

THE LEGISLATIVE ASSEMBLY OF MANITOBA
8:00 o'clock, Monday, March 17, 1969

MR. CHAIRMAN: The Honourable Member from Brandon.

MR. LISSAMAN: Mr. Chairman, I must admit that for a brief period I was distracted during the Minister's statement when opening the estimates of the department, but I believe I did not hear him make any mention, when he was describing all the various attractions to tourists, points of interest in the province, I heard no mention of the International Peace Gardens astride our border with the American states to the south, and I would like to point out to the Minister that this is of very serious consequence.

The Peace Gardens, as you know, is symbolically commemorating the peace which has existed between the State of the Union and Canada for over a century, and it is the work of many hundreds of people over the years, and interested organizations. Within this House, serving on the board purely voluntarily, are you, Mr. Chairman, the Member for Souris-Lansdowne, the Member for Turtle Mountain, and myself, and on the North Dakota side of the border, Oscar Solburg and Miss Hoaglund, who are members of the House of Representatives in the State of North Dakota; and from our own civil service, Mr. Walter Danyluk, the Director of Parks, is a member of the board, and Grant Churcher, the government horticulturalist, is also an enthusiastic member of the board and working for the Peace Gardens.

Now, I say this not in any sense of bitterness at all, it's just a matter of balancing ponderables, but there remains the fact that I suspect that if this great park were down south of Winnipeg on the Winnipeg entry to Manitoba, a great deal would be made of it. It happens that it's out in southwestern Manitoba, and because largely half of the population of Manitoba live in this area and are naturally concerned with their own local surroundings and happenings, it's very easy to forget that there are some very valuable institutions in western Manitoba. In my own opinion, in the things that lie within the, what you might say the government and the public sphere of interest, I have said for years that the International Peace Gardens, next to then it was Brandon College, -- University of Brandon, it's probably the greatest asset that western Manitoba has, and I have been rather shocked over the years to realize that all our advertisements appearing south of the line and our government literature, in trying to attract tourists, neglect to mention this very real asset to the Province of Manitoba, and I would hope that the province in the future would take and have some descriptive material and a few photographs from the Peace Garden in their brochures which are sent out with the idea of attracting tourists to this country. Now I might say that even despite the very wet summer last year over a quarter of a million people entered the gates of the park. It not only has a very beautiful growing formal garden area but encompasses many many areas of natural rolling Manitoba wooded countryside; in addition to which the music camp, as the Honourable Member for Turtle Mountain has told us in this House, attracts students from all over this continent, music students during the summer. The Canadian Legion places athletic activities, makes them available to the young people of this province and this year are spending a very considerable amount, I believe in the neighborhood of \$50,000 on a building for these purposes. Members of this Legislature have had the opportunity on two occasions to visit the park and I can assure you that each year it improves very greatly. I was rather impressed when at our last annual meeting we had a representative from the Gardeners of America and the gentlemen concerned had not been here for approximately six years and he said that he was literally amazed at the progress the Garden had made over that period of time.

So, Mr. Chairman, I couldn't let this opportunity go by of urging upon the Minister of this department that in not using the Peace Gardens in their literature they are missing a very important attraction to this province and I would hope to see in the future that we would see greater mention made of it, as all members are aware, I think they've seen many many North Dakota car licenses and they proudly proclaim that this is the Peace Garden State. We should be proud of this, because there is only one Peace Garden along the entire -- over 2,000 miles of boundary east to west and it lies astride the border between Manitoba and North Dakota; so it is unique. It's unique in the world I would suppose, and for this reason, again, it is important to publicize it because it is truly a part of Manitoba but symbolic of a much greater thing in the minds of man.

This year the Eastern Star, and the member for Turtle Mountain again mentioned this, but I would like to reiterate it for members' information -- it's so easy to have things escape

(MR. LISSAMAN cont'd) . . . your notice when they're mentioned in this House -- that the Eastern Star are building a chapel, it will be on the site adjacent to the eventual position of the Peace Tower, which Peace Tower of course will overlook the Garden and be the real symbol and attraction in the area and should be seen for miles around. The chapel is being built, as I said, by the ladies of the Eastern Star from all over the North American continent, and I think that Manitoba for another reason should give more attention and use the Peace Garden as a tourist attraction because you can see that in raising money of this nature by an organization such as the Eastern Star -- and there have been many of the fraternal organizations do things of this nature -- that they publicize the Peace Gardens throughout the United States to some degree among their members; but it does need the official stamp of recognition which would I think, again, cap off and put Manitoba on record of being proud of the Peace Garden, glad that it's here and offering it as real attraction in the interest of the province.

Just I believe four miles up the road from the Peace Garden, the department is building a park at Lake Adam. This park will be a great asset to the Peace Garden because it will serve to supplement some of the tourist attractions of the Peace Garden in that swimming will be offered and camping sites and various things of this nature.

Mr. Chairman, I again, in closing I would like to urge upon the Minister that we use the Peace Garden more and more in our literature as an attraction on the entrance way to Manitoba from the southwest.

MR. CHAIRMAN: The Honourable Member for Burrows.

MR. HANUSCHAK: Mr. Chairman, some of the comments that I wish to make about this department are prompted by the introductory statements made by the Honourable Minister. The Honourable Minister told us that the predictions for the future of the tourism and recreation operations in the province are such as would stagger the imagination. He then spoke about his staff, about his Deputy Minister, about his unstinting enthusiasm, having men of experience and devotion on staff. Then he went on to say that tourism and recreation is becoming, and in fact is at the present time, a major contributor to the provincial economy and that it is the responsibility of his department to preserve the natural beauty of the province and to assist in community programs and to guide and direct the formation of a program tailored to the needs of the people of Manitoba. And, Mr. Chairman, the Minister is correct. The Minister is correct in every one of these points: I'm glad that the Honourable Minister, speaking for the government, indicates that the government has accepted the fact that tourism is one of the major industries of the Province of Manitoba; and having said that, I can't help but agree with what the previous speakers have said and that is the lack of publicity, the lack of publicity given to the Province of Manitoba.

Now I'm not criticizing the Minister for what has been done or what is being done but I do feel that much more can be done. We have much in our province, Mr. Chairman, to boast about; our geography, our people. We are unique in many respects. We have things about our geography that no other province in Canada has. As the Honourable Minister has mentioned, we have the largest fresh water lake in the west; one of the largest in the world -- the ninth largest I believe it was that he said. And he did mention about our people, some of the accomplishments of our people that should be publicized, that other people should be made aware of, of what they're doing. And that being so, Mr. Chairman, I can't help but feel that the province should assume a greater role in the area of tourism and recreation. I do feel that many of the projects, many of the activities which many of the municipalities have assumed as their own responsibility, the responsibility for the maintenance of them should be shared more equitably by the province, because there is a difference between a park, a museum, an auditorium, a recreation place and some of the other services and utilities which we have. Because no one can say that Rainbow Stage is there strictly for the use and enjoyment of the people of Winnipeg or that city park and the zoo therein is simply for the use and enjoyment of the people of Winnipeg, no one could say that about any park or museum elsewhere, but it is there for the use and enjoyment of all people. That being so I therefore say that the province should assume a greater share in the operation and maintenance of the parks and any other entertainment, recreational facilities that we have in the province.

Now I know what the Honourable Minister might say: "Where is the money going to come from?" But I simply say this, Mr. Chairman, that it's simply a matter of a transfer in the form of payment and that rather than it being levied against the municipal tax roll it will be taken off there and the province will pick up the tab and resort to more equitable ways and

(MR. HANUSCHAK cont'd) . . . means of raising those necessary funds.

Now, I'm sure that the Honourable Minister would agree that in other parts of Canada and many of the states south of the 49th parallel, much more publicity is given to the tourist attractions within their state or within their province than is given in Manitoba. May I just use No. 75 Highway as an example. Other than the Tourist Information Bureau which is located near the border, which of course is open only a few months of the year, it's closed in the winter time, what is there along No. 75 Highway to tell the person coming from the United States what there is to be found in the Province of Manitoba? What is there to tell him that we in Manitoba are one of the largest producers of nickel in the world? What is there to tell him of the lakes and the rivers that we have? What is there to tell him of the agricultural industry that we have, -- and a varied agricultural industry that we have? What is there to tell him that through the very area through which he travels, and perhas most of it to the west of the highway, is one of the most unique agricultural industries in the world; and that is the growing of sunflowers and the production of sunflower oil that's found there. I suggest to you, Mr. Chairman, there's nothing of the sort. And in other parts of Canada, and in many of the states of the United States of America, you would find features of that type publicized. I've only mentioned a few because I'm sure that you would agree with me, Mr. Chairman, one could go on and on all night speaking of all the characteristics, of all the things that go on, that happen in the province, of the things that we have and of which we ought to be proud.

