

MANITOBA Help Wanted Dashboard

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Manitoba Job Posting Trends

In May 2016, 5,155 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 5,148 per month. In the past 12 months, on average, 4,893 jobs were posted online each month. Approximately 74.7% of jobs posted online in May 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	May 2016	Apr 2016	May 2015	Y/Y Change	May 2016	Apr 2016	May 2015
Canada	198,475	193,051	201,658	-1.6%	6.9	7.5	6.8
Manitoba	5,155	5,072	5,616	-8.2%	7.8	8.3	7.0
British Columbia	20,204	19,314	17,559	15.1%	7.8	7.1	8.9
Alberta	27,853	26,231	33,530	-16.9%	7.2	7.5	4.6
Saskatchewan	7,418	7,270	7,894	-6.0%	4.8	5.8	4.1
Ontario	79,018	75,488	76,195	3.7%	6.3	7.0	6.8
Quebec	44,138	43,047	42,574	3.7%	7.1	8.3	8.1
Atlantic Canada	12,596	12,105	13,732	-8.3%	9.2	11.5	9.5

Online job postings in Canada decreased by 1.6% year-over-year. All provinces except British Columbia, Ontario and Quebec experienced a decrease in online job postings compared to the same time last year. In Manitoba, the number of postings decreased by 8.2% year-over-year. Online postings in Alberta declined the most (16.9%).

In May 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 7.8. This means that for every online job posting, there were approximately 8 Manitobans looking for a job.

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Manitoba Regions Job Posting Trends

Region	May 2016		Apr 2016	May 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	4,121	79.9%	4,054	4,536	-9.1%
Brandon	349	6.8%	402	419	-16.7%
Thompson	70	1.4%	52	82	-14.6%
Portage la Prairie	47	0.9%	60	45	4.4%
Steinbach	28	0.5%	14	35	-20.0%
Morden/Winkler	21	0.4%	23	26	-19.2%
Selkirk	28	0.5%	31	28	0.0%
Rest of Manitoba	491	9.5%	436	445	10.3%
Manitoba Total	5,155		5,072	5,616	-8.2%

Winnipeg: In May 2016, there was a decrease of 67 job postings compared to April 2016. Winnipeg represented 79.9% of Manitoba's total online job postings in May.

Other Cities and Regions: In May 2016, there was an increase of 55 job postings in the rest of Manitoba compared to April 2016. On a year over year basis, job postings in most cities decreased except in Portage la Prairie which increased marginally by 4.4%. Selkirk remained the same.

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for May 2016: Loblaw's, Shoppers Drug Mart, WalMart, Frontier School Division, RBC, Great West Life, Home Depot, Fairmont, Tataskweyak Education Authority, and CIBC.

The top 10 national employers by online job posting volume for May 2016: Shoppers Drug Mart, Loblaw's, Alberta Health Services, RBC, CIBC, WalMart, Best Version Media, Rogers, Bell, and Home Depot.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in May 2016 were: Sales & Service (1,505), Trades, Transport & Equipment Occupations (1,105), and Business, Finance and Administration (667). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (309), Retail Salespersons and Sales Clerks (175), and Other Customer Services Representatives (134).

Occupations in Management	Count 217 May 2015 285	1 Business, Finance and Administration Occupations	Count 667 May 2015 750
124 Advertising, Marketing & PR Managers	26	1411 General Office Clerks	63
712 Home Building & Renovation Managers	20	1222 Executive Assistants	59
714 Facility Operation & Maintenance Managers	17	1311 Accounting Technicians & Bookkeepers	55
601 Corporate Sales Managers	17	1522 Storekeepers & Partspersons	44
121 Insurance, Real Estate, Financial Managers	16	1414 Receptionists	41

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Online Job Ads by Occupation (continued)

2 Natural and Applied Sciences Occupations	Count 281 May 2015 332	3 Health Occupations	Count 146 May 2015 175
2225 Landscape & Horticulture Technicians	84	3414 Other Occupations in Health Services	28
2282 User Support Technicians	30	3012 Registered Nurses	20
2174 Computer Programmers & Media Developers	20	3413 Nurses Aides & Orderlies	20
2175 Web Designers & Developers	16	3236 Massage Therapists	16
2171 Information Systems Analysts & Consultants	16	3233 Licensed Practical Nurses	11
4 Social Science, Government, Education & Religion	Count 409 May 2015 392	5 Arts, Culture, Recreation and Sport Occupations	Count 108 May 2015 85
4214 Early Childhood Educators & Assistants	113	5241 Graphic Designers & Illustrators	28
4032 Elementary & Kindergarten Teachers	67	5242 Interior Designers & Interior Decorators	26
4212 Social & Community Service Workers	45	5231 Announcers & Other Broadcasters	7
4031 Secondary School Teachers	32	5125 Translators, Terminologists & Interpreters	6
4011 University Professors & Lecturers	21	5136 Painters, Sculptors & Other Visual Artists	5
6 Sales and Service Occupations	Count 1,505 May 2015 1,519	7 Trades, Transport and Equipment Occupations	Count 1,105 May 2015 1,238
6421 Retail Salespersons & Sales Clerks	175	7511 Transport Truck Drivers	309
6552 Other Customer Service Representatives	134	7611 Construction Trades Helpers & Labourers	111
6322 Cooks	117	7445 Other Repairers & Services	74
6211 Retail Sales Supervisors	117	7271 Carpenters	70
6711 Food Counter Attendants & Kitchen Helpers	113	7321 Automotive Service Technicians & Mechanics	62
8 Occupations Unique to Primary Industry	Count 38 May 2015 65	9 Processing, Manufacturing and Utilities Occupations	Count 139 May 2015 169
8431 General Farm Workers	17	9536 Industrial Painters & Coaters	37
8255 Landscaping, Grounds Supervisors	9	9619 Other Processing & Manufacturing Labourers	20
8252 Farm Supervisors & Specialized Livestock	6	9223 Electrical Products Manufacturing Supervisors	12
8612 Landscaping & Grounds Labourers	3	9446 Industrial Sewing Machine Operators	6
8615 Oil & Gas Drilling & Servicing Labourers	1	9243 Water & Waste Treatment Plant Operators	6

Source: CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: June 21, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.