



LABOUR FORCE SURVEY

Manitoba: January 2025

Manitoba Employment Up by 2,000, Labour Force Up by 1,200

From December 2024 to January 2025, the Manitoba labour force increased by 1,200 persons (+0.2%). Canada's labour force increased by 61,200 (+0.3%). Compared to the previous January, the labour force increased by 2.9% in Manitoba.

Manitoba's employment level increased by 2,000 (+0.3%) in January compared to December. This follows a decrease of 8,100 positions in the previous month.

Manitoba ranked fourth among provinces in monthly employment growth for January, tied with Quebec. British Columbia recorded the largest gains in employment (+0.8%), while Prince Edward Island experienced the largest decrease (-0.3%), tied with Saskatchewan. Canada's employment over the one month period increased by 76,000 persons, or 0.4%.

From January 2024 to January 2025, Manitoba's employment increased by 6,900 persons, or 1.0%.

Private sector jobs in Manitoba increased by 1,000 (+0.2%) from December to January, while public sector jobs decreased by 1,200 (-0.6%). The number of self-employed jobs increased by 2,300 (+3.1%) over the one-month period.

Full-time employment increased by 2,200 positions (+0.4%) from December to January, while part-time employment decreased by 100 positions (-0.1%).

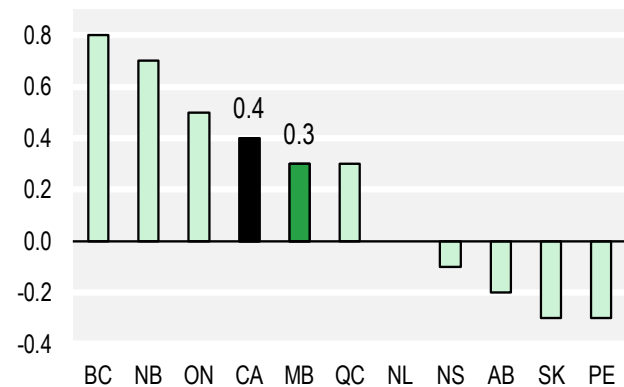
Manitoba Labour Market, Dec 2024 to Jan 2025

	Dec-24	Jan-25	Change
Working-Age (15+) Population	1,163,000	1,164,700	↑ 0.1%
Labour force	777,600	778,800	↑ 0.2%
Employment	729,100	731,100	↑ 0.3%
Full-time	598,600	600,800	↑ 0.4%
Part-time	130,500	130,400	↓ -0.1%
Private Employment	541,000	544,200	↑ 0.6%
Private Sector Employees	466,000	467,000	↑ 0.2%
Self-employed	75,000	77,300	↑ 3.1%
Public Sector Employees	188,100	186,900	↓ -0.6%
Unemployment rate (%)	6.2	6.1	↓ -0.1pts
Youth Unemployment rate (%)	12.3	12.0	↓ -0.3pts
Participation rate (%)	66.9	66.9	↔ 0pts
Employment rate (%)	62.7	62.8	↑ 0.1pts

Source: Statistics Canada, tables 14-10-0287-01 and 14-10-0288-01

Employment, month-over-month change (%)

