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# **Appendix N**

## **Public Consultation**

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# OlyWest



FOR IMMEDIATE RELEASE – Monday, November 14, 2005, 3:00 pm

## 1,100 Jobs Created in Winnipeg with \$200 million OlyWest Pork Processing Plant Investment

**Winnipeg** – Three of Canada’s leaders in the pork industry, Olymel L.P., Hytek Ltd. and Big Sky Farms Inc., have joined forces to create a strategic partnership called *OlyWest*.

OlyWest is created by partnering in a new processing plant in Winnipeg and by partnering in the ownership of Olymel’s Red Deer, Alberta plant which is currently being expanded to process 4,500,000 hogs per year.

The new OlyWest processing plant in Winnipeg will create 1,100 jobs, see investment of a \$200 million plant with processing capacity of 2,250,000 hogs per year, and add value to the hog production base in Western Canada.

“We are proud to have chosen Winnipeg to be the home of our new processing facility. The new plant will focus on food safety, and will produce high quality pork products for the global market under the Olymel Brand.” said OlyWest CEO and President of Olymel Rejean Nadeau.

“Manitoba is already a leader in the pork industry in Canada. Winnipeg has a large work force to draw upon and is an international hub, which will allow us to build upon our expanding global markets,” Nadeau told the over 200 people who attended the official announcement in Winnipeg, Manitoba today.

OlyWest is a new strategic partnership that combines the operational and marketing expertise of Canada’s largest pork processor, Olymel L.P. based in St. Hyacinthe, Quebec and the hog production expertise of Canada’s 2<sup>nd</sup> and 3<sup>rd</sup> largest producers, Hytek Ltd., based in La Broquerie, Manitoba and Big Sky Farms Inc., based in Humboldt, Saskatchewan. Going forward, OlyWest will be looking to expand their producer group.

OlyWest announced today that it will build its new state of the art processing plant on the east side of Winnipeg in the St. Boniface Industrial Park, with support from the Province of Manitoba and the City of Winnipeg.

“I want to congratulate OlyWest, its partners and the industry for developing a project that will benefit the industry, the city of Winnipeg, rural Manitoba and the province,” said Deputy Premier Rosann Wowchuk, Minister of Agriculture, Food and Rural Initiatives. “The province is prepared to support this investment with \$3 million in training and recruitment assistance, \$4.5 million towards site infrastructure and through a fully-repayable \$20 million loan under the Manitoba Industrial Opportunities Program.”

Mayor Sam Katz echoed those remarks and thanked OlyWest for making Winnipeg its new home. "Winnipeg is 'Open for Business', and we are thrilled to welcome OlyWest to the business community," said Katz. "With 1,100 jobs and a major investment in our key agri-business sector, this is an outstanding deal for all Winnipeggers."

"Two years ago hog producers saw the need for a new processing plant to complement the existing processing facilities around the province. The Manitoba Pork Council has worked with processors ever since to find the right entrepreneurs to help stabilize and improve the hog industry", said Karl Kynoch, Chairman of Manitoba Pork Council.

"The OlyWest announcement makes this an excellent day for the Manitoba economy. By the time this plant opens there will be more than 16,000 people working in the pork industry in this province," Kynoch said. "That's more than twice as many people working at Bristol, Boeing, Standard Aero, New Flyer and Motor Coach Industries combined."

OlyWest is a very unique partnership. "As partners – Olymel, Hytek and Big Sky – will focus on maximizing the 'profit in the pig' by aligning our interest in our production and processing assets. This will promote a win-win relationship and allow us to realize on innovative opportunities", said Hytek President Don Janzen.

"Beyond creating over 1,100 on-site jobs, the new OlyWest plant will help ensure the hog industry doesn't suffer the same blow the cattle industry did when borders were closed to Canadian beef last year", adds Florian Possberg, President of Big Sky Farms Inc.

"When we can process our own hogs in Western Canada, it gives hog farmers financial stability and gives consumers greater choice," Possberg said.

As well, OlyWest has designed a plant using state of the art technology. "We will implement industry leading technology and management practices. Our commitment to the community and the environment is a priority for all of us," said Nadeau.

Construction of the OlyWest processing facility is expected to start in spring of 2006 and operations to begin in early 2008.

Backgrounder & Fact Sheet Attached

**FOR FURTHER INFORMATION:**

Olymel: Paul Beauchamp, Senior Vice President, Procurement and Corporate & Environmental Affairs	T. (450) 771-0400
Hytek: Guy Baudry, Vice President Business Development	T. (204) 424-6074
Big Sky Farms: Florian Possberg, CEO,	T. (306) 231-7980
Province of Manitoba: Peter Dalla-Vicenza, Cabinet Communications	T. (204) 945-1494
City of Winnipeg: Brad Salyn, Mayor's Office, Press Secretary	T. (204) 986-4003
Karl Kynoch, Chairman, Manitoba Pork Council	T. (204) 237-7447

# OlyWest



FOR IMMEDIATE RELEASE – Monday, November 14, 2005, 3:00 pm

## BACKGROUND – THE OLYWEST PROJECT

The Canadian pork industry has been facing new challenges and exciting opportunities. There has been a growing demand for Canadian pork abroad while at the same time there has been a growing awareness of the effects of trade actions and border closures on the agricultural sectors.

