

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In October 2016, 4,761 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,680 per month. In the past 12 months, on average, 4,685 jobs were posted online each month. Approximately 83.2% of jobs posted online in September 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Oct 2016	Sept 2016	Oct 2015	Y/Y Change	Oct 2016	Sept 2016	Oct 2015
Canada	172,525	194,925	188,520	-8.5%	7.1	6.4	6.5
Manitoba	4,214	4,767	4,889	-13.8%	9.2	8.6	6.6
British Columbia	18,155	21,186	17,045	6.5%	8.2	6.6	8.8
Alberta	25,217	27,400	28,886	-12.7%	7.4	6.8	5.1
Saskatchewan	6,492	6,634	6,878	-5.6%	5.7	5.4	4.3
Ontario	68,321	82,276	75,843	-9.9%	6.4	5.7	6.1
Quebec	37,929	39,920	39,882	-4.9%	7.1	6.8	7.6
Atlantic Canada	9,758	10,900	11,234	-13.3%	11.2	9.4	9.1

Online job postings in Canada decreased by 8.5% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia, which increased by 6.5%. In Manitoba, the number of postings decreased by 13.8% year-over-year. Online postings declined the most in Manitoba, followed by the Atlantic region (13.3%).

In October 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 9.2. This means that for every online job posting, there were approximately 9 Manitobans looking for a job.



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## Manitoba Regions Job Posting Trends

Region	October 2016		Sept 2016	October 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg		%			%
Brandon		%			%
Thompson		%			%
Portage la Prairie		%			%
Steinbach		%			%
Morden/Winkler		%			%
Selkirk		%			%
Rest of Manitoba		%			%
<b>Manitoba Total</b>					

**Winnipeg:** In October 2016, there was a decrease of **180** job postings compared to September 2016. Winnipeg represented 79.7% of Manitoba's total online job postings in October.

**Other Cities and Regions:** In October 2016, there was a decrease of 46 job postings in the rest of Manitoba compared to September 2016. On a year-over-year basis, job postings in most cities decreased, except in Steinbach which increased by 100%, Portage la Prairie (+29.5%) and Morden/Winkler (+14.8%). Steinbach had the most significant year-over-year change.

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for October 2016: WalMart, Loblaw's, Great West Life, Home Depot, Save On Foods, Best Version Media Canada, Western Financial, Shoppers Drug Mart, and Dufresne Group, CIBC.

The top 10 national employers by online job posting volume for October 2016: Walmart, Loblaw's, Alberta Health Services, Shoppers Drug Mart, RBC, Uber, Home Depot, CIBC, Rogers, and Bell.

## Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in October 2016 were: Sales & Service (1,155), Trades, Transport & Equipment Occupations (917), and Business, Finance and Administration (630). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (273), Retail Salespersons and Sales Clerks (184), and Customer and Information Services Representatives (138).

Occupations in Management	Count 201 Oct 2015 279	1 Business, Finance and Administration Occupations	Count 630 Oct 2015 710
601 Corporate Sales Managers	27	1522 Storekeepers & Partspersons	87
714 Facility Operation & Maintenance Managers	21	1311 Accounting Technicians & Bookkeepers	54
121 Insurance, Real Estate, & Financial Managers	21	1222 Executive Assistants	50
124 Advertising, Marketing & PR Managers	20	1411 General Office Support Workers	42
621 Retail & Wholesale Trade Managers	15	1111 Financial Auditors & Accountants	36

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Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	<b>Count 231</b> Oct 2015	<b>3 Health Occupations</b>	<b>Count 184</b> Oct 2015
2225 Landscape & Horticulture Technicians		3413 Nurses Aides & Orderlies	
2282 User Support Technicians		3414 Other Occupations in Health Services	
2171 Information Systems Analysts & Consultants		3012 Registered Nurses	
2175 Web Designers & Developers		3233 Licensed Practical Nurses	
2174 Computer Programmers & Media Developers		3231 Opticians	
<b>4 Social Science, Government, Education &amp; Religion</b>	<b>Count 295</b> Oct 2015	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	<b>Count 94</b> Oct 2015
4214 Early Childhood Educators & Assistants		5242 Interior Designers & Interior Decorators	
4212 Social & Community Service Workers		5241 Graphic Designers & Illustrators	
4011 University Professors & Lecturers		5254 Sport & Recreation Program Instructors	
4411 Home Child Care Providers		5136 Painters, Sculptors & Visual Artists	
4032 Elementary School & Kindergarten Teachers		5122 Editors	
<b>6 Sales and Service Occupations</b>	<b>Count 1,464</b> Oct 2015	<b>7 Trades, Transport and Equipment Occupations</b>	<b>Count 959</b> Oct 2015
6421 Retail Salespersons & Sales Clerks		7511 Transport Truck Drivers	
6552 Other Customer Services Representatives		7611 Construction Trades Helpers & Labourers	
6411 Sales & Account Reps –Wholesale Trade		7445 Other Repairers & Services	
6211 Retail Sales Supervisors		7204 Carpentry Contractors & Supervisors	
6322 Cooks		7271 Carpenters	
<b>8 Occupations Unique to Primary Industry</b>	<b>Count 44</b> Oct 2015	<b>9 Processing, Manufacturing and Utilities Occupations</b>	<b>Count 119</b> Oct 2015
8431 General Farm Workers		9536 Industrial Painters & Coaters	
8612 Landscaping & Grounds Labourers		9619 Processing & Manufacturing Labourers	
8231 Underground & Development Miners		9223 Electrical Products Manufacturing Supervisors	
8211 Logging & Forestry Supervisors		9526 Mechanical Assemblers & Inspectors	
8232 Oil & Gas Well Drillers, Servicers & Testers		9243 Water & Waste Treatment Plant Operators	

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: November 24, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.