I mentioned the Information Centre that is located on No. 75 Highway and I believe that the Minister mentions in his report that there is a similar office provided at the Ontario-Manitoba boundary, but I did not see any reference made to one being located on the Trans-Canada Highway at the boundary between Manitoba and Saskatchewan, I don't believe that there is one there. I'm sure, Mr. Chairman, that there are many thousands, in facts tens of thousands of tourists who visit Manitoba from the three provinces to the west of us and I would suggest to you, Mr. Chairman, that it would be wise to have a similar service provided to the people coming to Manitoba from the west.

The Honourable Minister did mention many of the activities which occur in the province which publicize our character, our historical background and so forth. He mentioned the Dauphin National Ukrainian Festival; he mentioned The Pas Trappers' Festival; he mentioned the Austin Threshermen's Re-union; the function at Gimli and a number of others; the Sunflower Festival, the Trout Festival and I'm not going to mention all of them which the Honourable Minister has mentioned. But again I would suggest to you, Mr. Chairman, that these activities can be made even greater than they are, can be publicized to a greater extent than they are, and attract more people than they do attract and thus make Manitoba better known than it is on the North American continent.

I'm sure, Mr. Chairman, you being from southern Manitoba that you may have had occasion to visit some of the states of the United States south of us, namely North and South Dakota, and on your travels there you probably have been down in the vicinity of the Black Hills and along the way there -- I think it's just west of Bismarck, a little place called Medora, wherein it's a daily function, on stage they recreate a historic event of that community, and it draws people, draws hundreds of people. There are lodging facilities for the tourists there. In fact that is the only thing other than farming going on in the whole area, because it's a little town all to itself featuring this one major event, the staging of a historic event; and, in fact, tied in with this they recreated the entire village as it may have appeared back in the 1880s and 1890s. They modernized it of course, but the architecture, the general appearance is much the same as it was then, and this is a tourist attraction. And I would suggest to you, Mr. Chairman, that some of the projects could be undertaken by the Province of Manitoba on its own initiative, by the Province of Manitoba in conjunction with other groups, featuring the history of our own province. I'm thinking of our town of Emerson; our town of Emerson has quite a history behind it. At one time it was a thriving little town on the border between Canada and the United States. It was a river shipping centre at one time, and being on the border, there were brokerage houses there and it was a larger community than it is now, and had entertainment therein, a couple of opera houses, a daily newspaper and so on and so forth. This, I read, is Emerson as it was 75--80 years ago. Now, why not somewhere in the vicinity of the Town of Emerson arrange to utilize the talent of Manitoba, our theatrical talent, our dance talent that we have in the Royal Winnipeg Ballet of which the Honourable Minister spoke, and have them stage some production dramatizing the history of Manitoba or some events related to the history of Manitoba as they were 75--80 years ago.

(MR. HANUSCHAK cont'd)

Now, I don't know what the traffic count is along No. 75 highway of people coming into Manitoba from the United States, but I'm sure that it must run into the thousands during the summer months, and if there were an attraction of that type, and if business could be encouraged to build suitable accommodation for them there, I'm sure that they would remain there for the day and enjoy it equally as much as you and I and others have in similar places in the United States of America. I'm thinking of that as one example, I'm sure that something similar could be done, and this again would be an ideal centennial project at Lower Fort Garry, something dramatizing the history of this part of Manitoba, as well as other places I am sure. International Peace Gardens would certainly be no exception either, and there we do have the talent to do that very type of thing. There are hundreds of people, musicians, dancers, singers, actors, who assemble there annually every summer for a vacation school in their particular art.

I'm also concerned, Mr. Chairman, about the plight of Winnipeg Beach. Now I believe, and I hope that the Honourable Minister would elaborate on this, that some renovation is in progress at Winnipeg Beach. I hope that he will take time during his debate on estimates to outline to us just exactly what is being done and what the government proposes to do at Winnipeg Beach, and when I say Winnipeg Beach I'm also thinking of the neighbouring communities along the lake.

I'm also thinking of Hecla Island. From time to time we hear from some newspaper reporter, some writer, who will write a story on the plight of Hecla Island, that Hecla Island is deteriorating, that the people are moving out, that there is nothing there to hold the people on that island, and in the same breath they say that Hecla Island has one of the finest beaches in the Province of Manitoba. Now I'm well aware of the fact, Mr. Chairman, that there is a problem of communication, a problem of transportation; there is a stretch of water between the mainland and the island itself. There is ferry service provided, maybe it would require some expansion of the existing ferry service, but I am sure, Mr. Chairman, that something could be done to make Hecla Island into a tourist attraction of use and benefit to the people of Manitoba and to others who may wish to spend their holidays there. After all, Mr. Chairman, we do hear from time to time that holiday places, that is nature in its original form, nature unmarred by technology, by industry, the uncommercialized areas, are becoming scarce and more distant from the urban areas of the province, and that I would suggest to you, Mr. Chairman, is a place that the department should look at.

Speaking of parks and summer resorts, I would also like to hear from the Minister, Mr. Chairman, what is being done to make our parks more available for year-round use. Now he did mention that the power toboggan is becoming extremely popular and that there are power toboggan trails blazed throughout the parks and so forth, but there is also the problem of accommodation, particularly if one is going to an area somewhat removed from the City of Winnipeg, a distance somewhat too great for easy travel to and from in one day. Now I do believe that most of our hotels and motels in those areas are built primarily for summer accommodation. Perhaps some of the newer ones are built for year-round use but they are very few. I think you know, Mr. Chairman, that at Falcon Lake there are what - two motels; at Grand Beach there is one. The one at Grand Beach is a relatively small one. Now I do believe that more motel and hotel operators could be encouraged and assisted to locate there and build accommodation that could be used the year round, if it is true, and I do believe that it is, that those places are being used the year round.

And speaking of our provincial parks, Mr. Chairman, I am wondering about the wisdom of charging a parks entrance fee. Now I am not sure whether this is in keeping with the philosophy of the government that there ought to be a user participation by payment of a fee or what, but it would seem to me from the figures shown in the Minister's report, if I am reading them correctly, that there is very little profit, if any, gained from the collection of those fees when one takes into consideration the costs involved in collecting them, that is hiring and providing staff for I suppose 16 hours a day for six months a year. That takes two shifts of workers daily at each park gate leading to our provincial parks. Some parks have more than one gate; others, I suppose the smaller ones, only have one or two; but I would imagine that this does involve the hiring of, I would guess, 75--80 staff members, each of whom would have to be paid a reasonable wage. I would hope that the government pays them more than the minimum wage, and it would seem that there is really no financial gain in charging this fee. If there is,

(MR. HANUSCHAK cont'd) . . . I would hope that the Minister would explain this.

I would also like to suggest to the Honourable Minister that consideration be given to the provision of public transportation to Birds Hill park. Our Metro Transit bus lines do not run that far. It's a long walk from the end of - I suppose the nearest busline would be the Henderson Highway one - and it's a long walk from there across to Birds Hill park. Here is a park which is just a stone's throw from the city which can be enjoyed by many, and unfortunately many of these people, low income earners, the retired people, do not have an automobile and therefore they are deprived of the use and enjoyment of that park which is so near to them. Now surely, Mr. Chairman, some arrangement can be worked out with Metro Transit or with someone else to provide bus transportation several times a day during the summer months to and from Birds Hill park.

I would also like the Honourable Minister to explain why in some provincial parks the cottage owners are levied a school tax and in others I understand they are not. Now I am told that at Grand Beach the cottage owners there are subject to a school tax levy, but I am also told that in some other parks they are not, and why there is this difference I would like to know.

I hope, Mr. Chairman, that in the very very near future our government will sit down with the Department of National Defence, or whatever is its proper title at the moment, and enter into some meaningful discussion with respect to the property used by the Military authorities at Camp Shilo. There, you know, Mr. Chairman, they are using an area of our province which really is unique. It is probably the only desert in Canada, and if you have been there you know what I am talking about -- and I am sure there are many other members in the House who have been there -- but there you have several square miles, not one blade of vegetation growing anywhere, nothing but rolling sandhills as far as the eye can see. Now I am told, Mr. Chairman, that the area is unsafe for use because it has been used as a military training ground. Now if something can be done to clean up on any unspent ammunition that may be found in the sand, and if the area used by the Shilo people could be moved and that area be made available for use within the park within which it is -- because I believe it is part of the Spruce Woods Provincial Forest Reserve -- and thus allow people access to truly an unusual Provincial Forest Reserve, -- and thus allow people access to truly an unusual geographic area that cannot be found anywhere else.

Approaching our Centennial year, Mr. Chairman, and as the Honourable Minister has said that the program of his department is tailored to meet the needs of the people and to assist in community development programs, I would hope that his department could become more active in preserving, and in fact restoring, some of the old historic sites that we have, and when I speak of historic sites I am speaking of homes, buildings, whatever it may be. Now surely -- and I am thinking primarily of the part of Manitoba south of No. 1 highway which has been settled for quite some time, and I am sure that there are many farm homes there which do have quite a history behind them. I am sure there are many places north of No. 1 highway which do have quite a history behind them, and going north on No. 1 highway I am thinking of Lower Fort Garry and down along the River Road along the Red River, that there are places there which should be preserved as historic monuments. They do have a story to tell; they do tell the people of our generation, or give us an inkling of what life was like at 75 or 100 years ago. This is done in other parts of the world and surely it can be done in our province.

