

# Business Counts

## June 2022



### Highlights

- As of June 2022, Manitoba's business count **with employees** was **43,070**, with **97.9%** classifying as a small business (1-99 employees). Retail trade, construction, and health care had the highest counts of businesses with employees in Manitoba.
- Manitoba's business count **without employees** was **84,044** as of June 2022. Real estate, agriculture, and unclassified were the sectors with the highest counts of businesses without employees in Manitoba.

### Canadian business counts

Canadian business counts provide counts of active businesses by industry classification and employment-size categories for Canada and the provinces and territories.

Each operating location is separately counted, including cases where one business comprises multiple locations. For example, a retail business with 10 stores represents 10 businesses in the Canadian business counts.

The data does not represent changes in the business population over time.

**Statistics Canada recommends that users not use the data as a time series.**

<https://www150.statcan.gc.ca/n1/daily-quotidien/220818/dq220818d-cansim-eng.htm>

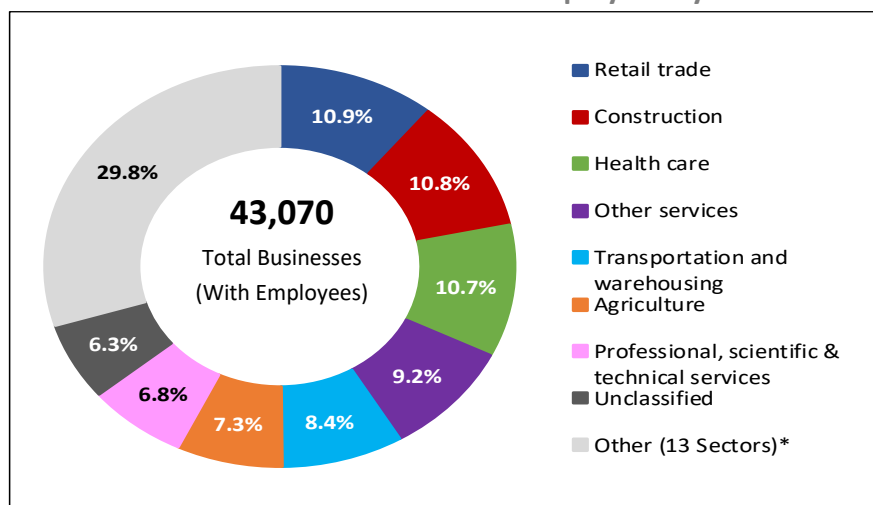
### Business with employees

In order to qualify as a **business with employees**, the business must meet **one** of the **three** following criteria:

- Have an employee workforce for which they submit payroll remittances to CRA
- Have a minimum of \$30,000 in annual revenue
- Are incorporated under a federal or provincial act and have filed a federal corporate income tax form within the past three years.

[https://www.statcan.gc.ca/en/statistical-programs/document/1105\\_D16\\_V3](https://www.statcan.gc.ca/en/statistical-programs/document/1105_D16_V3)

### Number of Manitoba businesses with employees by sector



Source: Statistics Canada, Table: 33-10-0568-01

The three sectors in Manitoba with the highest number of businesses with employees were retail trade, health care, and construction. Retail trade made up **10.9%** of the total **43,070** businesses with employees in Manitoba. Construction was responsible for **10.8%**, and the health care sector made up another **10.7%**.

### Number of businesses by employment size and industry

The percentage of **small** businesses (1-99 employees) was **97.9%** in Manitoba, and **98.1%** in Canada. **Medium** businesses (100-499 employees) accounted for **1.8%** of Manitoba's total, and **1.7%** nationally. **Large** businesses (500+ employees) made up **0.3%** of the total in Manitoba, and **0.2%** in Canada. See *appendix table 2* for a comprehensive list of business counts by employment size.

The industry in Manitoba with the highest count of **small businesses** was **construction** with **4,605** total. 2,478 of these construction businesses employed between 1 and 4 employees. **Health care and social assistance** had the highest count of businesses in the medium size range with **149**. **Educational services** had the highest count of large businesses with **30**. For a comprehensive list of Manitoba's business counts by industry and employment size see *appendix table 3*.