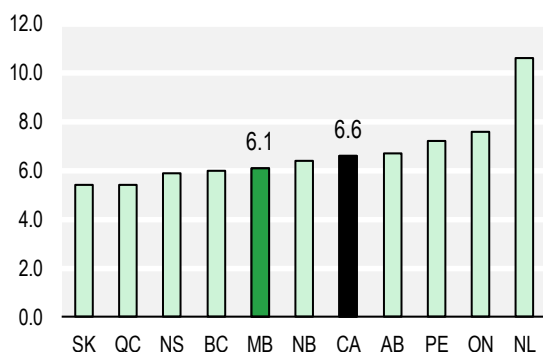
December 2024 - January 2025



Source: Statistics Canada, Table 14-10-0287-01

Manitoba Unemployment Rate Drops to 6.1%

Unemployment rate (%)
January 2025



Source: Statistics Canada, Table 14-10-0287-01

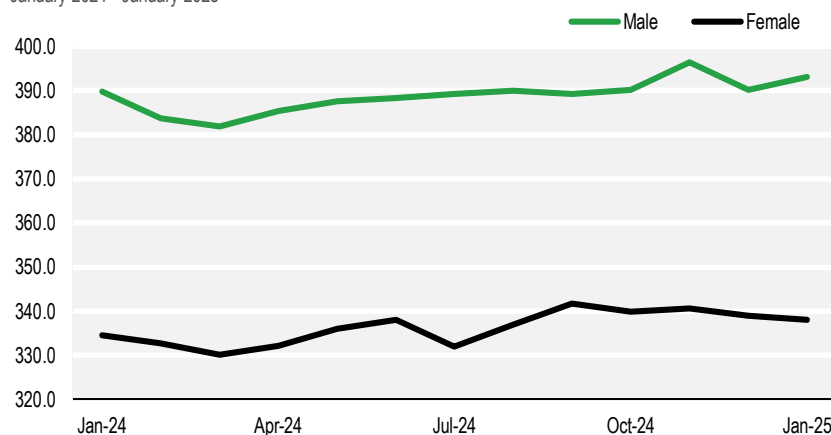
Manitoba's unemployment rate was 6.1% for January 2024, down 0.1 percentage points from the previous month and below Canada's rate of 6.6%.

Manitoba recorded the fifth lowest unemployment rate among the provinces. Saskatchewan recorded the lowest unemployment rate at 5.4%, tied with Quebec, while Newfoundland and Labrador recorded the highest rate at 10.5%. Compared to January 2024, Manitoba's unemployment rate is up 1.8 percentage points.

The province's youth (aged 15 to 24 years) unemployment rate was 12.0%, down 0.3 percentage points from the previous month. Canada's youth unemployment rate for January 2025 was 13.6%, a decrease of 0.6 percentage points compared to the previous month. Compared to the previous January, the youth unemployment rate in Manitoba is up 3.7 percentage points.

Employment by gender, persons (000's)

January 2024 - January 2025



Source: Statistics Canada, Table 14-10-0287-01

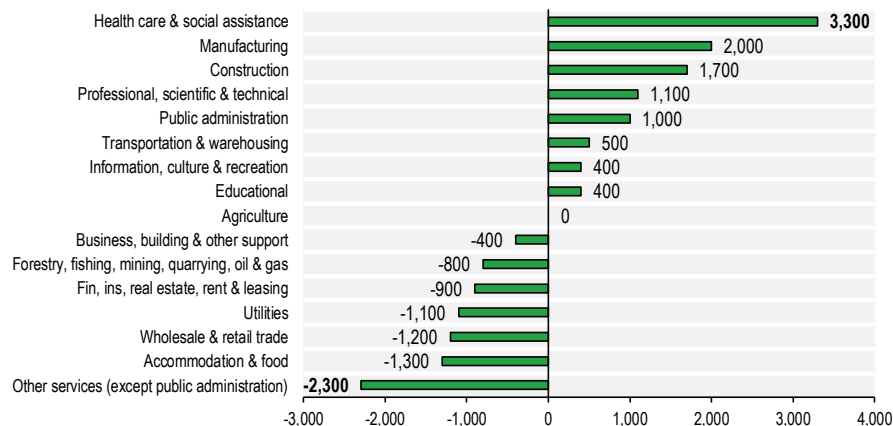
Female Employment Down by 800, Male Employment Up by 2,900

In Manitoba, female employment decreased by 800 jobs (-0.2%) in January compared to December, with a decrease in full-time jobs (-900; -0.4%) and no change in part-time jobs. Nationally, female employment increased by 0.4%. Male employment in Manitoba increased by 2,900 (+0.7%) from December to January, with full-time jobs increasing by 3,100 (+0.9%) and part-time jobs declining by 100 (-0.2%). Nationally, male employment grew by 0.7%. Compared to the previous year, employment in Manitoba increased for both females (+3,600; +1.1%) and males (+3,400; +0.9%).