It was under this climate that three of Canada's pork industry leaders started working together to capture market opportunities and to mitigate border risks – specifically in Western Canada.

### The Pork Industry Leaders

Well established in Western Canada were Hytek Ltd. of La Broquerie, Manitoba, the second largest pork producer in Canada and Big Sky Farm Inc. of Humboldt, Saskatchewan, the third largest pork producer in Canada.

They joined efforts with Canada's largest pork processor, Olymel S.E.C. of Quebec, and together the three companies combined their experience and expertise in every sector of the pork industry, from hog production to pork processing to marketing pork products around the world.

### The Objectives

They agreed to look for opportunities in Western Canada that would:

- Address border risks, so that the pork industry would never have to face the same financial disasters the cattle industry underwent when the United States closed the border to Canadian cattle;
- Create a competitive processing environment;
- Focus on maximizing the “profit in the pig”, by aligning the production and processing interest and creating a win-win relationship; and
- Process their own hogs and look at expanding their producer group in Western Canada.

### The Result

The three pork industry leaders created a unique business venture under the name *OlyWest* and announced on November 14, 2005 that they would partner in a \$200-million processing plant in Winnipeg, Manitoba and that they would partner in the ownership of Olymel's Red Deer, Alberta plant which is currently being expanded to process 4,500,000 hogs per year.



# Oly West



FOR IMMEDIATE RELEASE – Monday, November 14, 2005, 3:00 pm

## FACT SHEET – NEW WINNIPEG PROCESSING PLANT

**Number of Jobs Created:** 1,100 on-site jobs  
**Plant Investment:** \$200 Million  
**Size of Plant:** 300,000 square feet  
**Plant Location:** St. Boniface Industrial Park

### Provincial Government Contribution:

- \$3 million in training and recruitment assistance
- \$4.5 million towards site infrastructure
- Fully-repayable \$20 million loan under the Manitoba Industrial Opportunities Program

### City of Winnipeg Contribution:

- 60 acres of land + option to purchase adjacent 40 acres
- \$2.4 million over 9 years towards site infrastructure
- Local Improvement Loan equal to city infrastructure

### Direct Economic Benefits:

#### During Construction

- \$10.6 million paid federal taxes
- \$9.2 million paid in provincial taxes

#### During Operations

- \$11.2 million paid in federal taxes annually
- \$10 million paid in provincial taxes annually
- \$2 million paid in municipal taxes annually

**Number of Hogs Processed:** 2.25 million annually on two work shifts

**Olymel S.E.C.:** Largest pork processor in Canada  
Olymel, Lafleur and Flamingo food brands

**Hytek Ltd.:** Second largest pork producer in Canada  
Headquartered in LaBroquerie, Manitoba  
Top 50 Best Managed Companies in Canada, 2004

**Big Sky Farms Inc.:** Third largest pork producer in Canada  
Headquartered in Humboldt, Saskatchewan



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# background

Released November 14, 2005

## Manitoba's New OlyWest Pork Plant

### Manitoba Pork Council's Vision and Role

At the April 2003 Annual General Meeting of Manitoba Pork Council, delegates representing 1400 producer members directed staff to take a lead role in attracting another pork processing facility to Manitoba. At the time only Maple Leaf operated in Winnipeg and Brandon, dominating the Manitoba processing sector. Other smaller processors, like Springhill, weren't seen as creating enough competition in the marketplace.

After two years of exploring options, Manitoba Pork Council spent the last year leading the Manitoba Packer Initiative, mandated to attract a new packer to Manitoba. In that time it was able to identify an opportunity with a unique business created between Olymel S.E.C of Quebec, the largest pork processor in Canada and HYTEK Ltd. Canada's second largest pork producer from La Broquerie, Manitoba; and Big Sky Farms Inc. of Saskatchewan, Canada's third largest hog producer.

The creation of this new plant contributes to Manitoba Pork Council's long-term mission to foster a sustainable industry and to ensure the industry prospers for the good of not just hog farmers and their families, but all Manitobans.

### Economic Impact and Opportunities

The OlyWest plant will help ensure that Manitoba pork production does not suffer as drastic a blow to its industry as was seen in the cattle industry when processing plants south of the border became inaccessible when the United States closed the border to Canadian cattle. The Province of Manitoba had invested over \$140 Million to support the beef industry, in part because it did not have enough capacity to slaughter beef on the Manitoba side of the border.

The day the OlyWest plant opens in 2008 the pork industry will directly employ over 16,000 people in pork production, more than twice the number of people working in Manitoba in the aerospace industry and bus manufacturing combined.

The Manitoba pork industry currently exports more pork to the U.S. than Manitoba Hydro exports electricity dollar for dollar. Last year Manitoba exported 3.3 million feeder pigs and 1.2 million market hogs to the United States, making it the largest pig-exporting province in Canada as well as the second largest pork products exporter outside of Quebec.

