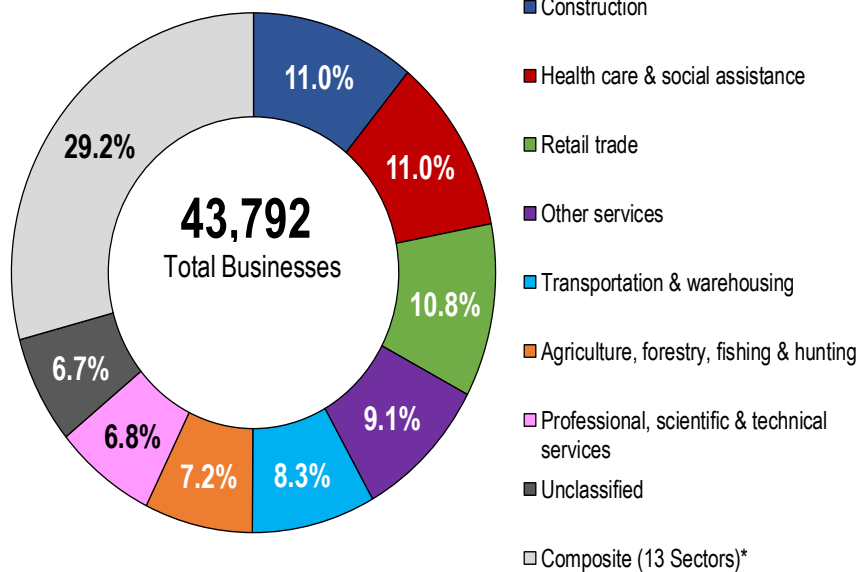


BUSINESS COUNTS

Manitoba: December 2024

Construction and Health Care Lead Businesses With Employees

Share of Manitoba businesses with employees, by sector (%)



Source: Statistics Canada, Table 33-10-0764-01

The three sectors in Manitoba with the highest number of businesses with employees were Construction, Health care & social assistance, and Retail trade. Construction and Health care & social assistance both made up 11.0% each of the total 43,792 businesses with employees in Manitoba. Meanwhile, the Retail trade sector made up 10.8%.

NOTE: * The “composite” section for both business counts with and without employees is comprised of the thirteen sectors in each category that represent a share around 5% or lower. See appendix table 2 for full list of business counts with and without employees by industry.

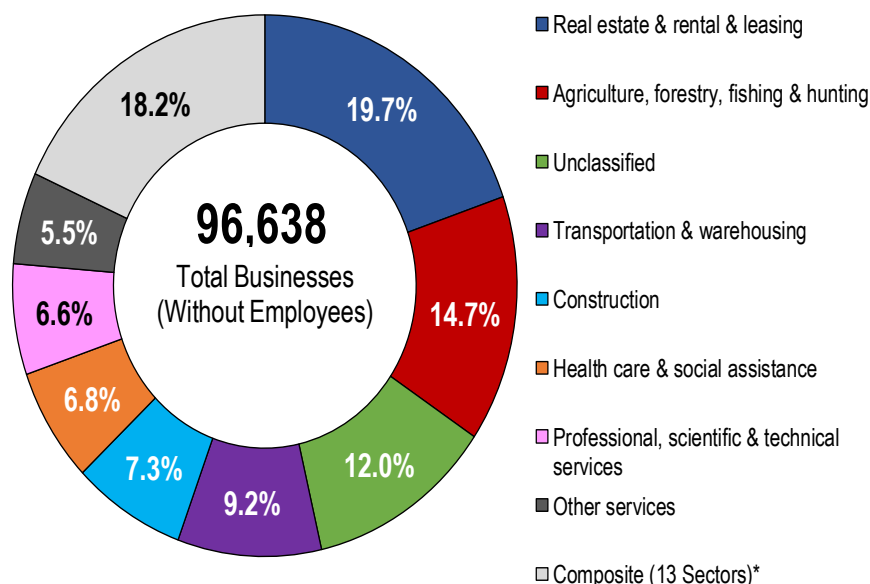
Number of Businesses by Employment Size and Industry

The percentage of small businesses (1-99 employees) was 97.8% in Manitoba, and 97.9% in Canada. Medium businesses (100-499 employees) accounted for 2.0% of Manitoba's total, and 1.8% nationally. Large businesses (500+ employees) made up 0.3% of the total in Manitoba, and 0.3% in Canada. See appendix tables 1A and 1B for comprehensive lists of business counts by employment size.