Health care & Social Assistance Record Largest Job Gains

Manitoba's service-producing sectors increased by 300 positions (+0.1%) in January compared to December, while the goods-producing sectors increased by 1,900 jobs (+1.2%). Employment in the service-producing sectors increased by 2.9% over the past year, while employment in the goods-producing sectors decreased by 5.6%. Among all industries in Manitoba, Health care & social assistance recorded the largest monthly job gains of 3,300 (+2.8%), in January, while Other services (except public administration) saw the largest job losses (-2,300; -7.5%).

Employment change by industry, number of workers
December 2024 - January 2025



Source: Statistics Canada Table 14-10-0355-01

Compared to the previous January, employment in the Health care & social assistance industry increased by 8.4%, while Other services (except public administration) increased by 1.8% over the same period.

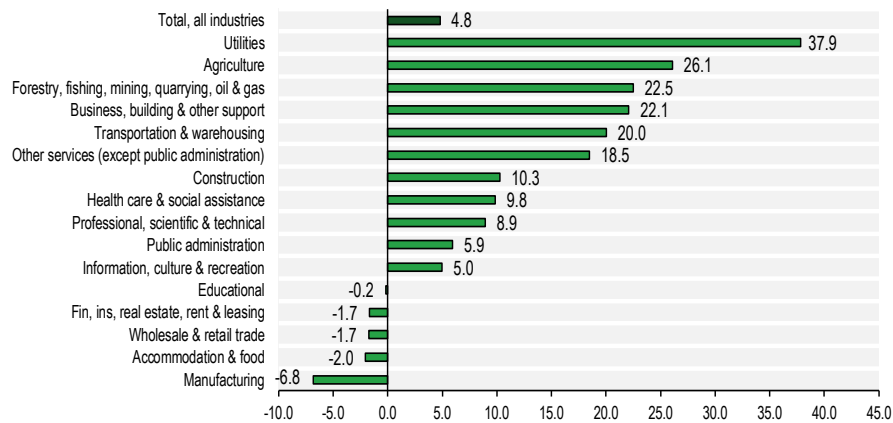
Utilities Led Average Hourly Wage Growth

Average hourly wages for Manitoba employees rose 4.8% (+\$1.44 to \$31.51) on a year-over-year basis in January 2025. Canada's hourly rate was up 3.5% (+\$1.23 to \$35.99) over the same period.

Manitoba's goods-producing sectors saw a below-average growth of 3.4% (+\$1.08 to \$32.39), while services-producing sectors saw an above-average increase of 5.2% (+\$1.54 to \$31.28).

Utilities led average hourly wage growth, up 37.9% (+\$13.48 to \$49.09), while Manufacturing recorded the largest decline, down by 6.8% (-\$2.14 to \$29.24) in January 2025.

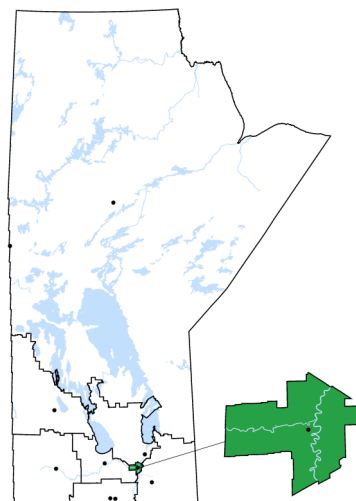
Average hourly wage growth by industry, year-over-year change (%)
January 2024 - January 2025



