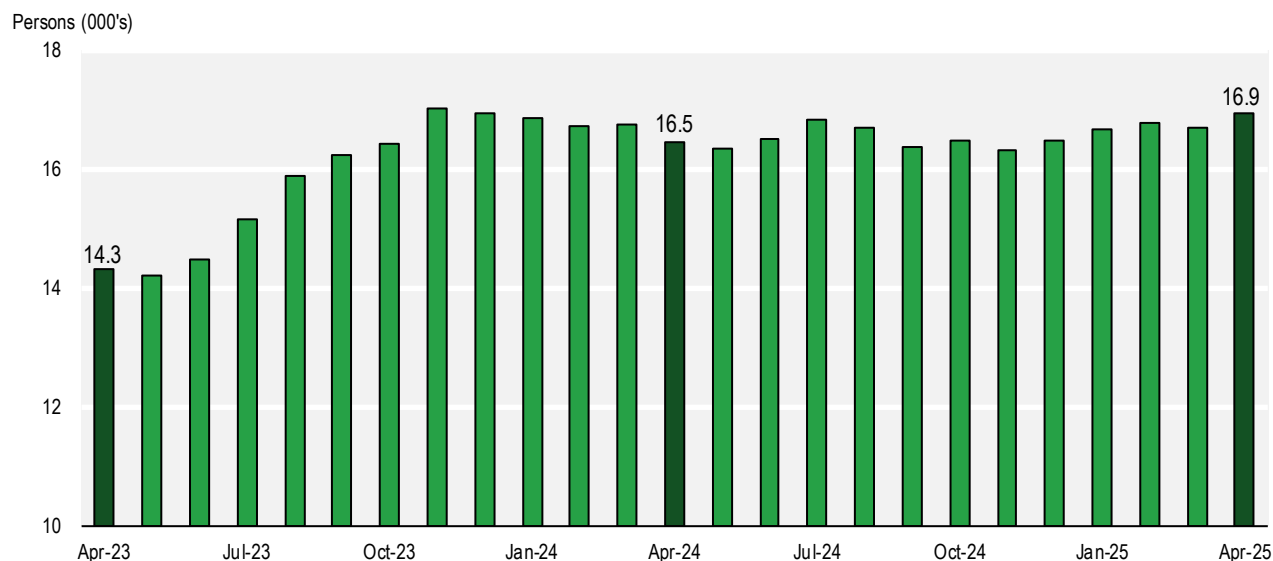


Manitoba Employment Insurance

April 2023 - April 2025 (Seasonally adjusted)



Source: Statistics Canada, Table 14-10-0011-01

Manitoba Sees 2.9% Increase in EI Participants From Last April

April Employment Insurance (EI) statistics reflect labour market conditions for the week of April 13 to 19, 2025. In April, an estimated 16,940 Manitobans received regular EI benefits (seasonally adjusted). This is a 1.4% increase from March, and 2.9% greater than April 2024. Seven of the ten provinces had an increase in regular beneficiaries in April compared to March. Quebec recorded the largest month-over-month increase (+5.5%), while Newfoundland and Labrador had the largest decrease in beneficiaries (-2.7%).

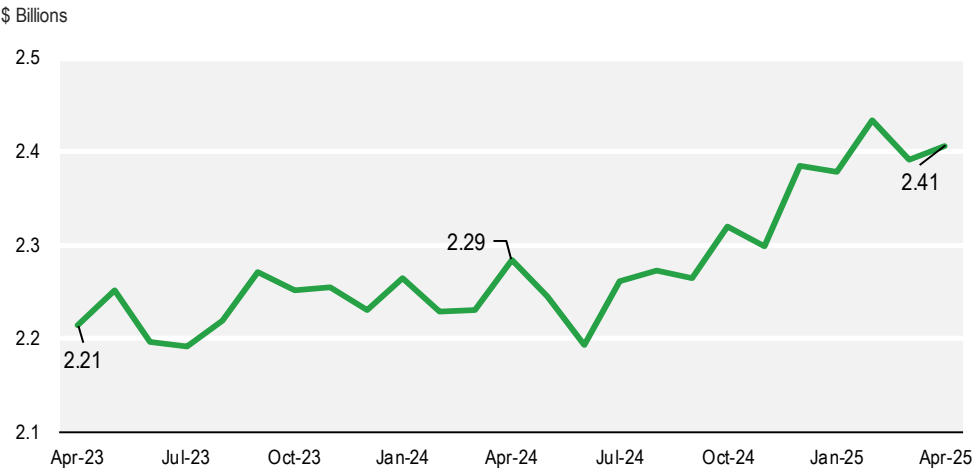
Nationally, 519,540 Canadians are estimated to have received regular EI benefits in April 2025. This is up 3.4% from March, and 12.7% greater than April 2024.