In announcing the new processing plant the Manitoba Pork Council is especially impressed with OlyWest's plans to build a plant that will implement industry leading technology and management practices that will pay particular attention to the local environment. Council is also excited and pleased that going forward OlyWest will be looking to expand its producer group.

### For further information:

Dwayne Marling, Communications Specialist

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# fact sheet

Released November 14, 2005

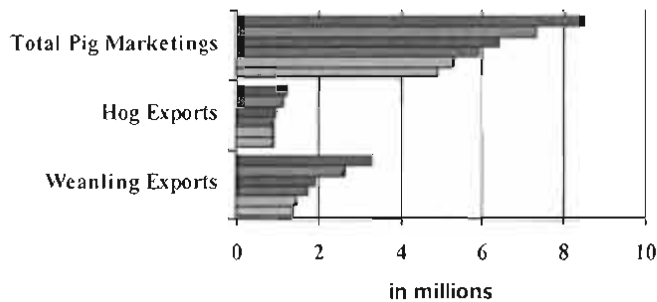
## An Overview of the Manitoba Swine Industry

### Mission:

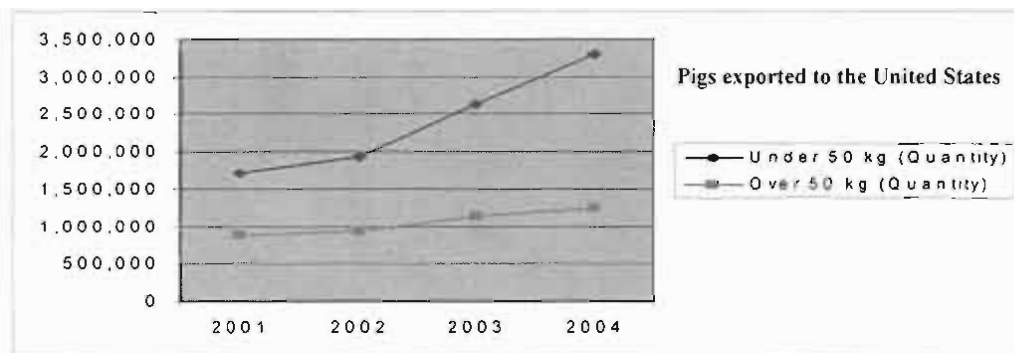
To foster the sustainability and prosperity of the pork industry for the good of all hog farmers and all Manitobans.

### Pork Production in Manitoba

- Total Manitoba swine production in 2004 – 8,510,043 (including breeding stock) valued at over \$904 million.
- Sow expansion leveled off in 2004.
- 5.8% increase in Canadian processed Manitoba-origin slaughter hogs in 2004.
- Manitoba hog production approximately 25% of Canadian total – 3rd largest production in Canada.
- Manitoba is largest pig-exporting province in Canada and is 2nd largest in pork-exporting.



Legend: 1999, 2000, 2001, 2002, 2003, 2004



### For further information:

Dwayne Marling, Communications Specialist

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**FOR IMMEDIATE RELEASE**

## **Earth Tech Manages OlyWest Environmental Assessment**

**WINNIPEG:** Earth Tech is seeking public input to be used in an Environmental Assessment of the proposed OlyWest food processing plant in Winnipeg.

An Environmental Assessment report is part of an official Environment Act license application submitted to Manitoba Conservation. While the Environmental Assessment will assess information on how the proposed plant is expected to affect the environment, it will also assess anticipated effects on people living in the community, the local economy and businesses. Public consultation is a vital part of this process.

Earth Tech – an international company experienced in multi-disciplinary environmental assessment projects has committed to the public consultation process through three primary initiatives.

### **Online Information**

An information-based website – [www.olywestea.org](http://www.olywestea.org) – has been developed to provide visitors with fact-based information on various aspects of the proposed project, from location and traffic to odour and water quality. The site will include information related to the OlyWest Proposal Environmental Assessment, the agenda and minutes from Community Advisory Committee meetings, and announcements about upcoming events, such as the public hearings that will be held by the Clean Environment Commission (CEC). Visitors will be also able to provide their feedback on the proposed plant electronically.

### **Community Advisory Committee (CAC)**

The CAC membership was based on recommendations from community leaders and various city and provincial politicians within the directly affected areas of Winnipeg (including Saint Boniface, Transcona, and Radisson). Seven people representing a cross-section of residential and business interests agreed to volunteer for the planned once a month meetings.

The CAC membership has been finalized and an initial meeting has occurred. Future meetings are planned as more work is done on the plant design. The committee is led by Mr. Sheldon McLeod of SLMcLeod Consulting, a consultant hired by Earth Tech to facilitate the CAC formation and meetings.

Committee Members plan to meet approximately once per month. They will receive detailed information on the proposed OlyWest food processing plant. They will also be encouraged to comment, ask questions and raise concerns, either on their own behalf or at the request of a non-committee member.

