

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In June 2016, 4,661 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,964 per month. In the past 12 months, on average, 4,843 jobs were posted online each month. Approximately 85.9% of jobs posted online in June 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	June 2016	May 2016	June 2015	Y/Y Change	June 2016	May 2016	June 2015
Canada	191,550	198,624	196,471	-2.5%	6.6	6.9	6.5
Manitoba	4,661	5,162	5,247	-11.2%	8.2	7.8	6.3
British Columbia	20,348	20,224	19,184	6.1%	6.9	7.7	7.2
Alberta	28,083	27,870	33,303	-15.7%	6.8	7.2	4.2
Saskatchewan	7,162	7,434	8,142	-12.0%	4.7	4.8	3.2
Ontario	77,458	79,001	73,852	4.9%	6.0	6.3	6.6
Quebec	38,957	44,220	37,634	3.5%	7.4	7.1	9.0
Atlantic Canada	11,907	12,611	13,227	-10.0%	8.8	9.2	8.3

Online job postings in Canada decreased by 2.5% year-over-year. All provinces except British Columbia, Ontario and Quebec experienced a decrease in online job postings compared to the same time last year. In Manitoba, the number of postings decreased by 11.2% year-over-year. Online postings in Alberta declined the most (15.7%).

In June 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 8.2. This means that for every online job posting, there were approximately 8 Manitobans looking for a job.



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## Manitoba Regions Job Posting Trends

Region	June 2016		May 2016	June 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,759	80.6%	4,125	4,125	-8.9%
Brandon	343	7.4%	349	414	-17.1%
Thompson	46	1.0%	70	70	-34.3%
Portage la Prairie	36	0.8%	47	54	-33.3%
Steinbach	19	0.4%	28	25	-24.0%
Morden/Winkler	22	0.5%	21	16	37.5%
Selkirk	32	0.7%	28	29	10.3%
Rest of Manitoba	404	8.7%	494	514	-21.4%
<b>Manitoba Total</b>	<b>4,661</b>		<b>5,162</b>	<b>5,247</b>	<b>-11.2%</b>

**Winnipeg:** In June 2016, there was a decrease of 366 job postings compared to May 2016. Winnipeg represented 80.6% of Manitoba's total online job postings in June.

**Other Cities and Regions:** In June 2016, there was a decrease of 90 job postings in the rest of Manitoba compared to May 2016. On a year over year basis, job postings in most cities decreased except in Morden/Winkler which increased by 37.5% and Selkirk which increased by 10.3%.

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for June 2016: Loblaw's, CIBC, Best Version Media, WalMart, Wawanesa Insurance, RBC, University of Manitoba, Canadian Forces, Shoppers Drug Mart, and Great West Life.

The top 10 national employers by online job posting volume for June 2016: Loblaw's, Alberta Health Services, Best Version Media, Shoppers Drug Mart, CIBC, RBC, Rogers, Bell, WalMart, and Home Depot.

### Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in June 2016 were: Sales & Service (1,253), Trades, Transport & Equipment Occupations (1,021), and Business, Finance and Administration (598). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (296), Retail Salespersons and Sales Clerks (141), and Other Customer Services Representatives (125).

Occupations in Management	Count 252 June 2015 247	1 Business, Finance and Administration Occupations	Count 598 June 2015 750
124 Advertising, Marketing & PR Managers	33	1222 Executive Assistants	58
601 Corporate Sales Managers	27	1113 Securities Agents & Investment Brokers	54
714 Facility Operation & Maintenance Managers	25	1411 General Office Clerks	48
112 Human Resources Managers	25	1311 Accounting Technicians & Bookkeepers	40
621 Retail & Wholesale Trade Managers	21	1241 Administrative Assistants	39

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	Count 257 June 2015 293	<b>3 Health Occupations</b>	Count 154 June 2015 165
2225 Landscape & Horticulture Technicians	75	3413 Nurses Aides & Orderlies	30
2282 User Support Technicians	22	3414 Other Occupations in Health Services	21
2171 Information Systems Analysts & Consultants	19	3236 Massage Therapists	17
2175 Web Designers & Developers	15	3012 Registered Nurses	16
2281 Computer Network Technicians	13	3131 Pharmacists	12
<b>4 Social Science, Government, Education &amp; Religion</b>	Count 332 June 2015 416	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	Count 78 June 2015 85
4214 Early Childhood Educators & Assistants	94	5241 Graphic Designers & Illustrators	24
4032 Elementary & Kindergarten Teachers	40	5242 Interior Designers & Interior Decorators	15
4212 Social & Community Service Workers	36	5254 Sport & Recreation Program Instructors	9
4011 University Professors & Lecturers	28	5136 Painters, Sculptors & Other Visual Artists	6
4031 Secondary School Teachers	25	5252 Coaches	3
<b>6 Sales and Service Occupations</b>	Count 1,253 June 2015 1,469	<b>7 Trades, Transport and Equipment Occupations</b>	Count 1,021 June 2015 1,108
6421 Retail Salespersons & Sales Clerks	141	7511 Transport Truck Drivers	296
6552 Other Customer Service Representatives	125	7611 Construction Trades Helpers & Labourers	100
6733 Janitors, Caretakers & Superintendents	102	7445 Other Repairers & Services	72
6411 Sales Representatives – Wholesale Trade	98	7271 Carpenters	66
6711 Food Counter Attendants & Kitchen Helpers	95	7204 Carpentry Contractors & Supervisors	54
<b>8 Occupations Unique to Primary Industry</b>	Count 50 June 2015 45	<b>9 Processing, Manufacturing and Utilities Occupations</b>	Count 121 June 2015 151
8431 General Farm Workers	21	9536 Industrial Painters & Coaters	39
8255 Landscaping, Grounds Supervisors	7	9619 Processing & Manufacturing Labourers	21
8231 Underground & Development Miners	6	9223 Electrical Products Manufacturing Supervisors	11
8252 Farm Supervisors & Specialized Livestock	4	9527 Machine Operators & Electrical Inspectors	6
8612 Landscaping & Grounds Labourers	2	9417 Machining Tool Operators	6

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: June 21, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.