MBS Website: <https://www.gov.mb.ca/mbs/moreinfo.html?id=30>

Manitoba Retail Sales Up 5.3% from Last April

Manitoba Retail Trade

April 2023 - April 2025 (Seasonally adjusted)



Source: Statistics Canada, Table 20-10-0056-01

At \$2.41 billion, Manitoba's seasonally adjusted retail sales for April 2025 are up 0.6% from March. This also represents a 5.3% increase from April 2024, and 8.7% greater than April 2023.

Not adjusting for seasonality, Manitoba total retail sales are up by 4.9% compared to April 2024, the fourth strongest growth among provinces. Five out of nine major retail categories have increased sales; Health & personal care retailers experienced the largest increase, up by 10.5%. Furniture, home furnishings, electronics & appliances retailers experienced the largest decrease, down by 5.7%.

Applying a rolling sum for the 12-months May 2024 through April 2025, Manitoba retail sales total \$27.76 billion (not seasonally adjusted). This is 2.9% greater than the preceding 12-month period and is the fourth strongest retail sales growth among provinces.

For the latest Retail Trade Bulletin, visit the MBS link: <https://www.gov.mb.ca/mbs/moreinfo.html?id=10>

Manitoba Retail Trade 12-Month Change (%)

April 2024 - April 2025 (Unadjusted)



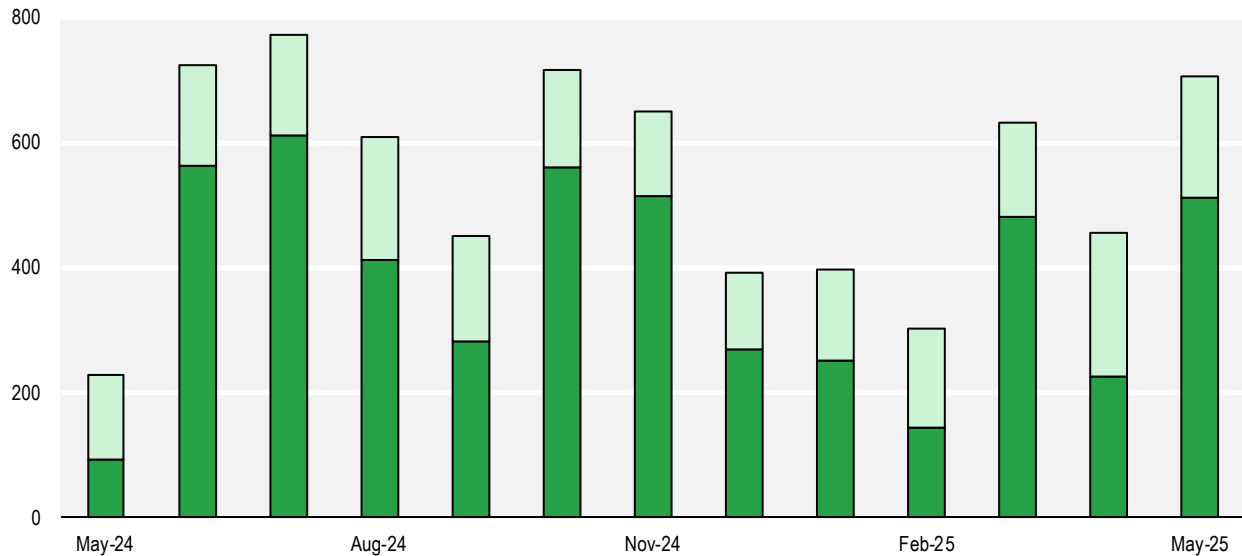
Source: Statistics Canada, Table 20-10-0056-01

Manitoba Urban Housing Starts

May 2024 - May 2025

□ Single-detached units

■ Multiples



Source: Statistics Canada, Table 34-10-0143-01

Manitoba Housing Starts Up 209.2% from Last May

Canada Mortgage and Housing Corporation (CMHC) estimates 705 urban housing starts in Manitoba for May 2025, which represents a 54.3% increase from April, and a 209.2% increase from last May. Manitoba Single unit starts for May are estimated at 193, which is a decrease of 16.5% from April, and 44.0% greater than last May. Multiple unit starts are estimated at 512, up 126.5% from April, and up 444.7% compared to last May.

Nationally, urban housing starts are estimated at 23,745 for May, an increase of 9.3% from April, and an increase of 8.9% from last May. Single unit starts for May are estimated at 3,889, which is a 2.0% increase from April, and a 0.6% decrease from last May. Multiple unit starts for May are estimated at 19,856, up 10.9% from April, and 10.9% greater than May 2024.