I would also hope, Mr. Speaker, that some greater use of the Floodway be made than is presently being done. I know that it was used to some extent some time ago, I believe during the Pan Am Games a portion of it was used. Now surely something can be arranged, and the first use that comes to mind is winter sports - skiing, tobogganing and such. Portions of the banks of the Floodway could be very useful for that purpose.

Lastly, I must come back to a point that I had asked the Honourable Minister about earlier in the session and that is the Arts Council of Manitoba. I would urge the Minister to appoint the Arts Council with all due haste and let the Arts Council become involved in the planning and preparation for our centennial. I think that the fact that we are a year away from this great historic event in our history would be an excellent opportunity for the Arts Council to really become involved in projects and activities which would fall within its jurisdiction and it would really have an opportunity to be off to a good start.

Now with these comments, Mr. Chairman, I wish to end my remarks, and I am awaiting

(MR. HANUSCHAK cont'd) . . . the Minister's reply when he has the opportunity to do so.

MR. HILLHOUSE: Mr. Chairman, when I first came into this House I had the honour of representing a constituency which in my opinion was part of the history of Manitoba, and that was the constituency of Kildonan-St. Andrews. It stretched from the Green Brier Inn in West Kildonan up to and included the town of Winnipeg Beach, and within that area I think there are more historical sites than in any other part or portion of the Province of Manitoba. I do not intend to belittle what has been done by this government in the matter of tourism, in the money that they have spent in fixing up Grand Beach and the Birds Hill Park and other such projects; that money has been well spent and these projects are worthwhile, but I do feel that this government, and previous governments, have been neglectful in trying to maintain and restore some of the ancient buildings that we have in this province which are entwined in the history of our province.

Now take for instance, starting in West Kildonan, you have the Seven Oaks House there which is being maintained by the City of West Kildonan. I do not believe it receives any grant at all from the Province of Manitoba. They have an organization, a voluntary organization of women from the city of West Kildonan who use that house as a tourist attraction during the summer months. You go farther north you come into Old Kildonan - you find the Old Kildonan Church, which was the original church of John Black, a church which is part and parcel of the history of this province. Go farther north to Middlechurch - you come to the Middlechurch Church there which is also part and parcel of the history of this province.

Then coming down into St. Andrews municipality, you come to the stone building on the River Road which was the first girls' school in Manitoba. Near there you have the Old St. Andrews stone church and the old rectory. Now the St. Andrews stone church is at present being restored by the Anglican Church of Canada through private donations, and if there is any building in Manitoba which is more entwined with the history of this province than the old stone church at St. Andrews, I would like to know where it is.

You go north from there you come to the Lower Fort. Just recently there was moved from the City of West Kildonan to the Lower Fort, by the Government of Canada, a house which was owned by William Prince. Now the William Prince house was on Leila Ave. in West Kildonan and was built at the same time as the Seven Oaks House. Now the Federal Government has seen the advantage of moving that building and restoring it in a setting which will be part and parcel of our history.

You go farther north still and you come to St. Peters, and on the east side of the River, you find the old church at St. Peters. That church is being restored and maintained and the cemetery is being fixed up, not by the government of Manitoba but by an organization, a private organization -- a service organization -- and they should be commended for what they are doing. Now if you go onto the east side of the River, what do you find? You find the settlements of the original Ukrainian settlers in Manitoba, and I think that some of these old buildings should be maintained and restored as part of our history. Go farther north still and you come into the territory of the Honourable Minister of Health and Welfare and you find the original Icelandic settlements.

Now I think these are things that we should be doing something about. Let's restore and maintain some of the things which are part of our history and will eventually become part of our tradition. As I said at the beginning, I do not want to belittle what the government has been doing, but I do think that in this field that I have mentioned there are many things that they can do, things that are needed to be done and things that will reflect to the benefit of this government and to the people of Manitoba, and I would urge you to take it upon yourself to put some money into the restoration of some of these historical sites so that they will be retained for the future generations of this province.

MR. CHAIRMAN: The Honourable Member for Brokenhead.

MR. USKIW: Mr. Chairman, I too want to say a few words with respect to development of tourism and recreation in Manitoba. I had an opportunity to visit a number of other provinces last year, and for the first time in my lifetime I took what I call, or consider an advantage, of camping out during my travels and it was indeed quite an experience, Mr. Chairman. One thing that I want to draw to the attention of the House, Mr. Chairman, is that I found that there were many people on the highways last year, and no doubt for quite some years now, that do utilize the camper trailers, the house trailers and the truck campers, and that the facilities that are necessary to provide for the proper -- I was going to say, Mr. Speaker,

(MR. USKIW cont'd) . . . I'm off the track, -- facilities required for the tourist industry are such that require the government of this province to invest to some degree in public trailer camps.

Now I know that there is always the question of whether you compete with the private interests, whether you should take the position that we don't want to encroach on the private sector, but I think there is a need and the private sector, Mr. Chairman is not fulfilling that need in that the growth of this type of tourist travel is much more rapid than the private sector is willing to accommodate. For that reason, Mr. Chairman, I want to say that it is necessary that we recognize that in Manitoba we have had a substantial increase in tourist population in the last few years and that it is necessary to improve the facilities for the benefit of those tourists. We recognize, Mr. Chairman, that tourism does accrue to the economy of Manitoba and that there is much to be gained from promoting tourism. Manitoba has much to offer, as has been pointed out by members in this Chamber. I think we should indeed pursue the establishment of many trailer campsites and facilities that will make it comfortable for our tourists when they do visit our province.

I know that in the Province of Ontario we had quite an experience in that some trailer sites, or some trailer parks had all the facilities, the washroom facilities and campground facilities that one would desire, but it was almost impossible, Mr. Chairman, to determine beforehand which one of the camper parks that were designated on the map would offer these facilities, so consequently we ran into situations where there were truly inadequate facilities in some of these parks which we visited, and in fact we ran into problems of broken down plumbing and the likes in some of the trailer parks. This is something I think we ought to guard against in Manitoba; I think we have to probably rate our trailer parks. I notice in this particular annual report that we have not yet adopted a rating system for our trailer parks and possibly, Mr. Chairman, this is something that the Minister should take another look at.

In conjunction with that, Mr. Chairman, I wonder whether the Minister could perhaps make some arrangement with the Department of Transport to provide the information on the latest road maps, information informing the tourists where there are campsites and how they are rated, so that the tourist knows in advance his point of destination for that particular day, so that he does not have to take the chance of arriving at what we would call or classify a top grade trailer park or somewhere in between. I notice we have five different categories of accommodation listed in your report, from the five star down to the one star, and I am wondering whether we shouldn't do that with the trailer parks for the benefit of the tourists in Manitoba.

One of the other things I want to mention, Mr. Chairman, is that it is true that the government has not seen fit to adequately support the maintenance of historic sites in the Province of Manitoba. We have brochures emanating from the department on particular points of interest for the tourist to visit, but at the same time I don't think we are at all giving these points of interest enough consideration when it comes to maintaining them or assisting the people that are trying to maintain these historic sites.

The Honourable Member for Selkirk mentioned a few of them; one of them happens to be in my constituency, Mr. Chairman, and that is the old St. Peters Church. It has been and is being restored. It has been worked on for the last four or five years by a service organization. The cemetery there has received some attention but hardly adequate, Mr. Chairman, and it would seem to me that the Department of Tourism and Recreation should take a bold approach and develop these points of interest in order that the tourists that come to Manitoba can be serviced well.

Along with that, Mr. Chairman, I want to point out that quite often we find that although the brochure may mention points of interest, quite often we find it very difficult to locate these points of interest. I know that if you drive down Highway 59 north of Winnipeg you would not know how to locate the old St. Peters Church, yet there is a notation in the brochure that that is a very interesting point of interest for the tourist, and I suggest, Mr. Chairman, that the highway should be marked so the people would know how to get to these points.

Further to that, Mr. Chairman, and this may overlap into other departments, we are approaching centennial year, and with that in mind I am wondering whether or not it isn't possible for the Department of Tourism and Recreation to make it known to other departments to provide centennial grants to build access roads to these historic sites. If I go back to the old stone church, we recognize that it's there; we acknowledge it in our brochure; but we don't

(MR. USKIW cont'd) really provide the adequate access to it in the sense that there is no real good road to it. People have to travel on mud roads or rough gravel roads to get to some of these points of interest and that is one of them, Mr. Chairman. Possibly the centennial grants could include, where municipalities desire to develop tourism or points of interest or historic sites for the purpose of tourism, possibly that the department could make it known to the Centennial Grants Commission that it would be desirable to allow grants to be extended for the purpose of developing access roads in fact to these tourist sites and indeed develop the sites themselves as per requests of local municipalities.