### **Open House Events**

A series of Open House Events are being planned to allow people who are not part of the CAC with another public forum for sharing their opinions. The first event is being planned for May and will be advertised in newspapers as well as on the [www.olywestea.org](http://www.olywestea.org) site.

“This proposal is still in the early stages,” says Earth Tech EA spokesperson John Donetz. “We will be considering a wide variety of information in order to prepare a final Environmental Assessment for submission to Manitoba Conservation and the Clean Environment Commission (CEC).”

## OlyWest Commits to Winnipeg

May 16, 2006

**Winnipeg:** OlyWest is committed to being a good corporate citizen in Winnipeg and Manitoba. A key part of this commitment is to provide information and ongoing communication to assure the community that OlyWest will be environmentally and socially responsible, as well as being a significant contributor to the Manitoba economy.

Subject to a favourable environmental assessment, OlyWest plans to invest over \$200 million in Winnipeg to get its new food processing facility up and running. This investment will create more than a thousand new, safe jobs and will return more than \$20 million in tax revenue per annum.

“With our commitment, we recognize that there are concerns from some members of the community regarding the plant’s location,” said Guy Baudry from OlyWest. “We want to assure Winnipeggers and Manitobans that OlyWest will only invest in this initiative if it is safe, environmentally responsible, and operates under the principles of good corporate citizenship. It would not be a good business decision to do otherwise.”

Not only is it good business sense for OlyWest to establish an environmentally and socially responsible facility, it is required by law to satisfy this responsibility to the Clean Environment Commission and the Government of Manitoba. OlyWest will not begin to finalize any designs or to build until it has met these regulatory requirements.

“As part of our due diligence in this process,” Baudry continued, “we have hired scientists and engineers from Earth Tech to conduct an environmental assessment of the business proposal and to provide a forum for citizens to obtain information and provide feedback.”

An open house on the OlyWest environmental assessment will be held May 30 to provide information about the proposed facility and to answer the public’s questions and concerns. Information on this process can be found at [www.olywestea.org](http://www.olywestea.org). Dates and locations of future open houses will be promoted in the local media.

“This project has taken vision and leadership,” said Baudry, “and OlyWest is excited about bringing this opportunity to Winnipeg.

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CONTACT: Guy Baudry, OlyWest, (204) 424-6074



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## **PUBLIC SERVICE ANNOUNCEMENT**

### **OlyWest Information Open House hosted by Earth Tech**

Winnipeg  
May 24, 2006

Earth Tech is hosting an Open House on the proposed OlyWest food processing facility project in Winnipeg on Tuesday, May 30, 2006, 9:30 a.m. to 9:30 p.m., at the Oxford Heights Community Club, 359 Dowling Avenue in Transcona. The open house is part of the public consultation process for the OlyWest Environmental Assessment.

The open house is designed to provide information and to invite comments from the public. Earth Tech staff will be available at information booths to respond to questions and take comments from the public. Representatives also will be on hand from OlyWest and the Manitoba Pork Council.

Earth Tech has been retained to prepare an Environmental Assessment regarding the proposed OlyWest food processing facility and to assist OlyWest in the design and construction of the plant.

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CONTACT: John Donetz, Earth Tech (204) 478-8558



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## **MEDIA ADVISORY**

### **Technical Briefing for Media at 11 a.m. on Tuesday, May 30 at OlyWest Environmental Assessment Open House**

Winnipeg  
May 29, 2006

Learn about the science and technology of the proposed OlyWest food processing facility with experts from Earth Tech at **11:00 a.m.** at the Open House on the OlyWest environmental assessment, **Tuesday, May 30**, at the **Oxford Heights Community Club, 359 Dowling Avenue** in Transcona. The open house is part of the public consultation process for the OlyWest Environmental Assessment.

The open house is designed to provide information and to invite comments from the public. Earth Tech staff will be available at information booths to respond to questions and take comments from the public. Representatives also will be on hand from OlyWest and the Manitoba Pork Council.

Earth Tech has been retained to prepare an Environmental Assessment regarding the proposed OlyWest food processing facility and to assist OlyWest in the design and construction of the plant.

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CONTACT: John Donetz, Earth Tech, (204) 478-8558



Leadership with Vision

**NEWS RELEASE**

For Immediate Release

June 29, 2006

**OlyWest Environmental Assessment Process on Schedule**

**Winnipeg** – The environmental assessment for the proposed OlyWest food processing facility is on schedule. Final recommendations and information are expected this summer from Earth Tech, an international company experienced in multi-disciplinary environmental assessment projects.

The proposed location of the OlyWest facility is north of CN Symington Yards and west of Plessis Road on a remote 60 acre tract of land. The proposed location was reaffirmed by a second vote of confidence by Winnipeg City Council on May 24, 2006.

“Fulfilling our due diligence in this process, we anticipate filing our environmental licensing application and conducting another Open House for the public in August,” said Guy Baudry, spokesperson for OlyWest. A public review period and Clean Environment Commission (CEC) hearings will follow.

