

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In September 2016, 4,761 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,680 per month. In the past 12 months, on average, 4,685 jobs were posted online each month. Approximately 83.2% of jobs posted online in September 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Sept 2016	Aug 2016	Sept 2015	Y/Y Change	Sept 2016	Aug 2016	Sept2015
Canada	194,887	205,535	203,130	-4.1%	6.4	7.3	6.1
Manitoba	4,761	5,029	5,561	-14.4%	8.6	10.0	5.9
British Columbia	21,226	22,770	18,548	14.4%	6.5	6.8	8.4
Alberta	27,369	29,703	32,915	-16.8%	6.8	7.6	4.5
Saskatchewan	6,633	7,496	7,977	-16.8%	5.4	5.6	3.3
Ontario	82,244	85,344	84,221	-2.3%	5.7	6.8	5.7
Quebec	39,946	40,659	37,823	5.6%	6.8	8.2	7.8
Atlantic Canada	10,894	12,545	12,465	-12.6%	9.4	9.4	8.3

Online job postings in Canada decreased by 4.1% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia, which increased by 14.4% and Quebec, which increased by 2.6%. In Manitoba, the number of postings decreased by 5.6% year-over-year. Online postings in Alberta declined the most (16.8%).

In Sept 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 9.6. This means that for every online job posting, there were approximately 10 Manitobans looking for a job.



# MANITOBA Help Wanted Dashboard

## Manitoba Regions Job Posting Trends

Region	September 2016		August 2016	September 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,792	79.7%	3,972	4,484	-15.4%
Brandon	372	7.8%	467	424	-12.3%
Thompson	71	1.5%	77	92	-22.8%
Portage la Prairie	79	1.7%	45	61	29.5%
Steinbach	36	0.7%	31	18	100.0%
Morden/Winkler	31	0.7%	20	27	14.8%
Selkirk	35	0.7%	26	51	-31.4%
Rest of Manitoba	345	7.2%	391	404	-14.6%
<b>Manitoba Total</b>	<b>4,761</b>		<b>5,029</b>	<b>5,561</b>	<b>-14.4%</b>

**Winnipeg:** In September 2016, there was a decrease of 180 job postings compared to August 2016. Winnipeg represented 79.7% of Manitoba's total online job postings in September.

**Other Cities and Regions:** In September 2016, there was a decrease of 46 job postings in the rest of Manitoba compared to August 2016. On a year-over-year basis, job postings in most cities decreased, except in Steinbach which increased by 100%, Portage la Prairie (+29.5%) and Morden/Winkler (+14.8%). Steinbach had the most significant year-over-year change.

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for September 2016: WalMart, Loblaw's, Home Depot, Great West Life, Best Version Media Canada, CIBC, CancerCare Manitoba, RBC, Maple Leaf Foods, and PetSmart.

The top 10 national employers by online job posting volume for September 2016: Walmart, Loblaw's, Alberta Health Services, Uber, Home Depot, Shoppers Drug Mart, CIBC, RBC, PetSmart, and Bell Canada.

## Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in September 2016 were: Sales & Service (1,464), Trades, Transport & Equipment Occupations (959), and Business, Finance and Administration (750). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Retail Salespersons and Sales Clerks (276), Truck Drivers (258), and Customer and Information Services Representatives (139).

Occupations in Management	Count 270 Sept 2015 254	1 Business, Finance and Administration Occupations	Count 750 Sept 2015 756
714 Facility Operation & Maintenance Managers	37	1222 Executive Assistants	82
121 Insurance, Real Estate, & Financial Managers	29	1522 Storekeepers & Partspersons	71
124 Advertising, Marketing & PR Managers	25	1311 Accounting Technicians & Bookkeepers	62
601 Corporate Sales Managers	24	1211 Administrative Supervisors	46
112 Human Resources Managers	17	1111 Financial Auditors & Accountants	42

# MANITOBA Help Wanted Dashboard

## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	<b>Count 231 Sept 2015 279</b>	<b>3 Health Occupations</b>	<b>Count 184 Sept 2015 168</b>
2225 Landscape & Horticulture Technicians	48	3413 Nurses Aides & Orderlies	42
2282 User Support Technicians	25	3414 Other Occupations in Health Services	38
2171 Information Systems Analysts & Consultants	19	3012 Registered Nurses	28
2175 Web Designers & Developers	17	3233 Licensed Practical Nurses	11
2174 Computer Programmers & Media Developers	17	3231 Opticians	9
<b>4 Social Science, Government, Education &amp; Religion</b>	<b>Count 295 Sept 2015 400</b>	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	<b>Count 94 Sept 2015 76</b>
4214 Early Childhood Educators & Assistants	68	5242 Interior Designers & Interior Decorators	22
4212 Social & Community Service Workers	30	5241 Graphic Designers & Illustrators	20
4011 University Professors & Lecturers	25	5254 Sport & Recreation Program Instructors	9
4411 Home Child Care Providers	24	5136 Painters, Sculptors & Visual Artists	7
4032 Elementary School & Kindergarten Teachers	23	5122 Editors	6
<b>6 Sales and Service Occupations</b>	<b>Count 1,464 Sept 2015 1,674</b>	<b>7 Trades, Transport and Equipment Occupations</b>	<b>Count 959 Sept 2015 1,182</b>
6421 Retail Salespersons & Sales Clerks	276	7511 Transport Truck Drivers	258
6552 Other Customer Services Representatives	139	7611 Construction Trades Helpers & Labourers	84
6411 Sales & Account Reps –Wholesale Trade	130	7445 Other Repairers & Services	56
6211 Retail Sales Supervisors	111	7204 Carpentry Contractors & Supervisors	54
6322 Cooks	95	7271 Carpenters	52
<b>8 Occupations Unique to Primary Industry</b>	<b>Count 44 Sept 2015 34</b>	<b>9 Processing, Manufacturing and Utilities Occupations</b>	<b>Count 119 Sept 2015 168</b>
8431 General Farm Workers	23	9536 Industrial Painters & Coaters	30
8612 Landscaping & Grounds Labourers	3	9619 Processing & Manufacturing Labourers	23
8231 Underground & Development Miners	3	9223 Electrical Products Manufacturing Supervisors	15
8211 Logging & Forestry Supervisors	2	9526 Mechanical Assemblers & Inspectors	8
8232 Oil & Gas Well Drillers, Servicers & Testers	2	9243 Water & Waste Treatment Plant Operators	6

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: October 25, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.