So with that, Mr. Chairman I'm not going to take a great deal of time. I simply want to outline to the House that I think tourism is an important industry in Manitoba; I think that we have sadly neglected the maintenance and development of our historic sites; and I would hope that the Minister takes some of these suggestions into account and perhaps we can move ahead for the year 1970 with somewhat of a better approach.

MR. CHAIRMAN: The Honourable Member for Roblin.

MR. WALLY MCKENZIE (Roblin): Thank you, Mr. Chairman. I would first of all like to congratulate the new Minister in his new portfolio and the staff that surround his department for the meetings that they have already held in my constituency, and I think the information that we have already gathered has been of great value to those of Roblin constituency, which it is my honour to represent. I would also like to congratulate him on the new vacation handbook which I think has a lot of new information which in fact some of it I drew to the attention of the House a couple of years ago, and I am glad to see that it is already recorded in that document.

I am also, Mr. Chairman, most concerned about the remarks which come across from the NDP bench from time to time -- and of course everything is free in their society -- and I wonder who is going to provide all these services which you know keep continually coming over here day after day after day. I would cite you one example, Mr. Chairman, if you would permit me, of today, the great member for Lakeside presented -- I don't think through his -- I come from the same ancestry as he does, but somebody had to bring a Shamrock into the Assembly this afternoon and I am most grateful that he got on his feet and related the story of the Shamrock. In fact about one-fourth of my generation or my background are of Irish descent and I congratulate him, but let us look at the town of Killarney. Killarney - this is the 17th of Ireland today - a town who has made a great name for themselves right across this Dominion by the fact that it is a Shamrock and they have a green firetruck out there. I would suggest anybody wants to talk about the 17th of March go to Killarney, and they are not asking for any money or anything free, they are doing it by themselves. They are not coming over and asking the government to promote the town of Killarney or anything, they do it by themselves. And, Mr. Chairman, I can cite many instances across Canada where people can do things with their own initiative. They don't have to ask Government to come and provide free, free - which we get from the NDP - provide these services.

Let's look at the one town in Ontario, Mr. Chairman, where a little village of some 100 people all of a sudden decided one day a flower, a certain flower would make their town one of the greatest tourist centers of Ontario, and everybody in that town started growing flowers. They had them in window boxes, they had them in their back yard, they had flowers all over town. That's one of the greatest tourist centers of Ontario today and it didn't cost anybody a cent. Let's look at another town in Western Canada along the American border. Thirty-five people were in that community and all of a sudden one day some guy got the idea - not free, somebody has got to provide some initiative and put his own buck out on the carpet, and say: Look, if we provide x number of dollars we can do this. They started barbecuing beef - and I attended their barbecue last year - 3,500 people turned up in that village that day to barbecue beef. Nobody wanted anything free. I wonder, Mr. Chairman - you know, you don't get that from our government benches that things are free, we know we have to pay for them, but this keeps coming over day after day after day, and I just wonder where it ends, Mr. Chairman.

As the great member for Burrows mentioned a minute ago about a park - you know, he wants everybody to take some -- why don't you take a bunch of people out to those parks? Why don't you hire a bus? You know you guys got bucks over there the same as I've got. Let's not kid nobody, there's nothing free in this society today, Mr. Chairman, and nobody wants it free. Oh, they do over there - everything free - and I don't know, I guess they expect us to pay for it, Mr. Chairman. I haven't got that kind of money I'm sorry.

Now, Mr. Chairman, to get back to the subject which got me to my feet, and that was

(MR. McKENZIE cont'd) Tourism and Recreation. I would like to congratulate the new Minister for the initiative that he has already taken, because I think in my constituency I have one of the greatest tourist potentials that Manitoba has ever seen and it's just starting to break, and I have a few odd points here and there, Mr. Chairman, with your permission, that I would like to draw to his attention and for the information of the House.

MR. GREEN: Would you like some government support?

MR. McKENZIE: No, I don't think -- the province I think should elaborate on the fact that we in my constituency have the highest point of elevation in this province, Baldy Mountain, 2727 feet above sea level, and I don't think, Mr. Minister, you mentioned that in your remarks. -- (Interjection) -- Right, but I think there is a point that you have overlooked and I think you should elaborate on, and it is a great tourist potential because we have a historic -- 2,727 feet above sea level is something in this province, Mr. Chairman, and I think the Minister should elaborate on that point, but at the same time he should get with the Minister of Transportation to make sure that the road is of the best . . .

MR. GREEN: No, do it yourself. Get a group of people together and

MR. McKENZIE: Right - the Minister has already indicated, Mr. Chairman, that he is going to pave certain x number of miles of it this year, but I think that with the two ministers working together . . .

MR. GREEN: Tell him to take it back, you'd don't want anything like that.

MR. McKENZIE: It's not free.

MR. GREEN: It's publicly supported.

MR. McKENZIE: We are willing to pay for it.

MR. CHAIRMAN: Let the honourable gentleman make his speech.

MR. McKENZIE: There is another point, Mr. Chairman, with your permission, which I would like to draw to the attention of the House. It is the fact that Highway No. 83 goes right through the constituency which it is my honour to represent, and this is I think the longest highway in the world. It goes from Swan River to the Gulf of Mexico - right? - the longest highway in the world - one highway - and I don't think the Minister elaborated on that point -- (interjections) -- Could I have some order, Mr. Chairman?

MR. CHAIRMAN: Order. Order. Let the honourable member speak.

MR. McKENZIE: Thank you, Mr. Chairman. Now, to so utilize the Duck Mountain Forest Reserve, which again is part of my constituency, it's unfortunate that one of the landmarks of the new development of the new era burned down three or four years ago, and I think it is time, Mr. Chairman, that the province would -- is this going to be a park where the province is going to fully develop it by themselves or would they like private enterprise to come in and assist them with the development of this. And those that are in that area are waiting for somebody, possibly the Minister, to indicate, is it going to be one or the other. I think that we have to decide in the not too distant future who is going to - there are many people in the private enterprise field today who would like to move in there and assist with it -- or is the province going to be able to do it by themselves? I think this question should be answered, Mr. Chairman.

The other one of the Duck Mountain Forest Reserve is a fact -- this is one of the great game areas of Manitoba and there is certain concern about the trophy season or the various hunting regulations that are implemented in that area and I would suggest to him that he should take a look at it and see if it is a fact that certain people are coming up from the United States there and taking game in the early fall months when in fact it may be not the best interests of all, but it should be looked at.

Now the Riding Mountains, which is also part of my constituency, and of course this is a Federal jurisdiction and you may rule me out of order, Mr. Chairman, speaking on this subject, but I would like to draw to the attention of the House that the Russell Trail is part of the Riding Mountain National Park and the municipalities that are responsible for the jurisdiction of those roads that move into the park, and then come out, are prepared today to restore that to its natural state, those miles that are left. It's unfortunate that there are a considerable number of miles now that have been put into cultivation or utilized in other ways. I would suggest to the Minister that he should work with the municipalities of Grandview and Dauphin and Bolton to restore the Russell Trail as part of our Centennial project. They are prepared to pay all the moneys, nothing from the Party opposite here, the municipalities will pay it all, and a Memorial Stone be established in that area in recognition of the fact that this was the

(MR. MCKENZIE cont'd) Russell Trail, - and I'm not going to elaborate on the history of that marker today.

The other thing which I drew to the attention of the House in my remarks the other day, Mr. Chairman, was the connecting road between the Towns of Grandview and Rosburn, and of course this again is within the jurisdiction of the Federal Government of Canada. But I'm wondering, I'm wondering, is that Riding Mountain National Park supposed to stay there forever in its present state, or has the Minister some ideas as to -- (interjection) -- Is this a fact? I would agree that I think the constituents would agree that a portion of it should be left in its present state so that people could come here, maybe a thousand years from now, and say, "This was Manitoba 1,000 years ago." But I don't think it is within the rights of the Federal Government to take X numbers of acres which isolate communities who have been isolated since the time of Confederation in this province, Mr. Chairman, -- they're only nine and ten miles apart and they have to drive all that great distance around to communicate with one another. I would suggest that the Minister get in touch with the Honourable Jean. He has already indicated to the Chambers of Commerce in the area that he's willing to sit down and discuss this matter at great length and with his permission I would like to suggest that this should be part of his program for the coming months.

Now, Mr. Chairman, the one that interests me, of course, at great length is the Asessippi Provincial Park and the Shellmouth Dam. This is within a stone's throw of the home where I live. There are many unanswered questions in the area as I stand here before you tonight, Mr. Chairman, as to what is going to happen in those two areas. Are the developers coming in there or is it going to be the province -- I would hope that the Minister would clarify to the House, and to my constituency, what is the future or how is this development going to take place? I'm well aware of the exercises that have already taken place in that respect, but I'm questioned every day, Mr. Chairman, and I would hope that maybe he could help me out with some of the answers.

The other one, in answer to the Honourable Member for Assiniboia, he spoke about the Winnipeg Blue Bombers, and I would hope that with his football background that he could in fact change the name to the Manitoba Blue Bombers and I'm sure that he would get great support from the constituency which it is my honour to represent.