“In the interim, we are committed to ongoing communication with the community,” stated Baudry. “We want to assure Winnipeggers and Manitobans that OlyWest will only invest in this initiative if it is safe, environmentally responsible, and operates under the principles of good corporate citizenship. It would not be a good business decision to do otherwise.”

Not only is it good business sense for OlyWest to establish an environmentally and socially responsible facility — by law the company is required to satisfy this responsibility to the Manitoba Conservation Environmental Assessment and Licensing Branch in accordance with *The Environment Act*.

OlyWest is a partnership initiative of hog producers Hytek Ltd. and Big Sky Farms Inc. and Olymel, one of Canada’s largest pork processors. The company is proposing a \$200 million investment in Winnipeg, creating more than 1,000 new and safe jobs and \$20 million in annual tax contributions. OlyWest will be the single largest private investment in Winnipeg in over 15 years. The construction and operation of OlyWest’s modern food processing facility will provide spin-off benefits to suppliers and contribute to the economic growth of the city.

“This project has taken vision and leadership,” said Baudry, “and OlyWest is excited about bringing this opportunity to Winnipeg.”

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CONTACT: Guy Baudry, OlyWest, (204) 424-6074

An image of the proposed site map is available at [www.olywestea.org](http://www.olywestea.org).

**NEWS RELEASE**  
For Immediate Release  
July 6, 2006

## **OlyWest Promises Modern Facilities and Equipment**

**Winnipeg** – The proposed OlyWest food processing plant will be the most modern, high-tech facility of its kind in Canada. Final recommendations from Earth Tech, the international company hired to complete the environmental assessment and design for the new facility, are expected in early August.

"OlyWest's protein recycling, wastewater pretreatment, and air scrubbers will be the facility's most modern features," said Stephen Biswanger from Earth Tech. These features will ensure OlyWest is environmentally responsible and economically sound.

"OlyWest will be a clean and controlled facility," confirmed Guy Baudry, spokesperson for the company. "This plant is unique in that it will reduce waste by using protein recycling to reclaim as many products as possible. Food processing will be completely separate from byproduct production, and will be carefully regulated by OlyWest staff and Health Canada inspectors.

"OlyWest will only invest in this initiative if it is safe, environmentally responsible, and operates under the principles of good corporate citizenship," restated Baudry. "Our proposed site—north of CN Symington Yards and west of Plessis Road on a 60 acre tract of land—was selected because it combines a heavy industrial location with access to the amenities needed to staff and maintain an investment of this size."

OlyWest is a partnership initiative of hog producers Hytek Ltd. and Big Sky Farms Inc. and Olymel, one of Canada's largest pork processors. The company is proposing a \$200 million investment in Winnipeg, creating more than 1,000 new and safe jobs and \$20 million in annual tax contributions. OlyWest will be the single largest private investment in Winnipeg in over 15 years. The construction and operation of OlyWest's modern food processing facility will provide spin-off benefits to suppliers and contribute to the economic growth of the city.

"This project has taken vision and leadership," said Baudry, "and OlyWest is excited about bringing this opportunity to Winnipeg."

-30-

CONTACT: Guy Baudry, OlyWest, (204) 424-6074

An image of the proposed site map is available at [www.olywestea.org](http://www.olywestea.org).



## **NEWS RELEASE**

**For Immediate Release**

**August 10, 2006**

### **OlyWest announces second public Open House**

**Winnipeg** – OlyWest is pleased to announce an upcoming public open house to discuss the findings of the Environmental Assessment conducted for the proposed food processing facility. The open house will be coordinated and hosted by Earth Tech, the international engineering and consulting firm contracted to conduct the Environmental Assessment for the project.

“OlyWest is committed to communicating with Winnipeggers, and we are pleased to be part of the community,” stated Guy Baudry, spokesperson for the company. “We invite everyone to attend the open house next week to find out the answers to their questions about OlyWest and our Environmental Assessment.”

#### **Public Open House about the findings of the OlyWest Environmental Assessment**

Wednesday, August 16, 2006

12 p.m. to 9 p.m.

Oxford Heights Community Club

359 Dowling Avenue East in Transcona

This open house will provide citizens with complete information about the proposed OlyWest food processing facility and details about the findings of the Environmental Assessment. Representatives from both Earth Tech and OlyWest will be available to answer questions and to provide information at the event.

OlyWest is a partnership initiative of hog producers HYTEK Ltd. and Big Sky Farms Inc. and Olymel, one of Canada's largest pork processors. The company is proposing a \$200 million investment in Winnipeg, creating more than 1,000 new and safe jobs and \$20 million in annual tax contributions. OlyWest will be the single largest private investment in Winnipeg in over 15 years. The construction and operation of OlyWest's modern food processing facility will provide spin-off benefits to suppliers and contribute to the economic growth of the city.

The proposed OlyWest site—north of CN Symington Yards and west of Plessis Road on a large tract of land—was selected because it combines a relatively remote, heavy industrial location with access to the amenities needed to staff and maintain an investment of this size.

