

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In July 2016, 4,247 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,701 per month. In the past 12 months, on average, 4,780 jobs were posted online each month. Approximately 84.7% of jobs posted online in July 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	July 2016	June 2016	July 2015	Y/Y Change	July 2016	June 2016	July 2015
Canada	178,232	191,585	189,742	-6.1%	8.0	6.6	7.3
Manitoba	4,247	4,668	5,074	-16.3%	11.2	8.2	8.5
British Columbia	18,682	20,342	18,639	0.2%	7.9	6.9	8.3
Alberta	27,174	28,107	32,552	-16.5%	8.3	6.8	4.8
Saskatchewan	6,209	7,160	7,728	-19.7%	6.2	4.7	4.3
Ontario	74,094	77,547	74,254	-0.2%	7.1	6.0	7.3
Quebec	33,810	38,970	35,041	-3.5%	9.4	7.4	9.7
Atlantic Canada	10,816	11,810	11,558	-6.4%	10.8	8.8	10.4

Online job postings in Canada decreased by 6.1% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia where there was a marginal increase of 0.2%. In Manitoba, the number of postings decreased by 16.3% year-over-year. Online postings in Saskatchewan declined the most (19.7%).

In July 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 11.2. This means that for every online job posting, there were approximately 11 Manitobans looking for a job.

## Manitoba Regions Job Posting Trends

Region	July 2016		June 2016	July 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,415	80.4%	3,766	4,070	-16.1%
Brandon	340	8.0%	343	452	-24.8%
Thompson	88	2.1%	46	83	6.0%
Portage la Prairie	39	0.9%	36	38	2.6%
Steinbach	24	0.6%	19	28	-14.3%
Morden/Winkler	18	0.4%	22	21	-14.3%
Selkirk	20	0.5%	32	45	-55.6%
Rest of Manitoba	303	7.1%	404	337	-10.1%
<b>Manitoba Total</b>	<b>4,247</b>		<b>4,668</b>	<b>5,074</b>	<b>-16.3%</b>

**Winnipeg:** In July 2016, there was a decrease of 351 job postings compared to June 2016. Winnipeg represented 80.4% of Manitoba's total online job postings in July.

**Other Cities and Regions:** In July 2016, there was a decrease of 101 job postings in the rest of Manitoba compared to June 2016. On a year over year basis, job postings in most cities decreased except in Thompson which increased by 6.0% and Portage la Prairie which increased by 2.6%.

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for July 2016: Loblaw's, Home Depot, WalMart, Shoppers Drug Mart, New Flyer Industries, Great West Life, Nygard International, MindField, Western Financial Group, and University College of the North.

The top 10 national employers by online job posting volume for July 2016: Loblaw's, Alberta Health Services, Shoppers Drug Mart, Home Depot, CIBC, RBC, Walmart, Rogers, Bell, and Uber.

### Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in July 2016 were: Sales & Service (1,059), Trades, Transport & Equipment Occupations (989), and Business, Finance and Administration (564). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (297), Retail Salespersons and Sales Clerks (134), and Retail Sales Supervisors (113).

Occupations in Management	Count 174 July 2015 239	1 Business, Finance and Administration Occupations	Count 564 July 2015 668
621 Retail & Wholesale Trade Managers	18	1411 General Office Clerks	46
121 Insurance, Real Estate, & Financial Managers	17	1311 Accounting Technicians & Bookkeepers	42
714 Facility Operation & Maintenance Managers	17	1222 Executive Assistants	40
124 Advertising, Marketing & PR Managers	17	1414 Receptionists	35
712 Home Building & Renovation Managers	16	1121 Human Resources Professionals	33

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	Count 249 July 2015 337	<b>3 Health Occupations</b>	Count 135 July 2015 164
2225 Landscape & Horticulture Technicians	69	3413 Nurses Aides & Orderlies	40
2282 User Support Technicians	25	3414 Other Occupations in Health Services	16
2175 Web Designers & Developers	18	3012 Registered Nurses	15
2171 Information Systems Analysts & Consultants	15	3233 Licensed Practical Nurses	12
2174 Computer Programmers & Media Developers	12	3236 Massage Therapists	10
<b>4 Social Science, Government, Education &amp; Religion</b>	Count 270 July 2015 279	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	Count 85 July 2015 94
4214 Early Childhood Educators & Assistants	77	5242 Interior Designers & Interior Decorators	17
4411 Home Child Care Providers	29	5241 Graphic Designers & Illustrators	16
4031 Secondary School Teachers	27	5254 Sport & Recreation Program Instructors	9
4212 Social & Community Service Workers	24	5136 Painters, Sculptors & Other Visual Artists	8
4032 Elementary School & Kindergarten Teachers	23	5245 Patternmakers - textile, leather and fur	7
<b>6 Sales and Service Occupations</b>	Count 1,059 July 2015 1,466	<b>7 Trades, Transport and Equipment Occupations</b>	Count 989 July 2015 1,119
6421 Retail Salespersons & Sales Clerks	134	7511 Transport Truck Drivers	297
6211 Retail Sales Supervisors	113	7611 Construction Trades Helpers & Labourers	95
6552 Other Customer Services Representatives	100	7271 Carpenters	88
6322 Cooks	68	7445 Other Repairers & Services	48
6711 Food Counter Attendants & Kitchen Helpers	67	7321 Automotive Service Technicians	45
<b>8 Occupations Unique to Primary Industry</b>	Count 51 July 2015 49	<b>9 Processing, Manufacturing and Utilities Occupations</b>	Count 121 July 2015 128
8431 General Farm Workers	23	9536 Industrial Painters & Coaters	41
8612 Landscaping & Grounds Labourers	7	9619 Processing & Manufacturing Labourers	10
8255 Landscaping, Grounds Supervisors	5	9223 Electrical Products Manufacturing Supervisors	10
8231 Underground & Development Miners	5	9527 Machine Operators & Electrical Inspectors	5
8252 Farm Supervisors & Specialized Livestock	3	9537 Products Assemblers, Finishers & Inspectors	5

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: August 26, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.