

MANITOBA Help Wanted Dashboard

manitoba.ca/lmi

Manitoba Job Posting Trends

In March 2018, 6,185 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 5,249 per month. In the past 12 months, on average, 5,506 jobs were posted online each month. 87.2% of jobs posted online in March were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using in March include Kijiji, JobBank, Localjobshop.ca, eBrandon, and Workopolis.

National Job Posting Trends

| Region | Online Job Postings | | | | No. Of Unemployed per No. Of Postings | | |
|------------------|---------------------|----------|------------|------------|---------------------------------------|----------|------------|
| | March 2018 | Feb 2018 | March 2017 | Y/Y Change | March 2018 | Feb 2017 | March 2017 |
| Canada | 244,656 | 188,436 | 215,949 | 13.3% | 5.0 | 6.3 | 6.5 |
| Manitoba | 6,185 | 4,772 | 6,011 | 2.9% | 7.0 | 8.8 | 6.2 |
| British Columbia | 31,279 | 22,900 | 23,666 | 32.2% | 4.0 | 5.6 | 6.0 |
| Alberta | 29,269 | 22,365 | 28,628 | 2.2% | 5.6 | 7.4 | 7.7 |
| Saskatchewan | 8,586 | 6,672 | 7,547 | 13.8% | 4.5 | 5.3 | 5.4 |
| Ontario | 74,913 | 61,929 | 77,957 | -3.9% | 6.0 | 6.7 | 6.5 |
| Quebec | 73,949 | 55,326 | 56,631 | 30.6% | 3.8 | 5.1 | 5.5 |
| Atlantic Canada | 16,613 | 10,685 | 11,917 | 39.4% | 7.8 | 12.1 | 11.7 |

Online job postings in Canada increased by 13.3% year-over-year. Atlantic Canada experienced the largest increase in online job postings compared to the same time last year (39.4%).

In Manitoba, the number of postings increased by 2.9% year-over-year.

Ontario had the largest decline in job postings among the provinces (-3.9%).

In March 2018, the ratio of unemployed persons to the number of online job postings for Manitoba was 7.0. This means that for every online job posting, there were approximately 7 Manitobans looking for a job.



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Manitoba Regions Job Posting Trends

| Region | March 2018 | | February 2018 | March 2017 | Y/Y |
|-----------------------|--------------|----------|---------------|--------------|------------|
| | Count | Per Cent | Count | Count | % Change |
| Winnipeg | 3,664 | 59.3% | 3,007 | 4,520 | -18.9% |
| Brandon | 405 | 6.6% | 326 | 415 | -2.4% |
| Thompson | 88 | 1.4% | 46 | 86 | 2.3% |
| Portage la Prairie | 149 | 2.4% | 153 | 98 | 52.0% |
| Steinbach | 236 | 3.8% | 165 | 48 | 391.7% |
| Morden/Winkler | 201 | 3.2% | 163 | 65 | 209.2% |
| Selkirk | 83 | 1.3% | 43 | 66 | 25.8% |
| Rest of Manitoba | 1,359 | 22.0% | 869 | 713 | 90.6% |
| Manitoba Total | 6,185 | | 4,772 | 6,011 | 2.9 |

Winnipeg: In March 2018, there was an increase of 657 job postings compared to February 2018. Winnipeg represented 59.3% of Manitoba's total online job postings in March.

Other Cities and Regions: In March 2018, there was an increase of 490 job postings in the rest of Manitoba.

On a year-over-year basis, job postings increased the most in Steinbach (391.7%) and Morden/Winkler (209.2%). Job postings decreased the most in Brandon (-2.4%).

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for March 2018: Loblaw's (Superstore), Government of Manitoba, Walmart, Prairie Mountain Health, HGS Canada, Great West Life, Sobeys, Home Depot, City of Winnipeg, and Assiniboine Regional Health Services.