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CONTACT: Guy Baudry, OlyWest, (204) 424-6074



**MEDIA ADVISORY**

Release date: August 10, 2006

Event date: August 16, 2006

**Press conference and advance media tour  
at OlyWest environmental assessment open house**

**Winnipeg** – OlyWest will hold a press conference immediately prior to the next public open house to discuss the findings of the OlyWest environmental assessment. Representatives from Earth Tech, the international company hired to complete the environmental assessment and design for the new facility, will be available at the event to discuss the findings.

- WHO:** Guy Baudry, OlyWest  
John Donetz, Earth Tech
- WHAT:** Press conference and advance media tour
- WHEN:** Wednesday, August 16, 2006 at 11:15 a.m.
- WHERE:** Oxford Heights Community Club  
359 Dowling Avenue East in Transcona
- CONTACT:** Guy Baudry, OlyWest, (204) 424-6074

Media attending the press conference are invited to stay for a Manitoba Pork barbeque immediately following the event.

###

**NEWS RELEASE**  
For Immediate Release  
August 16, 2006

## **OlyWest Environmental Assessment findings presented at public open house**

**Winnipeg** – The findings of the Environmental Assessment for the proposed OlyWest food processing facility were presented at a public open house on Wednesday, August 16, 2006 at the Oxford Heights Community Club in Transcona. Representatives from OlyWest and Earth Tech, the international consulting and engineering firm contracted to complete the assessment and design for the proposed facility, provided information to address the primary public concerns of odour, traffic and wastewater treatment. These concerns were identified based on public feedback from the first open house, the environmental assessment website ([www.olywestea.org](http://www.olywestea.org)) and meetings with a Community Advisory Committee.

### ***Odour***

Earth Tech conducted extensive air dispersion modeling to estimate the intensity and extent of odour from the proposed OlyWest facility. These estimates were then evaluated with regard to the Manitoba Ambient Air Quality Criteria published by Manitoba Environment (now Manitoba Conservation), which provide guidelines for acceptable amounts of odour in both residential and industrial locations. Results from the modeling study indicated that under all conditions, even with the OlyWest plant operating at maximum capacity, guidelines for odour emissions will be met for both residential and industrial receptors.

### ***Traffic***

Dedicated travel routes will divert OlyWest truck traffic from residential areas. Delivery vehicles will avoid travel through populated areas by traveling to the facility northbound on Plessis Road and turning left either onto Camiel Sys Street or onto a proposed private road off the Manitoba Hydro site on Plessis Road.

As for employee traffic, OlyWest is expecting the plant to operate two shifts, with the majority of employees arriving between 5 – 6 a.m. and 2 – 3 p.m., and leaving after their shifts between 2 – 3 p.m. and 11 p.m. to midnight. The shift times will remove most of the development traffic from peak traffic times.

### ***Wastewater***

According to the current plan, wastewater from the OlyWest plant will be pretreated on site to remove 97 per cent of phosphorous and approximately 95 per cent of particulate matter. Only then will the pretreated wastewater be directed to the City of Winnipeg North End Water Pollution Control Centre (NEWPCC) for further processing, including nitrogen removal. Pretreated wastewater will be discharged to the North End treatment plant via a separate interceptor sewer line that will not be connected to land drainage sewers and will not result in combined sewer overflows.

-more-

Like many other industrial operations in Winnipeg, OlyWest will pay the City for secondary wastewater treatment. These fees will contribute in part to funding the scheduled upgrades for the NEWPCC. The City of Winnipeg has stated their capability to remain in compliance with their existing environmental license, even with the OlyWest project operating at full capacity.

The OlyWest facility, proposed for construction in the St. Boniface Industrial Park beginning in mid-2007, will be the most modern, high-tech food processing plant of its kind in Canada. If approved, the \$200 million project will be the single largest private investment in Winnipeg in over 15 years, and will provide more than 1,000 new jobs and \$20 million in annual tax contributions.

“OlyWest will only invest in this initiative if it is safe, environmentally responsible, and operates under the principles of good corporate citizenship,” stated Guy Baudry, spokesperson for OlyWest. “We are committed to ongoing communication with the community. Fulfilling our due diligence in this process, we anticipate submitting our licensing application to Manitoba Conservation in the coming days.”

-30-

CONTACT: Guy Baudry, OlyWest, (204) 424-6074

# Vision & Leadership

# **OlyWest** <sup>®</sup> MD

The single largest private investment in Winnipeg in over 15 years.

OlyWest is committed to keeping Winnipeggers informed about this exciting new proposal.