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MR. CHAIRMAN: The Honourable Member from Turtle Mountain.

MR. DOW: Mr. Chairman, in this department I think we're talking about the most valuable industry that we have in Manitoba and I wish to congratulate the Minister on his new department and the attempt that he is starting to make to do something towards it.

I think that too many of our people in Manitoba are not actually aware of the fact that tourism is of such a great importance to the economy of Manitoba and also that it does decentralize certain industries, be they small, in the smaller communities to give particular jobs to people. I think this is one of the great things that we have in Manitoba, one of the great opportunities we have. But if I might, Mr. Chairman, to bring back something that I wonder whether it's altogether within the jurisdiction of this department or Mines and Resources. The Honourable Member for Roblin was talking about certain areas that could be done by local people without the government going to any major expense and I was interested in one little item that has come to my knowledge just recently. The Minister made reference to the hatcheries we have in Manitoba, restocking certain lakes, but I don't know whether I can tell this story just exactly right or not, but the information I have, that the hatcheries are primarily there for commercial fishermen and are not there to restock the sporting lakes. In a big area of Manitoba we have many smaller lakes that in the early stages of the province were real good fish lakes, dandy lakes, and that due to the development of the country, certain areas like creeks and dams and so on have stopped the natural growth of fish by spawning and now we require to keep these as a tourist attraction to be restocked. There's nothing worse, in my opinion, to advertise a certain lake and maybe this year we did do some fishing at this particular lake and next year we come and there are no fish. I am told, and I was a party to a delegation that met with certain individuals of the Department of Mines and Resources, and this particular area wished to build a tank and equip it with all the material that was necessary in regards to oxygen and so forth, to go to what they thought was the Manitoba Hatcheries, get fish and haul it and restock lakes free of charge as far as the department was concerned. And now I'm told that this is not available, that the only fish that can be available is when the commercial hatchery is finished, what is left. And I'm going to suggest to the Minister that one of the things that he should do for the smaller lakes to make sure they're restocked is either increase the capacity of the hatcheries we have or make a deal with some other type of hatchery, or put a separate hatchery up by way that these smaller lakes can be assured of restocking. Can you imagine, Mr. Chairman, a lake that I won't name at the present time, that the only restocking you could get was 10,000 perch, and when you look around the lake you'll see 25 to 500 kids trying to catch fish, and they do catch a few perch; and you tell me how long that's going to last.

This is a major attraction to families. They're not looking for the Angler Award. The individual wants to take his family out to some small lake, maybe for a weekend, and young Johnny wants to be able to fish and if he can't catch some small fish that he can handle he's going to be disappointed. I think this can be done. I know that the services can be given. I think the Honourable Member for Roblin will agree this is initiative from people that want to do this; they want to haul these fish from the hatcheries, the restocking fish, put them in the lakes and make it available for people to attract tourists and give recreation to the communities in which they are involved. I would ask the Minister to take a look at this. I know that part of it comes into the Department of Mines and Resources, but I think it all ties in together, that the more attraction we can make to our various lakes, not necessarily - the people all can't go to the north and I agree - I've been there - it's a wonderful place to go - but places where families can go for weekends, smaller lakes in Manitoba. We can name them by - there are quite a number, and they should be more heavily stocked than they are, to give these people the opportunity to go there.

The Honourable Member from Roblin was mentioning about the Town of Killarney. Yesterday they did have a big tourist attraction. This is part of it. If I might relate a few of the things they did, for free, on the main street yesterday - you could get Irish stew, good and hot. They had all the various Irish games and even to trying to catch Paddy's pig, which not too many Irishmen could do. I'm sure it would have been wonderful exercise for the Honourable Member from Roblin if he'd have been there trying to do it; I'd like to have seen him.

Mr. Chairman, I am in agreement that, as the Honourable Member for Brandon mentioned, we do have in the western part of our province - and I don't want to stand here every time I get up and start to brag about our western part of the province and our southern part -

(MR. DOW Cont'd.)... but we have one of the largest tourist attractions, and by the quotations given in this pamphlet today, our American tourists entering the International Peace Garden are two and three times greater than the total volume that goes to all the provincial parks that you have listed here, if these statistics are right. So I say, Mr. Chairman, that tourism is one of the major industries we have in Manitoba and I would hope that this department can continue and take all avenues to bring it to a point that all the people of Manitoba will be salesmen in tourism and we can attract them from all over North America to it.

MR. CHAIRMAN: The Honourable Member for Virden.

MR. D. MORRIS MCGREGOR (Virden): I would just like to carry on from some of the points drawn by the Honourable Member for Roblin and also the Honourable Member for Turtle Mountain. Referring to 83, I had the privilege a year ago, last year, to go down to Pierre, South Dakota, to represent Highway 83. I was very happy. I say 83's a very good road but because I had to go like blue blazes to get there on time and there was nobody in my road, I didn't get in jail. I went further this year to Abilene by a slightly higher route and we also didn't get stopped so I believe it's an accomplishment. But in any case the whole route of that would encourage - I think the first duty I have to sell my constituents to this Assembly, carry that on to Canada and carry Canada on to the international route, and that I thought I did in Abilene with the support of the Honourable Member for Roblin, went to Abilene with one objective, to draw the 1970 convention to Manitoba and it's official now that Virden will be that host town on that route. I think, I hope, that we can be as good a host as Abilene and Texas was to us. I might say in going down there, I knew I had to speak, I asked one of my Ministers, or several of my Ministers for some advice. One came back, and I think humour is part of politics if we take everything in the right context, and a handwritten thing "But don't forget, Morris, Texas is dry." Well, by the Lord Harry we got down that Saturday afternoon and Texas was parched; but what he really meant, it was liquor dry, and believe me that was true also. It was shocking, it's always news to me, but in any case there's many other things and I do congratulate the Minister. I've always respected him. I'm not saying in any detrimental way, I'm just trying to draw to the attention to everyone that Virden will host the 1970 No. 83 convention. McCook, Nebraska is the '69 winner as a matter of fact. -- (Interjection)-- If God gives me the right to stand up and be there, I'll be there without a doubt - the Honourable Member from Hamiota.

As we travel through this, and see the tourism and the attractions in Manitoba, there's one little footnote I would like to add. Going west about the Town of Oak Lake in the Honourable Member for Arthur's constituency, if you get to about Rutledge you'll go through a couple of miles of absolute sand. You can dip into the valley, and anyone who looks at the Assiniboine Valley and doesn't really appreciate that in the summertime - you can go another two miles and you would think you are in the Badlands of South Dakota, there's nothing more. In eight miles you get back on No. 1 Highway and I would hope in the future that your department, Sir, would see fit to spend very few dollars, because I don't believe in high grade, this is a summer road, but some of us who travel with a family would just love to get off that high pressure highway, let our kids relax and let ourselves relax a little bit. There's eight miles that's absolutely set up for this and I hope in the future it would be considered. Thank you.

MR. CHAIRMAN: The Honourable Member for Hamiota.

MR. EARL DAWSON (Hamiota): Mr. Chairman, I don't know what has been said. As you know I was not present. However, I have a few points I would like to make and I will state them now. First of all I want to say to the Minister that I feel that he has the largest industry in Manitoba and I feel that because of this that there should be a full time Minister in Tourism and Recreation.

People are our most valuable assets and I don't believe that we are treating our people properly in Manitoba. I want to make a plea at this time for the Manitoba Golden Boys. As we know, the Manitoba Golden Boys budget used to be - the grant used to be \$20,000.00 from the Provincial Government; it has dropped to 15 once; I'm not sure what it is this year; I've looked through the Minister's report but I could not find the actual figure. But I think the Manitoba Golden Boys are doing a tremendous job for the Province of Manitoba. These people involve people from all municipalities throughout Manitoba and we are getting a lot of work done through the Golden Boys to advertise Manitoba and we are getting it for nothing. Therefore if their office is in want of more money I think that their appeal should be heard and they should be given a larger grant.

(MR. DAWSON Cont'd.)

Now, Mr. Chairman, I want to say to the Minister that I agree that communities have to face the fact that they have to provide interesting Fairs to attract tourists, but I feel that the local people are providing the type of interesting Fair that will attract the local people but because of lack of communication with the tourism office and the people on the local level, we are not getting the proper advertising out. I think that through the Minister's office some arrangement could be made to advertise every fair that is held in Manitoba throughout the year on a basis of a calendar or some sort of - well I guess a calendar would be the proper way to do it. I think that success in tourism isn't just going to happen and this is one of the things that we have been doing. We have been sitting on tourism expecting something to happen through us getting the Pan Am Games and everything else; but what's going to happen after 1970 when we have nothing in prospect? I know that the Minister informed this House last week that there is a possibility of us applying for the 1971 Winter Games. This will be an influx of tourists to Manitoba I know, because I had the occasion to spend a day in Quebec and saw the amount of people that this drew. But we can't just wait for these things to happen, we have to be planning ahead and I feel that the Minister's office is not doing enough scouting to bring things to Manitoba to encourage tourism.