The industry in Manitoba with the highest count of small businesses was Construction with 4,768 total. 2,494 of these Construction businesses employed between 1 and 4 employees. Health care & social assistance had the highest count of businesses in the medium size range, with 153. Educational services had the highest count of large businesses, with 25. For a comprehensive list of Manitoba's businesses counts by industry and employment size see appendix table 3.

Real Estate Made Up 19.7% of Manitoba Businesses Without Employees

Share of Manitoba businesses without employees, by sector (%)



Source: Statistics Canada, Table 33-10-0765-01

The three sectors in Manitoba that had the highest number of businesses without employees were Real estate & rental & leasing, Agriculture, forestry, fishing & hunting, and Unclassified. Real estate & rental & leasing was responsible for 19.7% of the total 96,638 businesses without employees in Manitoba. Agriculture, forestry, fishing & hunting made up 14.7% of the businesses without employees in Manitoba. Unclassified sectors were the third largest category accounting for 12.0% of businesses without employees.

NOTE: * The “composite” section for both business counts with and without employees is comprised of the thirteen sectors in each category that represent a share around 5% or lower. See appendix table 2 for full list of business counts with and without employees by industry.

Business Counts Without Employees

The counts of **businesses without employees** cover all enterprises which meet **one** of the following criteria:

1. Is incorporated
2. Shows a minimum of \$30,000 in annual revenue (non-taxable and/or taxable)

https://www.statcan.gc.ca/en/statistical-programs/document/1105_D16_V3

Business Counts With Employees

Canadian businesses included in the Business Register must meet **one** of the following criteria, and in order to qualify as a **business with employees**, businesses must meet criteria number one:

1. Have an employee workforce for which they submit payroll remittances to CRA
2. Have a minimum of \$30,000 in annual revenue
3. Are incorporated under a federal or provincial act and have filed a federal corporate income tax form within the past three years

https://www.statcan.gc.ca/en/statistical-programs/document/1105_D16_V3

Table 1A: Business counts, Canada and provinces **December 2024**

	Total Without Employees	Total With Employees	Small (1-99 employees)						Medium (100-499 employees)			Large
			1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	Total	100 to 199	200 to 499	Total	500+
CA	3,483,724	1,358,077	765,868	244,884	166,682	113,768	38,986	1,330,188	16,473	7,928	24,401	3,488
NL	24,296	18,999	11,013	3,496	2,352	1,358	451	18,670	180	111	291	38
PE	12,522	6,938	3,773	1,337	917	611	164	6,802	92	32	124	12
NS	60,387	32,699	17,278	6,265	4,493	3,055	925	32,016	392	208	600	83
NB	37,171	26,392	13,741	5,166	3,813	2,389	735	25,844	332	160	492	56
QC	714,865	278,533	147,729	51,984	36,872	26,570	9,048	272,203	3,830	1,699	5,529	801
ON	1,427,108	509,150	298,402	87,102	58,193	40,154	14,532	498,383	6,149	3,144	9,293	1,474
MB	96,638	43,792	22,419	8,481	6,396	4,196	1,315	42,807	571	290	861	124
SK	113,107	43,046	23,147	8,734	5,894	3,396	1,095	42,266	484	205	689	91
AB	418,986	177,582	103,819	31,288	20,208	14,022	4,767	174,104	2,078	1,025	3,103	375
BC	572,294	216,623	122,718	40,139	26,794	17,454	5,795	212,900	2,287	1,018	3,305	418

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, tables: 33-10-0764-01 & 33-10-0765-01

Release date: February 14, 2025

Table 1B: Business count shares by employment size, Canada and provinces **December 2024**