Source: Statistics Canada Table 14-10-0063-01

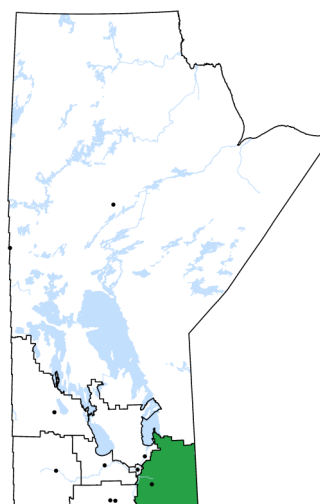
Winnipeg, Manitoba

<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	482,500	481,500	↓ -0.2%
Employment	454,000	452,600	↓ -0.3%
Unemployment	28,400	28,900	↑ 1.8%
Unemployment rate (%)	5.9	6.0	↑ 0.1pts
Participation rate (%)	67.7	67.4	↓ -0.3pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	459,000	481,500	↑ 4.9%
Employment	441,500	452,600	↑ 2.5%
Unemployment	17,500	28,900	↑ 65.1%
Unemployment rate (%)	3.8	6.0	↑ 2.2pts
Participation rate (%)	67.0	67.4	↑ 0.4pts



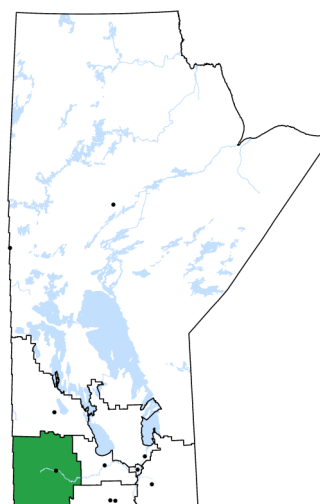
Southeast, Manitoba

<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	76,700	77,400	↑ 0.9%
Employment	73,400	74,400	↑ 1.4%
Unemployment	3,300	3,000	↓ -9.1%
Unemployment rate (%)	4.3	3.9	↓ -0.4pts
Participation rate (%)	68.2	68.7	↑ 0.5pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	75,900	77,400	↑ 2.0%
Employment	71,900	74,400	↑ 3.5%
Unemployment	3,900	3,000	↓ -23.1%
Unemployment rate (%)	5.1	3.9	↓ -1.2pts
Participation rate (%)	69.5	68.7	↓ -0.8pts



Southwest, Manitoba

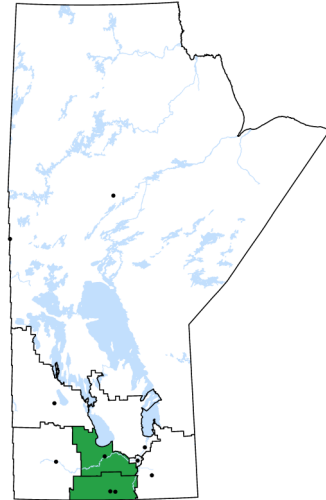
<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	67,300	66,300	↓ -1.5%
Employment	64,100	63,300	↓ -1.2%
Unemployment	3,200	3,000	↓ -6.3%
Unemployment rate (%)	4.8	4.5	↓ -0.3pts
Participation rate (%)	67.9	66.8	↓ -1.1pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	61,400	66,300	↑ 8.0%
Employment	58,100	63,300	↑ 9.0%
Unemployment	3,200	3,000	↓ -6.3%
Unemployment rate (%)	5.2	4.5	↓ -0.7pts
Participation rate (%)	63.4	66.8	↑ 3.4pts



Note: Table figures are represented as a three month moving average using unadjusted data.
Source: Statistics Canada, table 14-10-0462-01

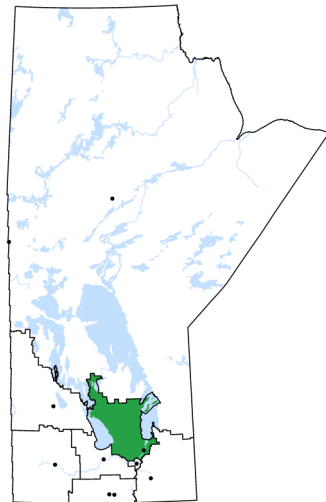
South Central and North Central, Manitoba