One of the things I want to congratulate the Minister's office for is the fact of them getting behind the World Hockey Tournament which will take place in March of '70. I know that through the government they have promised upwards of \$75,000 to assist in the promotion of the World Hockey Tournament which will be held in Winnipeg, also they have been doing as much as they can to assist in promoting the sales of tickets and encouraging people to come not only from Manitoba, throughout Canada and overseas, of course, and are certainly to be congratulated. But I think there is some criticism to be offered here, too, because the hockey people have held a mini-tournament each year for the past three years and this has involved teams from Russia, Czechoslovakia, United States, Canada and Sweden and possibly Finland, but there has not been government support of this particular tournament. I feel that it was cancelled last year because it's a gamble and the Government of Manitoba offered no encouragement to these people to carry on with this particular type of tournament. I think the Minister is aware of the fact that this tournament is run for a week and draws people from all over Canada, people that will be spending dollars in Manitoba. I know that the number of people that it attracts from the United States is fabulous because they are great people to watch world hockey and this mini-tournament that we had sponsored up until this year, we were not able to carry on with it because we didn't get the encouragement that we should have got from the provincial government. I think that this is a matter of communications, Mr. Minister, and I'm sure that you will be looking into this for 1971.

One of the questions I would like to ask of the Minister, if he would make a note of this is I see that he lists grants in his report for buildings, etc. as well as grants to community recreation centres, and if he could enlighten me, I would like to see if there are any grants made to any particular type of building that is erected for recreation, because I think I have said in this house before that I believe that the basis on which we are making grants is not the proper one. I think that grants should be made to buildings that are providing recreation in centres rather than giving a small grant to a recreation group who take the grant and because of the number of sports and recreation things that exist they must allocate \$25 to \$30 to each group and really this is no assistance. I think I have also mentioned at other times in the House that we provide grants for libraries because we say we are building the mind but I think we should be providing grants for gymnasiums, hockey rinks, curling rinks, etc. because we are building the body, and really it's the same thing.

I want at this time to talk a little bit about the lake which is in the First Minister's constituency but it's very close to Rivers and actually many people call it Rivers Lake although the official name of it is Lake Wataponah. We have had tremendous reception; I think if the Minister checks his records there in his tourism report he will see that the number of people that are coming into that lake is fabulous. But it must be enlarged. I think the people of Rivers who are on the lake committee have made requests to the Minister's office through Mr. - I forget the gentleman's name, who is head, your director in charge of Parks - has asked on a number of occasions to enlarge the trailer parking facilities and there has not been too much co-operation in this area. There have been a number of excuses offered but I don't think of a satisfactory type; the Lake is a large attraction. At the same time, I want to

(MR. DAWSON Cont'd.) . . . mention to the Minister that I never see Lake Wataponah advertised in any of your maps. The Free Press and Tribune put out a - what would I call it? - a calendar, listing all the provincial parks throughout Manitoba and last year I looked through the Free Press and could not find Lake Wataponah listed as one of your provincial parks, and it definitely is one of your provincial parks.

At the same time, I think if we are going to encourage young people to come to these parks that we are going to have to provide some recreation facilities for the young people. One of the things I would like to suggest that many of our provincial parks should have an area for a dance floor. The majority of the people that I see at these summer resorts or the provincial parks are people with young children or elderly people but you never see too many teenagers, - and I'm speaking of the type of park the size of Lake Wataponah. I think one of the attractions we could put in there would be a dance floor and offer some facilities to our younger people. In plain English, I think we should be gearing many of these camping facilities to the younger people. -- (Interjection) -- Yes. Somebody said we have to get with it.

One of the members mentioned I believe that park fees should be done away with. I don't think that park fees should be done away with. I think that park fees should be left the way they are. If anything, it may be well to increase them a little bit, because we are interfering with the private people who are in this business. The private people in this business have a large investment and if the government is going to compete with them I feel that they should compete with them on a fair basis and not as suggested by one member by cutting park fees but keeping their camping fees and their tenting fees and their trailer park fees in line with what the private operator has to charge so that he can exist. The private operator is very important in tourism and recreation and I feel that the Minister's office should be working in a lot closer co-operation with them than what we are at present.

While we're on the subject of the private operator, there are many areas being developed for cottages. One of the biggest problem for these people who are developing areas for cottages is the finding of water to provide water and sewer, of course. I have mentioned in this house in the past that it would be a good suggestion if the Department of Tourism and Recreation could co-operate with these people in locating their water and assisting them somehow, some way, in providing sewer for these cottages. This is a large outlay for the private operator, but in many cases, the government through other departments have the facilities for doing this and I am sure that they could solve many of the problems for the private operator, locating the water, et cetera.

I think that I've mentioned about the Golden Boys. I think they are doing a very good job and they should have more assistance. But one of the things that I do believe, we have so many groups that are not working with or in close co-operation with the Minister's office. I can describe that I know that West-Man does promotion in tourism and I am sure that these other regional development areas that are set up through the province are doing the same thing. We have the Hotel Operators Association, we have Golden Boys, they are all doing a little bit of advertising and I think that if there was some type of communication with the Minister's office and the various executive directors of these associations that we could be doing a much better and bigger job in advertising and promoting tourism for the Province of Manitoba.

One of the things I think that the Minister could be considering is to have an office overseas to advertise Manitoba. Many of the provinces are doing this now - many of them have offices in United States to advertise tourism to the American people and those overseas as well. If one looks at the Minister's report here he would see where the people that use the facilities as provided through tourism and recreation in our provincial parks, that 90 percent of the people that have used these parks reside in Manitoba. There are about, I would say, just guessing roughly, about four percent American and possibly about five percent other than Manitobans, and I feel that this is being caused by the fact that we are not advertising Manitoba enough.

Another thing I want to mention to the Minister is that I feel that Manitoba is lacking in signs. I think that Manitoba should put on a promotion to have distinctive signs for Manitoba with catchy advertising. I know that the Minister will probably say this is more money being spent but I think there is a way of doing this. This could be done at one of our provincial jails. I understand that Headingly could be one of the facilities that could be making the signs that we find are necessary in Manitoba. I also think that not only should these signs have

(MR. DAWSON cont'd.) catchy advertising but they should be large enough to photograph. I have had many people say that some of the signs that we have in Manitoba they are just not big enough to get a good picture of, particularly if a person wants to have his family standing beside the sign and take a photograph, in many cases you can't read the writing, what the sign says once the picture is developed.

I think the Minister has made some progress on the historical sites and buildings and I hope that the Department will be paying particular attention to this in the coming year, because 1970 is our centennial and we are going to have many, many people returning to Manitoba who have left in the past and will be coming home to visit the families, relatives and friends and it would be very nice if the historical sites and buildings could be marked more clearly, and be done by 1970.

One other thing I want to mention is the fact that I think if we are going to promote tourism, and recreation and make it much better for our American people, would be to have all our customs offices open 24 hours a day. I think I have mentioned this in the past. We still have some that are only open for an 8 hour period. These are some of the smaller ones of course, but they should all be open 24 hours a day and I think that this could be done in cooperation with the federal government. I am sure that they would go along. I understand that in Ontario there is one customs office that is not open 24 hours a day.

I would like to see the Minister promote the rating of the hotels and motels and restaurants in Manitoba. At one time I know that I would have to agree with outsiders other than Manitobans that Manitoba did not have good restaurants nor good hotels, but I think we are on a par with many of the larger cities across Canada and when tourists come to a city they like to pick up a rating book that is usually left in a hotel to check it and see what type of restaurant they will be visiting. I am sure that we can be as proud as anybody else in Canada because we now have these facilities, not only in Winnipeg but in Brandon, Dauphin, all these other centers, and our restaurants and hotels should be rated.

I think that the Minister should be taking into consideration a system through his recreation department and his Director, of providing funds for sports teams to travel. I had the occasion last summer to have a team in my constituency represent Manitoba in the Midget Baseball finals. They had defeated all teams in Manitoba, including the city of Winnipeg, and for a town like Cardale which, I think the population is 150 people, to come up with a winning team in Midget Baseball is a tremendous feat. Unfortunately for these people once they won, the Western final was to take place in the city of Edmonton, Alberta, but they had no way of getting to Edmonton other than by car and of course this was an expensive move. They had already spent considerable money travelling throughout the province and were stuck for money. I contacted Mr. Miller, who is your Director of Recreation, and he did everything he could for me but there was no way they could provide any money for this team to move from Cardale to Edmonton. I think at the time Mr. Miller thought it would be a good suggestion if we did have some provisions to provide money for baseball teams or a curling team or a hockey team to travel, providing they were declared a provincial champion.