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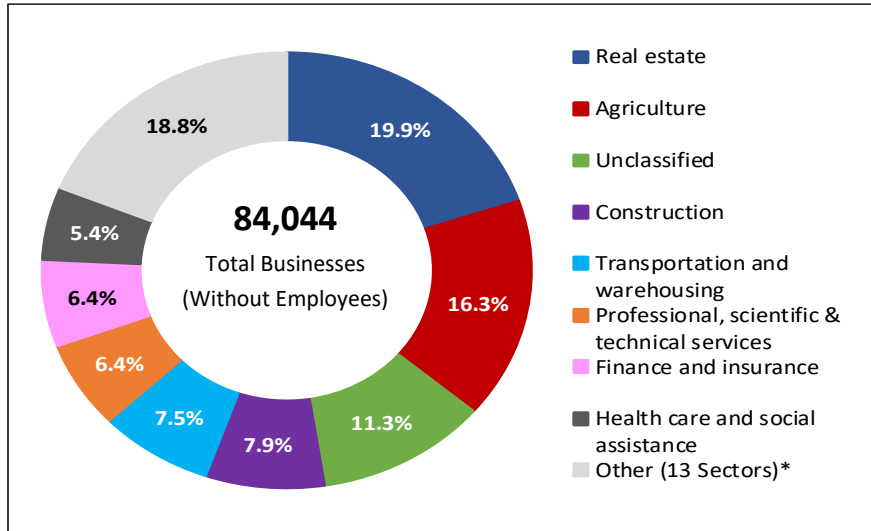
Manitoba Bureau of Statistics  
Fiscal Policy and Corporate Services

The counts of **businesses without employees** cover all enterprises which meet **one** of the following criteria:

1. is incorporated
2. shows a minimum of \$30,000 in revenue (non-taxable and/or taxable)

[https://www.statcan.gc.ca/en/statistical-programs/document/1105\\_D16\\_V3](https://www.statcan.gc.ca/en/statistical-programs/document/1105_D16_V3)

**Number of Manitoba businesses without employees by sector**



The three sectors in Manitoba that had the highest number of businesses without employees were real estate, agriculture, and unclassified sectors. **Real estate** was responsible for **19.9%** of the total 84,044 businesses without employees in Manitoba. **Agriculture**, which includes forestry, fishing, and hunting, made up **16.3%** of the businesses in Manitoba. **Unclassified** sectors were the third largest category accounting for **11.3%** of businesses without employees.

Source: Statistics Canada, Table: 33-10-0396-01

The **North American Industry Classification System (NAICS)** is an industry classification system encompassing all economic activities. It has a hierarchical structure. At the highest level, it divides the economy into 20 sectors. At lower levels, it further distinguishes the different economic activities in which businesses are engaged.

The **unclassified** sector is made up of economic activities that have yet to be assigned a NAICS code.

<https://www.statcan.gc.ca/en/subjects/standard/naics/2012/introduction>

**Notes:**

\* - The "other" section for both business counts with and without employees is comprised of the thirteen sectors in each category that represent a share lower than ~5%. See appendix table 2 for a full list of business counts with and without employees by industry.

Contact: Manitoba Bureau of Statistics [mbs@gov.mb.ca](mailto:mbs@gov.mb.ca)  
 MBS public website: <http://www.gov.mb.ca/mbs/>

	Total Without Employees	Total With Employees	Small (1-99 employees)						Medium (100-499 employees)			Large
			1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	Total	100 to 199	200 to 499	Total	500+
			<b>Canada</b>	<b>2,951,629</b>	<b>1,326,321</b>	<b>757,289</b>	<b>242,475</b>	<b>159,225</b>	<b>106,378</b>	<b>35,116</b>	<b>1,300,483</b>	<b>15,485</b>
Newfoundland & Labrador	21,088	18,752	11,127	3,472	2,211	1,263	388	18,461	155	106	261	30
Prince Edward Island	10,487	6,740	3,729	1,367	870	512	153	6,631	74	27	101	8
Nova Scotia	51,018	31,658	17,002	6,366	4,098	2,713	856	31,035	383	167	550	73
New Brunswick	32,260	26,131	13,970	5,175	3,605	2,220	654	25,624	316	140	456	51
Quebec	628,386	274,296	146,513	52,525	35,661	25,178	8,516	268,393	3,583	1,613	5,196	707
Ontario	1,171,890	494,107	292,400	85,278	55,819	37,724	12,734	483,955	5,929	3,006	8,935	1,217
<b>Manitoba</b>	<b>84,044</b>	<b>43,070</b>	<b>22,504</b>	<b>8,579</b>	<b>5,834</b>	<b>3,972</b>	<b>1,261</b>	<b>42,150</b>	<b>527</b>	<b>268</b>	<b>795</b>	<b>125</b>
Saskatchewan	105,418	42,615	23,774	8,530	5,523	3,137	1,000	41,964	416	166	582	69
Alberta	365,025	172,594	103,124	30,380	18,890	12,914	4,067	169,375	1,945	926	2,871	348
British Columbia	476,573	212,186	121,297	39,924	26,043	16,212	5,341	208,817	2,096	941	3,037	332

