

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In February 2018, 4,636 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 5,004 per month. In the past 12 months, on average, 5,470 jobs were posted online each month. 84.3% of jobs posted online in February were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using in February include Kijiji, Localjobshop.ca, JobBank, JobServe, and eBrandon.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Feb 2018	Jan 2017	Feb 2017	Y/Y Change	Feb 2018	Jan 2017	Feb 2017
Canada	185,113	191,333	175,319	5.6%	6.2	6.0	7.3
Manitoba	4,636	4,757	4,714	-1.7%	8.6	7.9	8.3
British Columbia	22,024	23,555	21,125	4.3%	5.5	5.3	6.2
Alberta	21,207	23,038	23,122	-8.3%	7.8	7.6	8.8
Saskatchewan	6,603	7,520	5,965	10.7%	5.1	4.4	6.0
Ontario	60,905	65,530	64,179	-5.1%	6.8	6.4	7.3
Quebec	55,479	52,759	43,121	28.7%	4.6	4.6	6.7
Atlantic Canada	10,475	10,451	9,604	9.1%	11.1	11.6	12.4

Online job postings in Canada increased by 5.6% year-over-year. Quebec experienced the largest increase in online job postings compared to the same time last year (28.7%).

Alberta had the largest decline in job postings among the provinces (-8.3%), followed by Ontario (-5.1%) and Manitoba (-1.7%).

In February 2018, the ratio of unemployed persons to the number of online job postings for Manitoba was 8.6. This means that for every online job posting, there were approximately 9 Manitobans looking for a job.



## Manitoba Regions Job Posting Trends

Region	February 2018		January 2017	February 2017	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	2,965	64.0%	3,286	3,443	-13.9%
Brandon	322	6.9%	412	333	-3.3%
Thompson	45	1.0%	55	82	-45.1%
Portage la Prairie	145	3.1%	105	71	104.2%
Steinbach	163	3.5%	87	45	262.2%
Morden/Winkler	162	3.5%	95	59	70.5%
Selkirk	33	0.7%	26	68	-51.5%
Rest of Manitoba	801	17.3%	691	613	30.7%
<b>Manitoba Total</b>	<b>4,636</b>		<b>4,757</b>	<b>4,714</b>	<b>-1.7%</b>

**Winnipeg:** In February 2018, there was a decrease of 1,425 job postings compared to January 2018. Winnipeg represented 73.0% of Manitoba's total online job postings in February.

**Other Cities and Regions:** In February 2018, there was an increase of 188 job postings in the rest of Manitoba.

On a year-over-year basis, job postings more than doubled in Steinbach (262.2%) and Portage la Prairie (104.2%). Job postings decreased the most in Selkirk (-55.1%).

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for February 2018: Loblaw's (Superstore), Government of Manitoba, Prairie Mountain Health, City of Winnipeg, Great West Life, Sobey's, Marriott, Starbucks, RBC, and Scotiabank.

The top 10 national employers by online job posting volume for February 2018: Scotiabank, Starbucks, RBC, Loblaw's (Superstore), Home Depot, Bell, Marriott, Dynamic Funds, Rogers, and Saskatchewan Health Services.

### Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in February 2018 were: Sales & Service (1,174), trades, Transport & Equipment Operators (1,104), and Business, Finance and Administration (650). With the exception of the previous quarter, these three occupation groups have the highest number of online postings in the past year. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (410), Retail Salespersons (157), and Retail Sales Supervisors (143).

Occupations in Management	Feb 2018	Feb 2017	1 Business, Finance and Administration Occupations	Feb 2018	Feb 2017
	240	262		650	621
121 Insurance, Real Estate & Financial Managers	31		1311 Accounting Technicians & Bookkeepers	58	
714 Facility Operation & Maintenance Managers	29		1522 Storekeepers and Partspersons	49	
124 Advertising, Marketing & PR Managers	21		1113 Securities Agents, Investment Dealer/Broker	49	
213 Computer & Information Systems Managers	18		1411 General Office Workers	47	
601 Corporate Sales Managers	16		1111 Financial Auditors & Accountants	44	

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	Feb 2018 297	Feb 2017 292	<b>3 Health Occupations</b>	Feb 2018 182	Feb 2017 488
2225 Landscape & Horticultural Technicians	34		3012 Registered Nurses	36	
2174 Computer Programmers & Developers	31		3413 Nurses Aides & Orderlies	35	
2282 User Support Technicians	26		3414 Other Occupations in Health Services	29	
2175 Web Designers & Developers	23		3233 Licensed Practical Nurses	14	
2263 Inspectors in Public & Environmental Health	21		3131 Pharmacists	8	
<b>4 Social Science, Government, Education &amp; Religion</b>	Feb 2018 248	Feb 2017 427	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	Feb 2018 74	Feb 2017 68
4214 Early Childhood Educators & Assistants	60		5242 Interior Designers & Interior Decorators	17	
4212 Social & Community Service Workers	25		5241 Graphic Designers & Illustrators	13	
4413 Elementary & Secondary Teacher Assistants	33		5123 Journalists	8	
4032 Elementary & Kindergarten Teachers	20		5131 Producers, Directors & Choreographers	7	
4011 University Professors and Lecturers	19		5125 Translators, Terminologists & Interpreters	6	
<b>6 Sales and Service Occupations</b>	Feb 2018 1,174	Feb 2017 1,089	<b>7 Trades, Transport and Equipment Occupations</b>	Feb 2018 1,104	Feb 2017 836
6421 Retail Salespersons & Sales Clerks	157		7511 Transport Truck Drivers	410	
6211 Retail Sales Supervisors	143		7271 Carpenters	69	
6552 Other Customer Services Representatives	110		7445 Other Repairers & Servicers	66	
6711 Food Counter Attendants & Kitchen Helpers	90		7321 Automobile Service Technicians	65	
6322 Cooks	74		7611 Construction Trades Helpers & Labourers	46	
<b>8 Natural Resources and Agriculture Occupations</b>	Feb 2018 64	Feb 2017 55	<b>9 Occupations in Manufacturing and Utilities</b>	Feb 2018 147	Feb 2017 78
8431 General Farm Workers	42		9619 Processing & Manufacturing Labourers	27	
8252 Farm Supervisors & Livestock Workers	4		9223 Electrical Products Manufacturing Supervisors	25	
8612 Landscaping & Grounds Labourers	4		9536 Industrial Painters & Coaters	22	
8231 Underground Production & Development Miners	3		9213 Food & Beverage Processing Supervisors	10	
8255 Landscaping & Horticulture Supervisors	3		9221 Motor Vehicle Assembling Supervisors	7	

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date February 22, 2018. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.