I think in conclusion I want to mention that we are not getting enough phys. ed. graduates out of University. I know it's a new program in the University but I wondered if some way could be found to increase the scholarship money that is being given to these people. I am not quite sure of the figure that was given out last year but I think it amounts to about \$200, and as the Minister knows, you no longer can go through University and pay room and board, etcetera, if you are from out of town, under \$1700, and, if there was a way of providing more incentive and a larger grant I think that it should be looked into. We lack phys. ed. people in the Province of Manitoba and I am sure the Minister is aware of that. Many of the towns in our province would like to be hiring recreation directors but they are not available in Manitoba. I think if there was more incentive for these people to take the course, that we should be looking into it; and I guess one of the ways would be to provide larger grants for the people that are prepared to take recreation or physical education.

I think, Mr. Chairman, that's all I have to say right now.

MR. CARROLL: Possibly I should take advantage of this opportunity to comment on some of the questions that have been raised. I think there will likely be a number that we won't be able to give full answers on this evening but which may have to wait until we reconvene tomorrow.

Possibly I could start with some of the questions raised by the Member for Hamiota, and

(MR. CARROLL cont'd.) I could possibly start with the question of recreation directors. One of the problems I suppose that we face in Manitoba is that we, as a Department of Tourism and Recreation, don't have all of the money that we would like to have to be able to do all of the fine things that have been recommended tonight from members on the other side, and I know they put them forward in all good faith. I think one of the things that we have been able to do is to provide a great deal of encouragement to municipalities, and others, to avail themselves of professional people who can work in the field of recreation. In fact I suppose the main concentration of effort in the Department of Recreation is in the development of leadership, both of the professional variety and of the volunteer leadership, so that we can get the best out of the numbers of dollars that we have in Manitoba to spend for this purpose.

One of the recreation grants that is available to municipalities is a \$2,000 grant for full-time professional recreational leadership, and this has been a big encouragement. We started a few years ago with very few recreation leaders in the province, maybe at most, outside of the City of Winnipeg, in two or three other communities. That situation has altered considerably and there is this kind of demand today for leadership of this kind. I think one of the ways in which we are helping young people who have a desire to go into the field of recreation is to provide a summer recreation program through which they can be helped by the province to go out into municipalities in Manitoba and to work with the province paying part of the cost of their salary while they are working and providing service in the municipality. It's been a big encouragement to municipalities to promote summer recreation programs. Many of these municipalities, with the result of this kind of leadership, have wanted to go now and are asking for the kind of full-time leadership that we think many of them can afford and should have. So I think we are giving a great deal of help and assistance in providing this kind of leadership in the province and we are happy that this demand is developing. We think it is a good thing that municipalities are seeing this need and wanting to provide it for the people of their communities.

We don't have sufficient money to encourage individual athletic clubs to travel abroad. We think this might be a good thing, particularly those that are competing for provincial championships or competing inter-provincially and things of that kind, but there just isn't enough money to get into the field of promoting this kind of activity although I think we have a great deal of sympathy for it.

The rating of hotels and motels and tourist camps, I would like to refer the Member to Page 31 of the Annual Report that was laid on his desk the other day. All of those facilities that come under the jurisdiction of the Department of Tourism and Transportation are rated each year by personnel of our department, and on a voluntary basis they do rate hotels and motels that may be registered and licensed under the Attorney-General's Department through the Liquor Control Commission. So this service is being provided; these star ratings are being publicized through our Manitoba Vacation Handbook. The information is available to tourists and I think more and more are taking advantage of this kind of information in making their regular holiday plans.

We certainly would be very happy to look into this question of customs office hours and hopefully may be able to provide a better service to people who require this kind of service over hours that the offices are not presently open.

Again with recreation grants for buildings, we don't have enough money in the Province of Manitoba, I would think, to begin paying for the kind of facilities that our people are demanding or would like to develop. Again it's a good suggestion and one day when we get substantially more money than we have got today, maybe this would be a useful suggestion.

With respect to the Golden Boys, the grant as I understand it this year will be \$15,000, the same amount that has been provided for a number of years now, and there's no reason why this should not continue. I think that there is some reason to expect in the future some better co-ordination of work as between many of the organizations that are in the tourist promotion field - the Manitoba Travel and Convention Association, The Manitoba Tourist Association, The Manitoba Hotel Association and the Restaurant Association. There are a great many people who have a very keen interest in the development of the tourist business and I think this is an area that we would like to work in and possibly more fruitfully in the future. I think there has to be a degree of cooperation among the private associations that are engaged in the field as well if we are to get the maximum use of provincial and private dollars that are being spent in the promotion of tourist trade.

(MR. CARROLL cont'd.) . . .

With respect to winter games, a great deal of work was done by our department. I was very proud of the efforts that they put into this on fairly short notice and put together a package of information that I think will be the basis of an application to be made for these winter games. Hopefully, we'll get them, although the information that has been indirectly passed to me is that because of Pan Am Games and because there is a view in the department at Ottawa that possibly some areas that are underdeveloped in terms of facilities may be getting some priority consideration. We don't know that for sure, but this is an indication that has come to us from some of the people working in this area at the federal level.

Signs. Certainly we would be quite prepared to look at signs to see whether some better arrangement can be made. I know that the signs at the entrance to our provincial parks are very large and I'm sure we could place a large number of people in front of them without obscuring the signs, but they are very suitable for photographs and things of that kind. You may be referring to the smaller road signs that point to various campsite locations and so on. Incidentally, talking about signs, we are going to use billboards this year on the highways leading into Manitoba from North Dakota and Minnesota. We think this would be helpful in stimulating interest of people in the northern states there to visit us and use our facilities this year.

We're very happy that a large number of Manitobans are using our parks. We don't have a record of all of the parks and all of the use that is made of them. The reference that has been made by two honourable members today to park use represents a small percentage of all of the parks in the province. We think the figures are accurate for those particular parks. We do know that there are a great many more people coming into Manitoba, in fact almost two and a half million people, certainly two and a half people for every person that resides in Manitoba today, which is a very large number of visitors coming into our province. Many of them use our park facilities; many of them use our recreation areas; a great many of them use our roadside parks. We think there's a great deal of use being made of them, and the fact that the percentages are higher for native Manitobans is that more Manitobans are using our parks as well, and we think this is a very desirable thing.

Fee. There are two points of view put forward; one is that we should keep our fees low or remove them altogether. There is another point of view that our fees should be raised so that we don't provide such stiff competition for the private entrepreneur who is also engaged in the field of renting tenting and camping facilities to tourists. I think we have to have a balance between these points of view, and at the same time we have to maintain some kind of a competitive position with the Province of Saskatchewan and the Province of Ontario, because we are in fact competing with them as well in providing facilities for visitors to our province.

With respect to Wataponah Lake, I know there have been some discussions going on; I didn't realize there was any degree of dissatisfaction with the local people there. I'll be very happy to look into that further and see if we can't provide better co-operation. I know that when West-Man was in here a few months ago, some mention was made of that park and we agreed that we would assign somebody from our department to be a liaison with them to work more closely with the interests of the local Chamber of Commerce and others operating in that area.

Now the Peace Garden, somehow or other I did not mention that today and I apologize for not doing so. I had so much material to cover I sort of contained myself and made a very short summary of the work that was being done in our own provincial parks and recreational areas. We don't underestimate the value of the Peace Garden. We know it's a wonderful tourist attraction, particularly for those states just south of the border. We know it's being used a great deal. We haven't completely forgotten it in our tourist promotion however. We do have it on the back of our Western Manitoba map; we have a picture of the Peace Garden, the Cairn, and flags of United States and Canada. We make reference to it in a number of places in our Manitoba Vacation Handbook. We have a picture of it in there, and it's mentioned, and articles on it on Page 10 - I think Page 10 and Page 23, and I think pictures Page 33, and as I recall it may even be mentioned in one or two other places. We recognize the value of that wonderful facility there. We hope we don't overlook it in our normal promotional activities, and if we do we know we can count on at least two or three members of this House, you included, Mr. Chairman, to sort of keep us on our toes in promoting the good work that is being carried on down there.

Our first speaker today was suggesting that we were trying to take credit for some of the natural advantages that we have in this province. We must attribute that of course to some much

(MR. CARROLL cont'd.) higher authority, and I wouldn't presume to accept any credit for the natural beauty that exists in abundance in the Province of Manitoba. We do think we can assist, however, in its greater use by publicizing these things, by talking about them, and I want to pay particular tribute to the Member for Turtle Mountain who feels that we should all be promoting our province. I agree with that and I commend the Member for Virden for having already taken that advice. I think he, together with the Member for Roblin, took a trip south last year, and armed with bundles of promotional material went south and I think did a yoeman's job in promoting Canada, in promoting our province, and I'm happy that they have been successful in bringing the Highway 83 Association to our province and we'll certainly look forward to having some part in that celebration in the summer of 1970. We think that's a wonderful example for the other members of the House to follow and I hope we can all do that sort of thing as we travel about the country, because we do have a wonderful product to sell here.