#### **ECONOMIC BENEFITS**

- OlyWest will create more than 1,000 new jobs
- OlyWest will invest more than \$200 million in initial development
- OlyWest will contribute approximately \$20 million annually in taxes

#### **SITE BENEFITS**

- Located in St. Boniface Industrial Park – Zoned M3 for heavy industry
- Served by existing designated trucking routes – not through residential areas
- Over 60 acres – maximizing distance from residential areas

#### **ODOUR CONTROL**

- Using leading edge science and technology – not 50 year old systems
- Ensuring air quality using negative air pressure and high intensity air scrubbers
- Waste and by-products minimized and managed daily

#### **WASTEWATER MANAGEMENT**

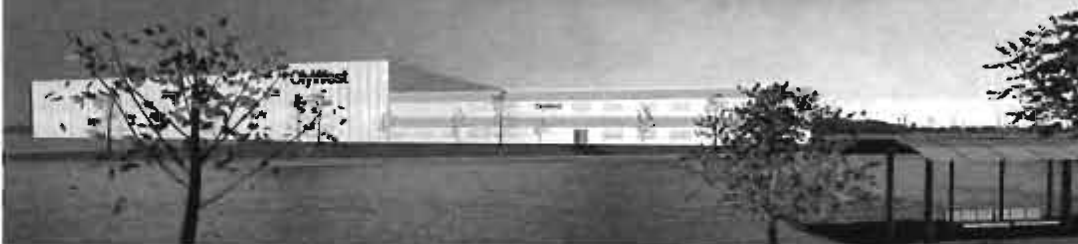
- No wastewater treatment lagoons on site – no risk of ground water contamination
- Primary treatment conducted on site inside a contained area
- Potable water accessed from City of Winnipeg network – not the aqueduct

#### **ENVIRONMENTAL ASSESSMENT**

The proposed OlyWest food processing facility will only be built subject to an Environmental Assessment, Clean Environment Commission review, and strict adherence to all Government environmental regulations.

Visit the **OlyWest Environmental Assessment Open House** on **Tuesday, May 30**, from 9:30 a.m. to 9:30 p.m. at the Oxford Heights Community Club, 359 Dowling Avenue in Transcona.

Or Visit... [www.olywestea.org](http://www.olywestea.org)



Economically Sound

**OlyWest**<sup>®</sup>  
Leadership with Vision

Environmentally Responsible

# Vision & Leadership

# **OlyWest** <sup>®</sup> MD

The single largest private investment in Winnipeg in over 15 years.

OlyWest is committed to keeping Winnipeggers informed about this exciting new proposal.

#### ECONOMIC BENEFITS

- OlyWest will create more than 1,000 new jobs
- OlyWest will invest more than \$200 million in initial development
- OlyWest will contribute approximately \$20 million annually in taxes

#### SITE BENEFITS

- Located in St. Boniface Industrial Park – Zoned M3 for heavy industry
- Served by existing designated trucking routes – not through residential areas
- Over 60 acres – maximizing distance from residential areas

#### ODOUR CONTROL

- Using leading edge science and technology – not 50 year old systems
- Ensuring air quality using negative air pressure and high intensity air scrubbers
- Waste and by-products minimized and managed daily

#### WASTEWATER MANAGEMENT

- No wastewater treatment lagoons on site – no risk of ground water contamination
- Primary treatment conducted on site inside a contained area
- Potable water accessed from City of Winnipeg network – not the aqueduct

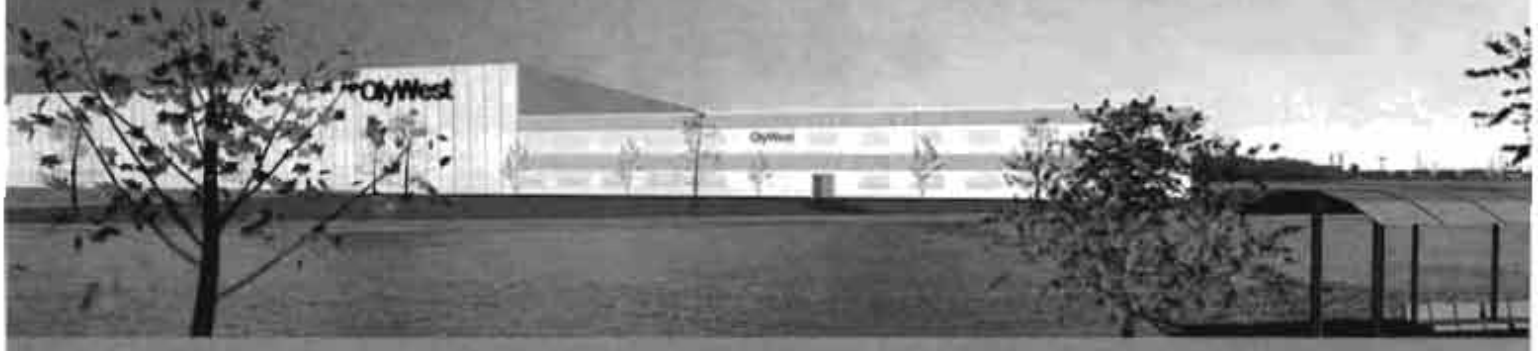
#### ENVIRONMENTAL ASSESSMENT

The proposed OlyWest food processing facility will only be built subject to an Environmental Assessment, Clean Environment Commission review, and strict adherence to all Government environmental regulations.

Visit the

**OlyWest Environmental Assessment Open House**  
on **Tuesday, May 30**, from 9:30 a.m. to 9:30 p.m.  
at the Oxford Heights Community Club,  
359 Dowling Avenue in Transcona.