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, tables: 33-10-0568-01 & 33-10-0569-01

Release date: August 18, 2022

	Small (1-99 employees)						Medium (100-499 employees)			Large
	% Share 1 to 4	% Share 5 to 9	% Share 10 to 19	% Share 20 to 49	% Share 50 to 99	Total	% Share 100 to 199	% Share 200 to 499	Total	% Share 500+
	<b>Canada</b>	<b>57.1%</b>	<b>18.3%</b>	<b>12.0%</b>	<b>8.0%</b>	<b>2.6%</b>	<b>98.1%</b>	<b>1.2%</b>	<b>0.6%</b>	<b>1.7%</b>
Newfoundland & Labrador	59.3%	18.5%	11.8%	6.7%	2.1%	98.4%	0.8%	0.6%	1.4%	0.2%
Prince Edward Island	55.3%	20.3%	12.9%	7.6%	2.3%	98.4%	1.1%	0.4%	1.5%	0.1%
Nova Scotia	53.7%	20.1%	12.9%	8.6%	2.7%	98.0%	1.2%	0.5%	1.7%	0.2%
New Brunswick	53.5%	19.8%	13.8%	8.5%	2.5%	98.1%	1.2%	0.5%	1.7%	0.2%
Quebec	53.4%	19.1%	13.0%	9.2%	3.1%	97.8%	1.3%	0.6%	1.9%	0.3%
Ontario	59.2%	17.3%	11.3%	7.6%	2.6%	97.9%	1.2%	0.6%	1.8%	0.2%
<b>Manitoba</b>	<b>52.2%</b>	<b>19.9%</b>	<b>13.5%</b>	<b>9.2%</b>	<b>2.9%</b>	<b>97.9%</b>	<b>1.2%</b>	<b>0.6%</b>	<b>1.8%</b>	<b>0.3%</b>
Saskatchewan	55.8%	20.0%	13.0%	7.4%	2.3%	98.5%	1.0%	0.4%	1.4%	0.2%
Alberta	59.7%	17.6%	10.9%	7.5%	2.4%	98.1%	1.1%	0.5%	1.7%	0.2%
British Columbia	57.2%	18.8%	12.3%	7.6%	2.5%	98.4%	1.0%	0.4%	1.4%	0.2%

Note: Figures may not add up to totals as a result of rounding, as well as excludes the three territories