I suppose one might get the idea that we're neglecting tourist promotion because we aren't actively promoting tourism within the Province of Manitoba and I think we're making a mistake; I think we should be promoting here. Unfortunately, when you have a budget you must establish priorities and I think that it's to our advantage to try to get outside dollars into the Province of Manitoba. We want to keep our own dollars here as well but it's to our advantage to get tourists from Ontario, tourists from Saskatchewan, Alberta and British Columbia, tourists from south of the border, our neighbouring states, who do come into Manitoba and invest large sums of money, over \$100 million a year, and you add to that the multiplier effect, because every dollar that a tourist spends in Manitoba goes for wages, goes for food, goes for all of the other services that tourists need when they come into a province. You know, we so often think of tourism in terms of accommodation or in terms of meals and things like that, so I asked our department a while ago, what does the tourist mean for the farmer of Manitoba, because we have lots of farmers - and I know the Member for Ethelbert Plains would be interested in this little card that I had prepared. Do you know that tourists last year - or in 1967, based on '67 figures - and 2 1/2 million tourists, those tourists will eat while they are in the Province of Manitoba 17, 530, 884 eggs. That's a lot of eggs; that's a lot of hens; that's a lot of money in the farmers' pocket, I think you'd all agree. Butter, 1, 753, 089 pounds. That's a lot of milk through a cow and through whatever machine it takes to make butter. Sugar and syrup, 3, 506, 177 pounds. That's a lot of Manitoba sugar beets through the machine and into the tourist's tummy and he goes away happy. Grain products - I know we've got some grain farmers here. You, Mr. Chairman, will be interested in this figure, we're having trouble selling it. If we can sell it all to our millers and the millers to our bakers, and the baker's going to make a dollar and everybody along the way; we hope the farmer has some too. And the farmer's going to sell 6, 354, 947 pounds. I didn't convert that to bushels, I'm afraid I wouldn't know how, but I'm sure the farmers in the House here will be able to do that. Meat products - I know there's some people interested in the cattle business here. In meat production, beef, hogs and other things, 10 million chickens, yes, turkeys; meat, 10, 518, 533 pounds; milk, 18, 640, 757 pints. I don't know why it was converted to pints; it looks better when it's in pints, I suppose. But that's what tourism means to the farmers of Manitoba.

I thought you might be interested in another figure along the same line, the tourist dollar in 1967 breaks down as follows: Accommodation - out of every dollar spent, accommodation is 26 cents; meals, 21; transportation, automobile, 14 cents; transportation other, 8 cents; retail purchases, 20 cents; entertainment, 6 cents; miscellaneous, 5 cents; for a total of \$109, 973, 619. And you add the multiplier effect, and the multiplier effect is 3 1/2 times that figure and you convert that into the actual dollars and the actual amount of money that is spent in this province as a result of the tourist trade in 1967, and you have some very very substantial figures indeed. -- (Interjection) -- Well liquor would be one of those items there, maybe entertainment, maybe miscellaneous - it comes in there somewhere.

Well, now in promoting tourism in the Province of Manitoba, I think one of the things we did, we built better roads. This goes back a long way. We've been improving them, and that's a very important factor because most of our tourists coming into Manitoba come in by road. Fortunately we've had a good increase in air traffic in the last 12 months but still the bulk of the tourists coming to Manitoba come by highway and so we have been assisting with the development of highways. We have been helping to encourage the development of better facilities and in this area the Manitoba Development Fund has a role to play and many tourist operators

(MR. CARROLL cont'd.) have taken advantage of that Fund. But they can also take advantage of the Consulting Services of the Department in helping to plan, in helping to - at least giving encouragement to the extension of facilities. We have helped to develop parks, we have helped to develop the roadsides that are important to tourists, but we have also helped in promotional activities of various kinds.

One of the reasons we are not conscious of the amount of advertising that's done is that it's done on a regional basis. You buy a Time magazine or you buy the Reader's Digest and you don't have any ads in there from the Province of Manitoba, because the magazines that contain those ads are only sold in the Mid West United States or only sold in the market area that we are trying to hit, and that's why you aren't aware of the amount of advertising that is being done by the Department.

I am sure some of you may be aware of literature that is being published by our department. Do you know that we distributed in 1968, and we are only listing the major publications that were distributed by our department in 1968; Manitoba Vacation handbook, and in there is a wealth of information, a wealth of information about the Province of Manitoba, 136 pages of information, and there were 200,000 of those books distributed in the course of 1968. Manitoba Camping booklet 35,000; Master Anglers Award folders 30,000; Picture Story of Manitoba folders 40,000; Faces of Manitoba - that's that real fancy beautiful brochure that members would have seen in years past - we distributed 130,000 of that prestige item; Eastern Manitoba folders 50,000; Western Manitoba folders 50,000; Central Manitoba and Northern Manitoba 50,000 each; Manitoba Convention folders 150,000; Fish Hunt books 50,000; Legislative Building books 25,000; Coming Events books - this tells what's taking place in the future in Manitoba and I'm not sure whether they have got Fairs included in that, for the Member for Hamiota - I'll check on that. I know that the Department of Agriculture do put out something, at least I think they do, with respect to Manitoba Fairs. If it's not included in our booklet, we'll certainly look at it and find out why, and I'll attempt to bring that information back at a future date. Colored wall posters 5,000, and I have a representative sample of many of these here so that if anyone wants to find out a little bit more about it. Ice Fishing here, that I didn't mention; the Whiteshell Guide; Manitoba Parks, that wasn't mentioned. Here's a good one here: Winter Fun in Manitoba. Somebody was interested in the promotion of winter activities, here we have got one right here.

We have Manitoba Campgrounds, a picture story of Manitoba. Another one called Fish in Manitoba. Here's an interesting item. Somebody said we should be telling people more, and I think this was again the Member for Assiniboia, somewhere here, suggesting that we should be showing more films, slides of the Province of Manitoba - you know in Chicago, Minneapolis, wherever you go. I have here a list of sound and color on film, "For Your Windows to Adventure, Have a Look then Come see Yourself in the Heart of the Continent." And here's a list of the movie films on the Province of Manitoba: Cities and Rivers 27 minutes; Adventure at your Doorstep 15 minutes; Meet Manitoba 21 minutes; Manitoba Trails 27 minutes; Waterfalls in the Whiteshell 27; Assignment Manitoba 25; Riding the Waves 27; Winter Is 14; Waterways and Flyways North 18; Big Country, Big Fish 13 1/2; The Mighty Ones 13; To catch a Fish 13; Fish Naturally 13 1/2. The Department endeavours to produce one new film each year. I think last year we produced two, but that is the endeavour of the Department to try and capture the beauty, the product that we have to sell here on film and to be able to show it to anyone who wants to see the beauties of this province and see the product that we have to sell.

Some mention about maybe we should have people located in Chicago and Minneapolis. We have, four months every summer. People from Manitoba are down working out of the Canadian Government Travel office in Chicago and Minneapolis. The shows that we attend - we attend I don't know how many but a very large number of sport shows. -- (Interjection) -- University of Winnipeg? We would promote there as well, if they want to have a look at something about Manitoba we would be glad to go over and tell them about it.

MR. CHERNIACK: That's tough competition you know.

MR. CARROLL: Mr. Chairman, I suppose I could go on and should -- (Interjection) -- I'm growing to beat 70.

MR. CHERNIACK: We thought you were past that.

MR. CARROLL: There was some suggestion about winter activities. Well we are promoting winter activities and in every provincial park we are developing autoboggan trails along with hiking trails and other things of that kind. One of the real criticisms we've had of

(MR. CARROLL cont'd.) course came last year at the time of the Manitoba Travel Association Convention because as part of this autoboggan or power toboggan trails we were getting into some pretty remote country and we felt there should be some temporary shelter put up out there so that people wouldn't be stranded out overnight, and as a result of that they gave us very severe criticism at their last convention, because they felt we were cutting into the preserve of private enterprise by providing government facilities so that people would not be stranded out. But I think they didn't fully understand that this was an experimental program, one that was trying to encourage a very worthwhile winter sport within the province.

I think there are a great many other things that I would like to talk about. Skiing -- somebody said we should be telling people more about skiing. I think if any of you listen to radio stations on the way home after the session of the House you will probably recall having heard regular bulletins coming over discussing the snow conditions at our various ski resort areas in the province. I understand this information is provided by our Information Services here, and provided as a public service for the various radio stations in the province. This is one of the services being provided by government to try to encourage this very worthwhile winter activity. Thank you, Mr. Chairman.

MR. CHAIRMAN: Committee rise and report. Call in the Speaker. Mr. Speaker, the Committee of Supply has adopted certain resolutions and ask leave to sit again.

MR. M. E. MCKELLAR (Souris-Lansdowne): Mr. Speaker, I beg to move, seconded by the Honourable Member from Pembina that the report of the Committee be received.

MR. SPEAKER presented the motion and after a voice vote declared the motion carried.

MR. LYON: Mr. Speaker, I beg to move, seconded by the Honourable Minister of Tourism and Recreation that the House do now adjourn.

MR. SPEAKER presented the motion and after a voice vote declared the motion carried, and the House adjourned until 2:30 Tuesday afternoon.