

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In November 2016, 3,538 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,161 per month. In the past 12 months, on average, 4,529 jobs were posted online each month. Approximately 84.5% of jobs posted online in November 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Nov 2016	Oct 2016	Nov 2015	Y/Y Change	Nov 2016	Oct 2016	Nov 2015
Canada	159,659	172,283	177,044	-9.8%	7.7	7.1	7.1
Manitoba	3,538	4,198	4,685	-24.5%	7.2	7.1	8.2
British Columbia	17,963	18,073	15,590	15.2%	6.5	6.4	6.3
Alberta	21,163	25,188	26,291	-19.5%	10.6	9.2	8.0
Saskatchewan	5,654	6,459	6,424	-12.0%	6.9	5.7	4.7
Ontario	64,205	68,310	74,000	-13.2%	9.9	7.4	6.0
Quebec	35,719	37,911	37,480	-4.7%	8.3	8.3	9.4
Atlantic Canada	8,874	9,711	9,658	-8.1%	13.0	11.2	12.0

Online job postings in Canada decreased by 9.8% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia, which increased by 15.2%. In Manitoba, the number of postings decreased by 24.5% year-over-year. Online postings declined the most in Manitoba, followed by Alberta (-19.5%).

In November 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 7.2. This means that for every online job posting, there were approximately 7 Manitobans looking for a job.



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## Manitoba Regions Job Posting Trends

Region	November 2016		Oct 2016	November 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	2,727	77.1%	3,254	3,782	-27.9%
Brandon	283	8.0%	372	295	-4.1%
Thompson	52	1.5%	63	102	-49.0%
Portage la Prairie	61	1.7%	42	55	10.9%
Steinbach	26	0.7%	26	24	8.3%
Morden/Winkler	41	1.2%	18	14	192.9%
Selkirk	29	0.8%	28	31	-6.5%
Rest of Manitoba	319	9.0%	395	382	-16.5%
<b>Manitoba Total</b>	<b>3,538</b>		<b>4,198</b>	<b>4,685</b>	<b>-24.5%</b>

**Winnipeg:** In November 2016, there was a decrease of 527 job postings compared to October 2016. Winnipeg represented 77.1% of Manitoba's total online job postings in November.

**Other Cities and Regions:** In November 2016, there was a decrease of 76 job postings in the rest of Manitoba compared to October 2016. On a year-over-year basis, job postings in most cities decreased, except in Morden/Winkler (+192.9%), Portage la Prairie (+10.9%) and Steinbach (+8.3%).

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for November 2016: WalMart, Loblaw's, Major League Marketing, CIBC, Great West Life, Shoppers Drug Mart, Interlake Eastern Regional Health Authority, RBC and Canada Post.

The top 10 national employers by online job posting volume for November 2016: Walmart, Alberta Health Services, Loblaw's, Shoppers Drug Mart, CIBC, RBC, Bell, Rogers, Home Depot and STAPLES.

### Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in November 2016 were: Sales & Service (1,093), Trades, Transport & Equipment Occupations (710), and Business, Finance and Administration (526). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (226), Customer and Information Services Representatives (195), and Retail Salespersons and Sales Clerks (172).

Occupations in Management	Count 187 Nov 2015 250	1 Business, Finance and Administration Occupations	Count 526 Nov 2015 659
121 Insurance, Real Estate, & Financial Managers	22	1112 Securities Agents & Investment Dealers	54
124 Advertising, Marketing & PR Managers	22	1522 Storekeepers & Partspersons	44
601 Corporate Sales Managers	17	1222 Executive Assistants	35
621 Retail & Wholesale Trade Managers	16	1411 General Office Support Workers	34
714 Facility Operation & Maintenance Managers	11	1241 Administrative Assistants	33

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	<b>Count 170</b> Nov 2015 208	<b>3 Health Occupations</b>	<b>Count 166</b> Nov 2015 162
2282 User Support Technicians	23	3413 Nurses Aides & Orderlies	35
2171 Information Systems Analysts & Consultants	17	3414 Other Occupations in Health Services	31
2174 Computer Programmers & Media Developers	15	3012 Registered Nurses	30
2281 Computer Network Technicians	14	3236 Massage Therapists	21
2175 Web Designers & Developers	12	3011 Nursing Coordinators & Supervisors	13
<b>4 Social Science, Government, Education &amp; Religion</b>	<b>Count 190</b> Nov 2015 327	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	<b>Count 72</b> Nov 2015 64
4214 Early Childhood Educators & Assistants	44	5242 Interior Designers & Interior Decorators	20
4212 Social & Community Service Workers	20	5241 Graphic Designers & Illustrators	18
4032 Elementary School & Kindergarten Teachers	19	5254 Sport & Recreation Program Instructors	6
4011 University Professors & Lecturers	17	5225 Audio & Video Recording Technicians	5
4031 Secondary School Teachers	16	5125 Translators, Terminologists & Interpreters	5
<b>6 Sales and Service Occupations</b>	<b>Count 1,093</b> Nov 2015 1,294	<b>7 Trades, Transport and Equipment Occupations</b>	<b>Count 710</b> Nov 2015 976
6552 Other Customer Services Representatives	195	7511 Transport Truck Drivers	226
6421 Retail Salespersons & Sales Clerks	172	7271 Carpenters	54
6211 Retail Sales Supervisors	87	7445 Other Repairers & Services	44
6711 Food Counter Attendants & Kitchen Helpers	81	7321 Automotive Service Technicians	39
6322 Cooks	67	7611 Construction Trades Helpers & Labourers	33
<b>8 Natural Resources and Agriculture Occupations</b>	<b>Count 18</b> Nov 2015 43	<b>9 Occupations in Manufacturing and Utilities</b>	<b>Count 79</b> Nov 2015 102
8431 General Farm Workers	6	9619 Processing & Manufacturing Labourers	15
8432 Nursery & Greenhouse Workers	3	9536 Industrial Painters & Coaters	12
8222 Oil & Gas Drilling contractors & Supervisors	2	9223 Electrical Products Manufacturing Supervisors	7
8231 Underground & Development Miners	1	9446 Industrial Sewing Machine Operators	6
8232 Oil & Gas Well Drillers, Servicers & Testers	1	9537 Product Assemblers, Finishers & Inspectors	4

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: December 16, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.