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, table: 33-10-0568-01

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Table 2: Business count by industry, Manitoba and Canada								June 2022	
	Business count with employees				Business count without employees				
	MB		CAN		MB		CAN		
	Total count	% share	Total count	% share	Total count	% share	Total count	% share	
<b>Total, all industries</b>	<b>43,070</b>	-	<b>1,326,321</b>	-	<b>84,044</b>	-	<b>2,951,629</b>	-	
Unclassified	2,698	6.3%	93,982	7.1%	9,529	11.3%	353,667	12.0%	
<b>Sub-total, classified</b>	<b>40,372</b>	-	<b>1,232,339</b>	-	<b>74,515</b>	-	<b>2,597,962</b>	-	
Agriculture, forestry, fishing and hunting	3,136	7.3%	49,245	3.7%	13,741	16.3%	176,810	6.0%	
Mining, quarrying, and oil and gas extraction	121	0.3%	7,595	0.6%	331	0.4%	10,133	0.3%	
Utilities	43	0.1%	1,420	0.1%	44	0.1%	3,708	0.1%	
Construction	4,645	10.8%	151,402	11.4%	6,600	7.9%	227,109	7.7%	
Manufacturing	1,365	3.2%	51,193	3.9%	969	1.2%	39,535	1.3%	
Wholesale trade	1,793	4.2%	55,170	4.2%	1,078	1.3%	42,752	1.4%	
Retail trade	4,679	10.9%	143,015	10.8%	2,849	3.4%	103,838	3.5%	
Transportation and warehousing	3,601	8.4%	74,077	5.6%	6,323	7.5%	155,415	5.3%	
Information and cultural industries	541	1.3%	18,793	1.4%	667	0.8%	31,819	1.1%	
Finance and insurance	1,535	3.6%	41,944	3.2%	5,411	6.4%	190,123	6.4%	
Real estate and rental and leasing	1,646	3.8%	58,471	4.4%	16,683	19.9%	765,299	25.9%	
Professional, scientific and technical services	2,950	6.8%	155,893	11.8%	5,416	6.4%	316,292	10.7%	
Management of companies and enterprises	250	0.6%	6,688	0.5%	834	1.0%	31,133	1.1%	
Administrative and support <sup>1</sup>	1,466	3.4%	52,914	4.0%	2,128	2.5%	91,240	3.1%	
Educational services	459	1.1%	15,197	1.1%	616	0.7%	26,741	0.9%	
Health care and social assistance	4,593	10.7%	131,577	9.9%	4,537	5.4%	154,500	5.2%	
Arts, entertainment and recreation	619	1.4%	18,325	1.4%	866	1.0%	41,717	1.4%	
Accommodation and food services	2,437	5.7%	81,185	6.1%	872	1.0%	38,583	1.3%	
Other services (except public administration)	3,947	9.2%	110,198	8.3%	4,512	5.4%	150,485	5.1%	
Public administration	546	1.3%	8,037	0.6%	38	0.0%	730	0.0%	

<sup>1</sup> - Includes waste management & remediation services

Note: Figures may not add up to totals as a result of rounding

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, tables: 33-10-0568-01 & 33-10-0569-01

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	Small (1-99 employees)						Medium (100-499 employees)			Large
	Total 1 to 4	Total 5 to 9	Total 10 to 19	Total 20 to 49	Total 50 to 99	Total Small	Total 100 to 199	Total 200 to 499	Total Medium	Total 500+
<b>Total, all industries</b>	<b>22,504</b>	<b>8,579</b>	<b>5,834</b>	<b>3,972</b>	<b>1,261</b>	<b>42,150</b>	<b>527</b>	<b>268</b>	<b>795</b>	<b>125</b>
Unclassified	1,967	447	162	97	17	2,690	8	..	8	..
<b>Sub-total, classified</b>	<b>20,537</b>	<b>8,132</b>	<b>5,672</b>	<b>3,875</b>	<b>1,244</b>	<b>39,460</b>	<b>519</b>	<b>268</b>	<b>787</b>	<b>125</b>
Agriculture, forestry, fishing and hunting	2,315	504	188	105	20	3,132	1	3	4	..
Mining, quarrying, and oil and gas extraction	60	22	10	14	8	114	3	2	5	2
Utilities	15	7	1	6	5	34	2	1	3	6
Construction	2,478	1,063	617	350	97	4,605	27	10	37	3
Manufacturing	376	251	236	276	109	1,248	53	44	97	20
Wholesale trade	633	471	332	282	53	1,771	18	4	22	..
Retail trade	1,527	1,325	992	568	158	4,570	73	34	107	2
Transportation and warehousing	2,697	354	237	205	58	3,551	32	12	44	6
Information and cultural industries	232	137	89	51	13	522	8	5	13	6
Finance and insurance	773	259	306	126	33	1,497	17	14	31	7
Real estate and rental and leasing	1,209	233	99	72	21	1,634	11	1	12	..
Professional, scientific and technical services	2,008	449	271	150	49	2,927	14	9	23	..
Management of companies and enterprises	89	32	28	49	23	221	11	11	22	7
Administrative and support <sup>1</sup>	666	376	190	145	52	1,429	16	16	32	5
Educational services	135	80	80	76	23	394	16	19	35	30
Health care and social assistance	2,263	797	719	445	203	4,427	102	47	149	17
Arts, entertainment and recreation	227	139	114	85	36	601	9	6	15	3
Accommodation and food services	470	583	652	527	144	2,376	54	6	60	1
Other services (except public administration)	2,248	1,001	437	193	54	3,933	10	3	13	1
Public administration	116	49	74	150	85	474	42	21	63	9

<sup>1</sup> - Includes waste management & remediation services

.. : not available for a specific reference period

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, table: 33-10-0568-01

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