<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	62,700	62,800	↑ 0.2%
Employment	59,400	59,300	↓ -0.2%
Unemployment	3,400	3,500	↑ 2.9%
Unemployment rate (%)	5.4	5.6	↑ 0.2pts
Participation rate (%)	64.6	64.5	↓ -0.1pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	63,200	62,800	↓ -0.6%
Employment	60,900	59,300	↓ -2.6%
Unemployment	2,400	3,500	↑ 45.8%
Unemployment rate (%)	3.8	5.6	↑ 1.8pts
Participation rate (%)	66.7	64.5	↓ -2.2pts



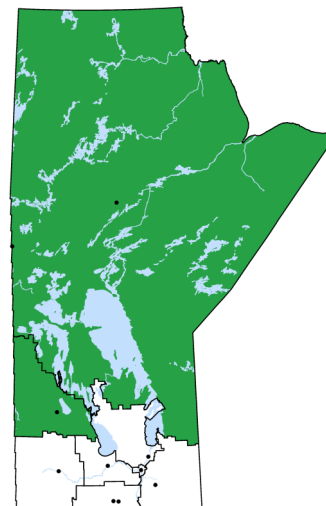
Interlake, Manitoba

<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	49,600	49,000	↓ -1.2%
Employment	47,300	46,500	↓ -1.7%
Unemployment	2,300	2,500	↑ 8.7%
Unemployment rate (%)	4.6	5.1	↑ 0.5pts
Participation rate (%)	59.3	58.5	↓ -0.8pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	51,600	49,000	↓ -5.0%
Employment	49,000	46,500	↓ -5.1%
Unemployment	2,600	2,500	↓ -3.8%
Unemployment rate (%)	5.0	5.1	↑ 0.1pts
Participation rate (%)	62.8	58.5	↓ -4.3pts



Parklands and North, Manitoba

<i>Month-over-month</i>	Dec-24	Jan-25	Change
Labour Force	33,800	33,400	↓ -1.2%
Employment	31,100	30,000	↓ -3.5%
Unemployment	2,700	3,400	↑ 25.9%
Unemployment rate (%)	8.0	10.2	↑ 2.2pts
Participation rate (%)	60.5	59.9	↓ -0.6pts
<i>Year-over-year</i>	Jan-24	Jan-25	Change
Labour Force	33,500	33,400	↓ -0.3%
Employment	31,900	30,000	↓ -6.0%
Unemployment	1,700	3,400	↑ 100.0%
Unemployment rate (%)	5.1	10.2	↑ 5.1pts
Participation rate (%)	59.8	59.9	↑ 0.1pts



Note: Table figures are represented as a three month moving average using unadjusted data.

Source: Statistics Canada, table 14-10-0462-01

Labour Force Survey

The Labour Force Survey (LFS) is a household survey carried out monthly by Statistics Canada.

- employment rate is the number of employed people as a percentage of the population aged 15+.
- unemployment rate is the number of unemployed people as a percentage of the labour force (employed and unemployed and looking for work).
- participation rate is the number of persons in the labour force as a percentage of the population.
- Full-time employment is the number of persons who work 30 hours+ per week at their main job.

All estimates are seasonally adjusted, unless otherwise specified. This removes seasonal and calendar effects allowing for comparisons between time periods.

The LFS estimates are based on a sample and are therefore subject to sampling variability.

<https://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&SDDS=3701>

Survey Reference Week

February Labour Force Survey (LFS) data reflect labour market conditions during the week of January 12-18, 2025.

Coming Up:

March 7	Labour Force Survey for February 2025
April 4	Labour Force Survey for March 2025
May 9	Labour Force Survey for April 2025

All data sources are Statistics Canada, unless otherwise stated. More information from MBS can be found on our website: <https://www.gov.mb.ca/mbs/>