

MANITOBA Help Wanted Dashboard

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Manitoba Job Posting Trends

In January 2018, 4,451 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 5,277 per month. In the past 12 months, on average, 5,465 jobs were posted online each month. 84.4% of jobs posted online in January were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using in December include Kijiji, Monster, eBrandon, Workopolis and Job Bank.

National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Jan 2018	Dec 2017	Jan 2017	Y/Y Change	Jan 2018	Dec 2017	Jan 2017
Canada	189,622	134,764	184,953	2.5%	6.4	7.8	7.5
Manitoba	4,451	5,589	5,299	-16.0%	9.0	6.4	7.9
British Columbia	23,272	15,921	23,401	-0.6%	5.8	7.1	6.5
Alberta	22,849	16,277	24,829	-8.0	7.7	9.9	8.8
Saskatchewan	7,442	4,655	6,678	11.4%	4.8	7.9	6.4
Ontario	64,973	48,660	70,418	-7.7%	6.5	7.7	6.9
Quebec	52,611	33,220	40,770	29.0%	5.0	6.4	7.6
Atlantic Canada	10,402	6,934	10,699	-2.8%	12.9	16.1	12.2

Online job postings in Canada increased by 2.5% year-over-year. Quebec experienced the largest increase in online job postings compared to the same time last year (29.0%).

Manitoba had the largest decline in job postings among the provinces (-16.0%), followed by Ontario (-7.7%).

In January 2018, the ratio of unemployed persons to the number of online job postings for Manitoba was 9.0. This means that for every online job posting, there were approximately 9 Manitobans looking for a job.



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Manitoba Regions Job Posting Trends

Region	January 2018		December 2017	January 2017	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,251	73.0%	4,676	3,916	-17.0%
Brandon	438	9.8%	226	406	7.9%
Thompson	51	1.1%	44	88	-42.0%
Portage la Prairie	50	1.1%	48	66	-24.2%
Steinbach	31	0.7%	32	42	-26.2%
Morden/Winkler	26	0.6%	23	24	33.3%
Selkirk	26	0.6%	37	59	-55.9%
Rest of Manitoba	578	13.0%	503	698	-17.2%
Manitoba Total	4,451		5,589	5,299	-16.0%

Winnipeg: In January 2018, there was a decrease of 1,425 job postings compared to December 2017. Winnipeg represented 73.0% of Manitoba's total online job postings in January.

Other Cities and Regions: In January 2018, there was an increase of 75 job postings in the rest of Manitoba compared to December 2017. On a year-over-year basis, job postings decreased the most in Selkirk (-55.9%).

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for January 2018: Loblaw's (Superstore), Prairie Mountain Health, Government of Manitoba, Scotiabank, Great West Life, Shoppers Drug Mart, City of Winnipeg, RBC, Sobeys, and Public Service Commission of Canada.

The top 10 national employers by online job posting volume for January 2018: Scotiabank, RBC, Loblaw's (Superstore), Shoppers Drug Mart, Home Depot, Rogers, Bell, Dynamic Funds, Pet Smart, and B.C. Public Service.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in January 2018 were: Sales & Service (1,102), trades, Transport & Equipment Operators (965), and Business, Finance and Administration (733). With the exception of the two previous months, these three occupation groups have the highest number of online postings in the past year. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (345), Retail Salespersons (172), and Customer & Information Services Representatives (130).

Occupations in Management	Jan 2018	Jan 2017	1 Business, Finance and Administration Occupations	Jan 2018	Jan 2017
	294	302		733	849
124 Advertising, Marketing & PR Managers	30		1113 Securities Agents, Investment Dealer/Broker	73	
714 Facility Operation & Maintenance Managers	29		1311 Accounting Technicians & Bookkeepers	67	
601 Corporate Sales Managers	28		1411 General Office Workers	52	
621 Retail & Wholesale Trade Managers	24		1522 Storekeepers and Partspersons	50	
121 Insurance, Real Estate & Financial Managers	23		1241 Administrative Assistants	45	

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Online Job Ads by Occupation (continued)

2 Natural and Applied Sciences Occupations	Jan 2018 249	Jan 2017 277	3 Health Occupations	Jan 2018 191	Jan 2017 565
2282 User Support Technicians	25		3414 Other Occupations in Health Services	37	
2141 Industrial & Manufacturing Engineers	21		3413 Nurses Aides & Orderlies	29	
2171 Information Systems Analysts	15		3012 Registered Nurses	26	
2174 Computer Programmers & Developers	15		3233 Licensed Practical Nurses	15	
2132 Mechanical Engineers	13		3131 Pharmacists	13	
4 Social Science, Government, Education & Religion	Jan 2018 248	Jan 2017 427	5 Arts, Culture, Recreation and Sport Occupations	Jan 2018 73	Jan 2017 76
4212 Social & Community Service Workers	42		5242 Interior Designers & Interior Decorators	28	
4214 Early Childhood Educators & Assistants	37		5241 Graphic Designers & Illustrators	9	
4011 University Professors and Lecturers	30		5254 Program Leaders & Instructors	5	
4032 Elementary School Teachers	27		5125 Translators, Terminologists & Interpreters	4	
4412 Home Support Workers	16		5123 Journalists	3	
6 Sales and Service Occupations	Jan 2018 1,102	Jan 2017 1,245	7 Trades, Transport and Equipment Occupations	Jan 2018 965	Jan 2017 986
6421 Retail Salespersons & Sales Clerks	172		7511 Transport Truck Drivers	345	
6552 Other Customer Services Representatives	130		7321 Automobile Service Technicians	67	
6211 Retail Sales Supervisors	113		7271 Carpenters	58	
6411 Sales and Account Representatives	74		7445 Other Repairers & Servicers	50	
6322 Cooks	62		7611 Construction Trades Helpers & Labourers	48	
8 Natural Resources and Agriculture Occupations	Jan 2018 22	Jan 2017 49	9 Occupations in Manufacturing and Utilities	Jan 2018 125	Jan 2017 116
8431 General Farm Workers	20		9619 Processing & Manufacturing Labourers	22	
8231 Underground Production & Development Miners	7		9223 Electrical Products Manufacturing Supervisors	18	
8252 Farm Supervisors & Livestock Workers	3		9536 Industrial Painters & Coaters	18	
8432 Nursery & Greenhouse Workers	2		9527 Machine Operators & Inspectors	7	
8255 Landscaping & Horticulture Supervisors	2		9537 Products Assemblers, Finishers & Inspectors	5	

Source: CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date February 22, 2018. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.