The top 10 national employers by online job posting volume for March 2018: RBC, Scotiabank, Dynamic Funds, Walmart, Alberta Health Services, Loblaw's (Superstore), Home Depot, Bell, and Rogers, and Shoppers Drug Mart.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in March 2018 were: Sales & Service (1,699), Trades, Transport & Equipment Operators (1,389), and Business, Finance and Administration (915). These three occupation groups have the highest number of online postings in the past year. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (444), Retail Salespersons (257), and Customer Service Representatives (249).

| Occupations in Management | Mar 2018 | Mar 2017 | 1 Business, Finance and Administration Occupations | Mar 2018 | Mar 2017 |
|---|----------|----------|--|----------|----------|
| | 340 | 315 | | 915 | 807 |
| 124 Advertising, Marketing & PR Managers | 42 | | 1411 General Office Workers | 90 | |
| 714 Facility Operation & Maintenance Managers | 30 | | 1113 Securities Agents, Investment Dealer/Broker | 84 | |
| 112 Human Resource Managers | 29 | | 1311 Accounting Technicians & Bookkeepers | 66 | |
| 601 Corporate Sales Managers | 24 | | 1222 Executive Assistants | 66 | |
| 121 Insurance, Real Estate & Financial Managers | 22 | | 1522 Storekeepers and Partspersons | 57 | |

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Online Job Ads by Occupation (continued)

| | | | | | |
|---|-------------------|-------------------|--|-------------------|-------------------|
| 2 Natural and Applied Sciences Occupations | Mar 2018 369 | Mar 2017 391 | 3 Health Occupations | Mar 2018 232 | Mar 2017 581 |
| 2225 Landscape & Horticultural Technicians | 82 | | 3413 Nurses Aides & Orderlies | 47 | |
| 2174 Computer Programmers & Developers | 30 | | 3012 Registered Nurses | 39 | |
| 2282 User Support Technicians | 28 | | 3414 Other Occupations in Health Services | 33 | |
| 2171 Information System Analysts | 27 | | 3011 Nursing Coordinators & Supervisors | 14 | |
| 2141 Industrial & Manufacturing Engineers | 17 | | 3233 Licensed Practical Nurses | 11 | |
| 4 Social Science, Government, Education & Religion | Mar 2018 403 | Mar 2017 447 | 5 Arts, Culture, Recreation and Sport Occupations | Mar 2018 91 | Mar 2017 75 |
| 4214 Early Childhood Educators & Assistants | 69 | | 5242 Interior Designers & Interior Decorators | 33 | |
| 4212 Social & Community Service Workers | 69 | | 5241 Graphic Designers & Illustrators | 10 | |
| 4032 Elementary & Kindergarten Teachers | 61 | | 5131 Producers, Directors & Choreographers | 8 | |
| 4011 University Professors and Lecturers | 30 | | 5254 Program Leaders in Recreation & Sports | 7 | |
| 4412 Home Support Workers & Housekeepers | 29 | | 5125 Translators, Terminologists & Interpreters | 6 | |
| 6 Sales and Service Occupations | Mar 2018 1,699 | Mar 2017 1,441 | 7 Trades, Transport and Equipment Occupations | Mar 2018 1,389 | Mar 2017 1,130 |
| 6421 Retail Salespersons & Sales Clerks | 257 | | 7511 Transport Truck Drivers | 444 | |
| 6552 Other Customer Services Representatives | 249 | | 7321 Automobile Service Technicians | 99 | |
| 6211 Retail Sales Supervisors | 119 | | 7611 Construction Trades Helpers & Labourers | 81 | |
| 6711 Food Counter Attendants & Kitchen Helpers | 117 | | 7445 Other Repairers & Servicers | 77 | |
| 6322 Cooks | 106 | | 7271 Carpenters | 74 | |
| 8 Natural Resources and Agriculture Occupations | Mar 2018 87 | Mar 2017 64 | 9 Occupations in Manufacturing and Utilities | Mar 2018 198 | Mar 2017 139 |
| 8431 General Farm Workers | 57 | | 9619 Processing & Manufacturing Labourers | 29 | |
| 8255 Landscaping & Horticulture Supervisors | 11 | | 9536 Industrial Painters & Coaters | 27 | |
| 8231 Underground Production & Development Miners | 7 | | 9223 Electrical Products Manufacturing Supervisors | 24 | |
| 8612 Landscaping & Grounds Labourers | 3 | | 9213 Food & Beverage Processing Supervisors | 12 | |
| 8252 Farm Supervisors & Livestock Workers | 2 | | 9212 Petroleum & Gas Processing Supervisors | 9 | |

Source: CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date March 27, 2018. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.