

MANITOBA Help Wanted Dashboard

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Manitoba Job Posting Trends

In March 2016, 5,279 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,810 per month. In the past 12 months, on average, 4,982 jobs were posted online each month. Approximately 73.1% of jobs posted online in March 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, JobServe and LinkedIn.

National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Mar 2016	Feb 2016	Mar 2015	Y/Y Change	Mar 2016	Feb 2016	Mar 2015
Canada	196,309	164,171	204,751	-4.1%	7.5	9.0	6.9
Manitoba	5,279	4,405	5,639	-6.4%	7.7	9.3	6.4
British Columbia	19,518	16,961	18,161	7.5%	8.6	10.7	8.3
Alberta	26,866	22,409	36,345	-26.1%	7.0	9.3	4.1
Saskatchewan	7,968	6,560	7,906	0.8%	5.2	6.1	3.7
Ontario	79,091	65,414	78,054	1.3%	6.7	7.7	6.8
Quebec	43,438	36,809	41,961	3.5%	8.3	9.8	8.6
Atlantic Canada	12,077	9,990	12,421	-2.8%	11.9	14.3	11.7

Online job postings in Canada decreased by 4.1% year-over-year. All provinces except Manitoba, Alberta and the Atlantic region experienced an increase in online job postings compared to the same time last year. In Manitoba, the number of postings decreased by 6.4% year-over-year. Online postings in Alberta declined the most (26.1%).

In March 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 7.7. This means that for every online job posting, there were approximately 8 Manitobans looking for a job.



Manitoba Regions Job Posting Trends

Region	Mar 2016		Feb 2016	Mar 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	4,081	77.3%	3,505	4,600	-11.3%
Brandon	336	6.4%	266	413	-18.6%
Thompson	74	1.4%	54	73	1.4%
Portage la Prairie	52	1.0%	42	38	36.8%
Steinbach	23	0.4%	37	30	-23.3%
Morden/Winkler	24	0.4%	22	16	50.0%
Selkirk	14	0.3%	29	35	-60.0%
Rest of Manitoba	675	12.8%	450	432	56.3%
Manitoba Total	5,279		4,405	5,639	-6.4%

Winnipeg: In March 2016, there was an increase of 874 job postings compared to February 2016. Winnipeg represented 79.8% of Manitoba's total online job postings in March.

Other Cities and Regions: In March 2016, there was an increase of 225 job postings in the rest of Manitoba compared to February 2016. On a year over year basis, job postings in Winnipeg, Brandon, Steinbach and Selkirk decreased in March 2016 compared March 2015. Steinbach experienced the largest increase of 50.0%.

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for March 2016: Canadian Consumer Panels, Great West Life, Home Depot, CIBC, Loblaw's, RBC, Fairmont Hotel, MindField, Simplified Marketing Solutions, and Cara Operations Ltd.

The top 10 national employers by online job posting volume for March 2016: Canadian Consumer Panels, Alberta Health Services, Cara Operations Ltd., Home Depot, Walmart, RBC, CIBC, Shoppers Drug Mart, Loblaw's, and Bell Canada.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in March 2016 were: Sales & Service (1,310), Trades, Transport & Equipment Occupations (1,037), and Business, Finance and Administration (1,035). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Bookkeepers (271), Truck Drivers (150) and Cooks (100).

Occupations in Management	Count 474 Mar 2015 505	1 Business, Finance and Administration Occupations	Count 1035 Mar 2015 836
621 Retail Trade Managers	89	1231 Bookkeepers	271
611 Sales, Marketing and Advertising Managers	72	1433 Customer Service Reps – Financial	91
631 Restaurant and Food Service Managers	31	1414 Receptionists and Switchboard Operators	66
711 Construction Managers	28	1411 General Office Clerks	58
016 Senior Managers – Utilities, Transp., Construction	22	1471 Shippers and Receivers	45

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Online Job Ads by Occupation (continued)

2 Natural and Applied Sciences Occupations	Count 289 Mar 2015 355	3 Health Occupations	Count 182 Mar 2015 199
2225 Landscape & Horticulture Technicians	32	3411 Dental Assistants	32
2282 User Support Technicians	21	3152 Registered Nurses 3413 Nurses Aides & Orderlies	22
2152 Landscape Architects	20	3235 Technical Occups. In Therapy Assessment	20
2171 Information Systems Analysts and Consultants	20	3131 Pharmacists	16
2175 Web Designers and Developers	19	3414 Other Occups. In Health Services	11
4 Social Science, Government, Education & Religion	Count 377 Mar 2015 357	5 Arts, Culture, Recreation and Sport Occupations	Count 178 Mar 2015 201
4214 Early Childhood Educators and Assist.	91	5241 Graphic Designers and Illustrators	23
4212 Community and Social Service Workers	58	5254 Program Leaders & Recreation Instructors	20
4152 Social Workers	38	5123 Journalists	15
4142 Elementary & Kindergarten Teachers	20	5124 Public Relations & Communications	14
4141 Secondary School Teachers	18	5232 Other Performers	11
6 Sales and Service Occupations	Count 1,310 Mar 2015 1,516	7 Trades, Transport and Equipment Occupations	Count 1037 Mar 2015 1227
6242 Cooks	100	7411 Truck Drivers	150
6474 Babysitters, Nannies and Parents' Helpers	99	7351 Stationary Engineers	63
6411 Sales Reps - Wholesale	91	7222 Supervisors, Motor Transport & Ground Transit	61
6421 Retail Salespersons and Sales Clerks	81	7321 Automotive Service Technicians	56
6661 Light Duty Cleaners	75	7271 Carpenters	50
8 Occupations Unique to Primary Industry	Count 132 Mar 2015 186	9 Processing, Manufacturing and Utilities Occupations	Count 93 Mar 2015 165
8612 Landscaping & Grounds Labourers	38	9424 Water and Waste Plant Operators	5
8255 Landscaping & Grounds Managers	19	9496 Painters & Coaters - Industrial	5
8252 Agricultural & Related Contractors & Managers	9	9619 Labourers in Manufacturing & Utilities	4
8431 General Farm Workers	9	9487 Machine Operators and Inspectors	4
8253 Farm Supervisors & Livestock Workers	7	9452 Fabric, Fur & Leather Cutters	3

Source: Wanted Technologies, provider of online labour market demand intelligence, online trends and labour Market analytics. Wanted methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: April 25, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any Wanted Analytics data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour Market information to analyze current occupational demand.