	Small (1-99 employees)						Medium (100-499 employees)			Large
	% Share 1 to 4	% Share 5 to 9	% Share 10 to 19	% Share 20 to 49	% Share 50 to 99	Total	% Share 100 to 199	% Share 200 to 499	Total	% Share 500+
CA	56.4%	18.0%	12.3%	8.4%	2.9%	97.9%	1.2%	0.6%	1.8%	0.3%
NL	58.0%	18.4%	12.4%	7.1%	2.4%	98.3%	0.9%	0.6%	1.5%	0.2%
PE	54.4%	19.3%	13.2%	8.8%	2.4%	98.0%	1.3%	0.5%	1.8%	0.2%
NS	52.8%	19.2%	13.7%	9.3%	2.8%	97.9%	1.2%	0.6%	1.8%	0.3%
NB	52.1%	19.6%	14.4%	9.1%	2.8%	97.9%	1.3%	0.6%	1.9%	0.2%
QC	53.0%	18.7%	13.2%	9.5%	3.2%	97.7%	1.4%	0.6%	2.0%	0.3%
ON	58.6%	17.1%	11.4%	7.9%	2.9%	97.9%	1.2%	0.6%	1.8%	0.3%
MB	51.2%	19.4%	14.6%	9.6%	3.0%	97.8%	1.3%	0.7%	2.0%	0.3%
SK	53.8%	20.3%	13.7%	7.9%	2.5%	98.2%	1.1%	0.5%	1.6%	0.2%
AB	58.5%	17.6%	11.4%	7.9%	2.7%	98.0%	1.2%	0.6%	1.7%	0.2%
BC	56.7%	18.5%	12.4%	8.1%	2.7%	98.3%	1.1%	0.5%	1.5%	0.2%

Note: Figures may not add up to totals as a result of rounding, as well as excludes the three territories

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, table: 33-10-0764-01

Release date: February 14, 2025

Table 2: Business count by industry, Manitoba and Canada **December 2024**

	Business count with employees				Business count without employees			
	MB		CA		MB		CA	
	Total count	% share	Total count	% share	Total count	% share	Total count	% share
Total, all industries	43,792	-	1,358,077	-	96,638	-	3,483,724	-
Unclassified	2,946	6.7%	99,112	7.3%	11,570	12.0%	416,812	12.0%
Sub-total, classified	40,846	-	1,258,965	-	85,068	-	3,066,912	-
Agriculture, forestry, fishing & hunting	3,167	7.2%	48,472	3.6%	14,244	14.7%	187,351	5.4%
Mining, quarrying, & oil & gas extraction	117	0.3%	7,382	0.5%	323	0.3%	10,367	0.3%
Utilities	42	0.1%	1,398	0.1%	45	0.0%	3,884	0.1%
Construction	4,815	11.0%	158,965	11.7%	7,030	7.3%	251,009	7.2%
Manufacturing	1,397	3.2%	51,808	3.8%	1,096	1.1%	43,917	1.3%
Wholesale trade	1,786	4.1%	53,900	4.0%	1,111	1.1%	42,961	1.2%
Retail trade	4,723	10.8%	143,843	10.6%	2,695	2.8%	107,547	3.1%
Transportation & warehousing	3,616	8.3%	75,931	5.6%	8,896	9.2%	220,006	6.3%
Information & cultural industries	533	1.2%	18,703	1.4%	811	0.8%	36,199	1.0%
Finance & insurance	1,462	3.3%	41,084	3.0%	5,091	5.3%	187,751	5.4%
Real estate & rental & leasing	1,643	3.8%	59,579	4.4%	19,012	19.7%	959,551	27.5%
Professional, scientific & technical services	2,982	6.8%	158,540	11.7%	6,391	6.6%	362,180	10.4%
Management of companies & enterprises	231	0.5%	6,405	0.5%	754	0.8%	28,838	0.8%
Administrative & support 1	1,457	3.3%	54,194	4.0%	2,580	2.7%	110,624	3.2%
Educational services	469	1.1%	15,627	1.2%	819	0.8%	33,618	1.0%
Health care & social assistance	4,810	11.0%	140,895	10.4%	6,596	6.8%	198,568	5.7%
Arts, entertainment & recreation	629	1.4%	18,654	1.4%	1,312	1.4%	55,602	1.6%
Accommodation & food services	2,513	5.7%	85,281	6.3%	932	1.0%	44,217	1.3%
Other services (except public administration)	3,966	9.1%	109,574	8.1%	5,296	5.5%	182,050	5.2%
Public administration	488	1.1%	8,730	0.6%	34	0.0%	672	0.0%