MBS Website: <https://www.gov.mb.ca/mbs/moreinfo.html?id=22>

Manitoba's Population Increases to 1,507,330 Persons, Led by Immigrants

Manitoba's total population is estimated at 1,507,330 residents as of April 1, 2025.

Over the three months ending March 31, 2025, Manitoba's population increased by an estimated 3,307 individuals (+0.22%). This quarterly change is stronger than Canada's 0.05% increase, and third strongest among provinces. On a twelve-month basis (compared to April 1, 2024), Manitoba's population rose by 21,375 persons (+1.44%). This twelve-month change exceeds Canada's 1.24% expansion, and ranks fourth strongest among provinces.

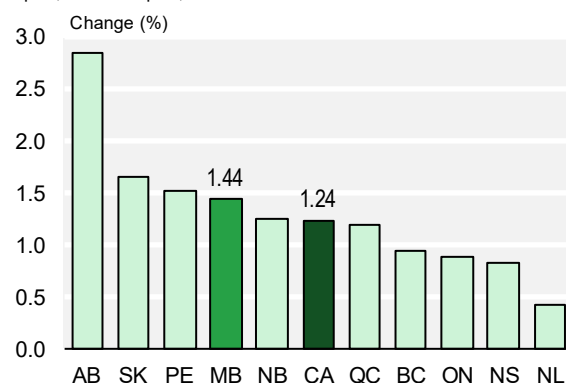
Manitoba's twelve-month inflow from net international migration (immigrants minus short-term and long-term emigrants) is the second highest since 1972/73, with 20,781 net international migrants over the twelve months ending March 31, 2025, 14.00% more migrants than the twelve months prior. The net inflow from other international migration (the net change in non-permanent residents plus the number of short-term and long-term returning emigrants) is the lowest since 1998/99, at 256 other international migrants, 99.08% lower than the previous twelve months.

Although interprovincial migration continues to hamper growth, the twelve-month net outflow is the smallest since 2009/10, recording an outflow of 2,481 migrants, 62.44% less than the net figure for the preceding twelve months.

For the latest Quarterly Population Bulletin, visit the MBS link: <https://www.gov.mb.ca/mbs/moreinfo.html?id=16>

Population Growth, Year-over-year

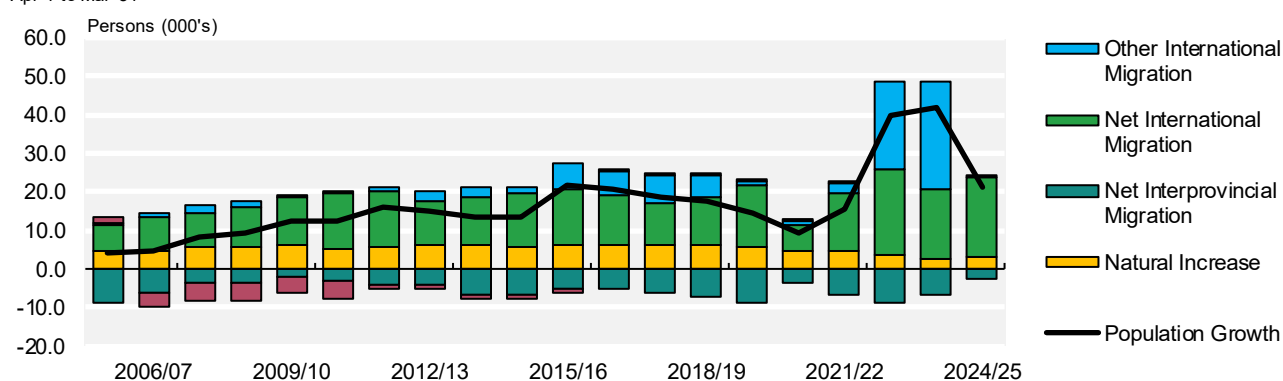
Apr 1, 2024 to Apr 1, 2025



Source: Statistics Canada, Table 17-10-0009-01

Twelve-month Growth, Component Contributions

Apr 1 to Mar 31



Source: Statistics Canada, Tables 17-10-0009-01, 17-10-0020-01, 17-10-0040-01 and 17-10-0059-01

Coming Up:

June 24	Consumer Price Index for May 2025
June 26	Average Weekly Earnings for April 2025
July 3	Foreign Trade for May 2025
July 11	Building Permits for May 2025
July 11	Labour Force Survey for June 2025
July 14	Wholesale Trade for May 2025
July 15	Consumer Price Index for June 2025
July 15	Manufacturing Shipments for May 2025
July 23	Retail Trade for May 2025
July 24	Employment Insurance for May 2025
August 5	Foreign Trade for June 2025

All data sources are Statistics Canada, unless otherwise stated. More information from MBS can be found on our website: <https://www.gov.mb.ca/mbs/>