1 - Includes waste management & remediation services

Note: Figures may not add up to totals as a result of rounding

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, tables: 33-10-0764-01 & 33-10-0765-01

Release date: February 14, 2025

Table 3: Manitoba business counts by industry and employment size **December 2024**

	Small (1-99 employees)						Medium (100-499 employees)			Large
	Total 1 to 4	Total 5 to 9	Total 10 to 19	Total 20 to 49	Total 50 to 99	Total Small	Total 100 to 199	Total 200 to 499	Total Medium	Total 500+
Total, all industries	22,419	8,481	6,396	4,196	1,315	42,807	571	290	861	124
Unclassified	2,142	451	209	114	21	2,937	6	2	8	1
Sub-total, classified	20,277	8,030	6,187	4,082	1,294	39,870	565	288	853	123
Agriculture, forestry, fishing & hunting	2,323	516	199	111	11	3,160	4	3	7	..
Mining, quarrying, & oil & gas extraction	55	23	13	13	7	111	3	1	4	2
Utilities	15	8	..	6	4	33	2	2	4	5
Construction	2,494	1,139	651	376	108	4,768	35	10	45	2
Manufacturing	361	283	234	279	126	1,283	52	41	93	21
Wholesale trade	599	442	382	277	64	1,764	16	5	21	1
Retail trade	1,468	1,286	1,117	585	161	4,617	70	35	105	1
Transportation & warehousing	2,679	333	267	220	66	3,565	32	14	46	5
Information & cultural industries	236	127	90	45	14	512	13	4	17	4
Finance & insurance	678	231	355	138	28	1,430	12	15	27	5
Real estate & rental & leasing	1,187	245	101	82	17	1,632	9	2	11	..
Professional, scientific & technical services	2,003	433	297	176	51	2,960	14	8	22	..
Management of companies & enterprises	78	31	26	43	19	197	14	13	27	7
Administrative & support 1	665	361	195	152	49	1,422	20	11	31	4
Educational services	144	67	88	74	30	403	18	23	41	25
Health care & social assistance	2,325	749	825	523	216	4,638	102	51	153	19
Arts, entertainment & recreation	222	122	122	92	37	595	23	8	31	3
Accommodation & food services	484	599	609	583	173	2,448	59	6	65	..
Other services (except public administration)	2,208	1,010	488	197	47	3,950	11	3	14	2
Public administration	53	25	128	110	66	382	56	33	89	17

1 - Includes waste management & remediation services

.. : not available for a specific reference period

Source: Prepared by the Manitoba Bureau of Statistics; adapted from Statistics Canada, table: 33-10-0764-01

Release date: February 14, 2025

Canadian Business Counts

Canadian business counts provide counts of active businesses by industry classification and employment-size categories for Canada and the provinces and territories.

Each operating location is separately counted, including cases where one business comprises multiple locations. For example, a retail business with 10 stores represents 10 businesses in the Canadian business counts.

The data does not represent changes in the business population over time. **Statistics Canada recommends that users not use the data as a time series.**

<https://www150.statcan.gc.ca/n1/daily-quotidien/250214/dq250214e-cansim-eng.htm>

North American Industry Classification System

The North American Industry Classification System (NAICS) is an industry classification system encompassing all economic activities. It has a hierarchical structure. At the highest level, it divides the economy into 20 sectors. At lower levels, it further distinguishes the different economic activities in which businesses are engaged.

The **unclassified** sector is made up of economic activities that have yet to be assigned a NAICS code.

<https://www.statcan.gc.ca/en/subjects/standard/naics/2022/v1/index>