Or Visit... [www.olywestea.org](http://www.olywestea.org)



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# Earth Tech

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A ***tyco*** International Ltd. Company

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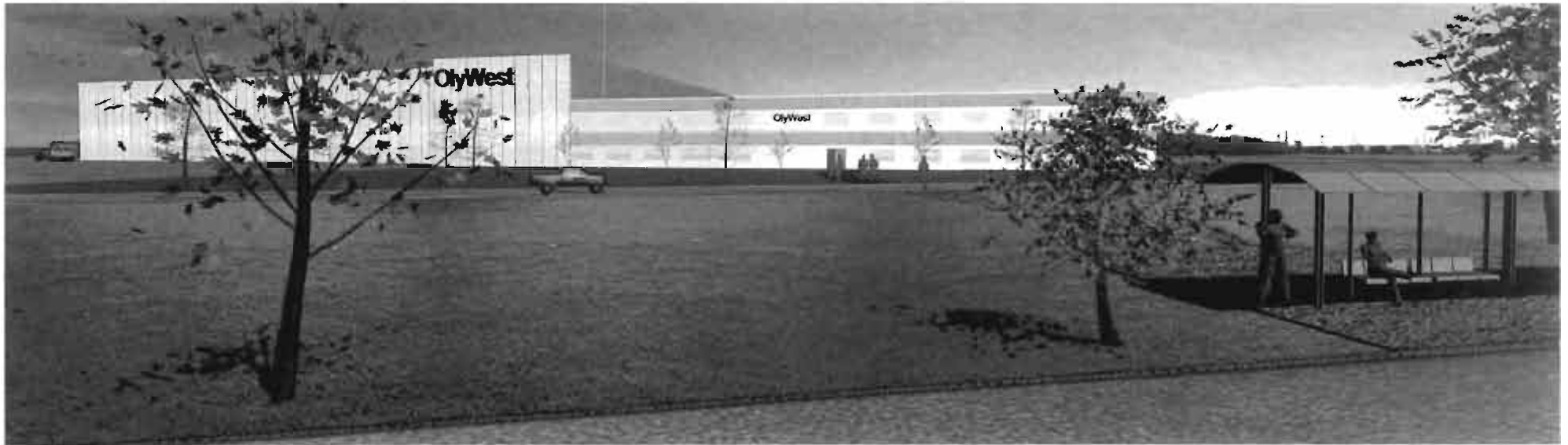
## **Open House for OlyWest Environmental Assessment**

Earth Tech is hosting an Open House about the proposed OlyWest food processing facility in Winnipeg on Tuesday, May 30, 2006, 9:30a.m. to 9:30p.m., at the Oxford Heights Community Club, 359 Dowling Avenue in Transcona.

The open house is part of the public consultation process for the **OlyWest Environmental Assessment** and will provide information on the proposed OlyWest food processing facility.

[www.olywestea.org](http://www.olywestea.org)

# OlyWest Project Open House



May 30, 2006

 Celebrating 100 years  
in Canada  
  
A **tyco** International Ltd. Company

**OlyWest**<sup>®</sup>



# Purpose of the Open House

- Public Consultation is an important step in the Environmental Assessment process
- Present current information on the proposed OlyWest pork processing facility, and provide information on current concerns
- Gain insight into other public concerns as a result of your comments



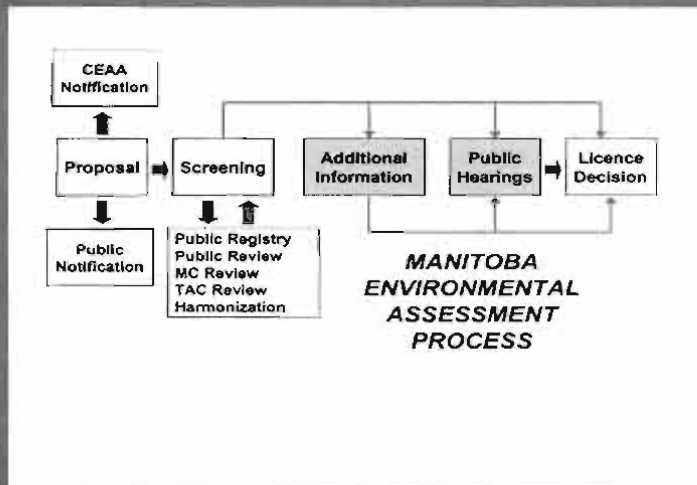
# Earth Tech

- Industry leader and global engineering provider of environmental, construction, infrastructure development, and facility operation services
- Extensive experience in environmental assessment and licensing of some of the largest recent industrial projects in the Manitoba region including:
  - Maple Leaf Meats Pork Processing Plant and the City of Brandon's Industrial Waste Water Treatment Facility (IWWTF)
  - Ranchers Choice Beef Coop Ltd. Beef Processing Plant and the City of Dauphin's IWWTF
  - Simplot's Potato Processing Plant and the City of Portage La Prairie's IWWTF



# Environmental Assessment Process

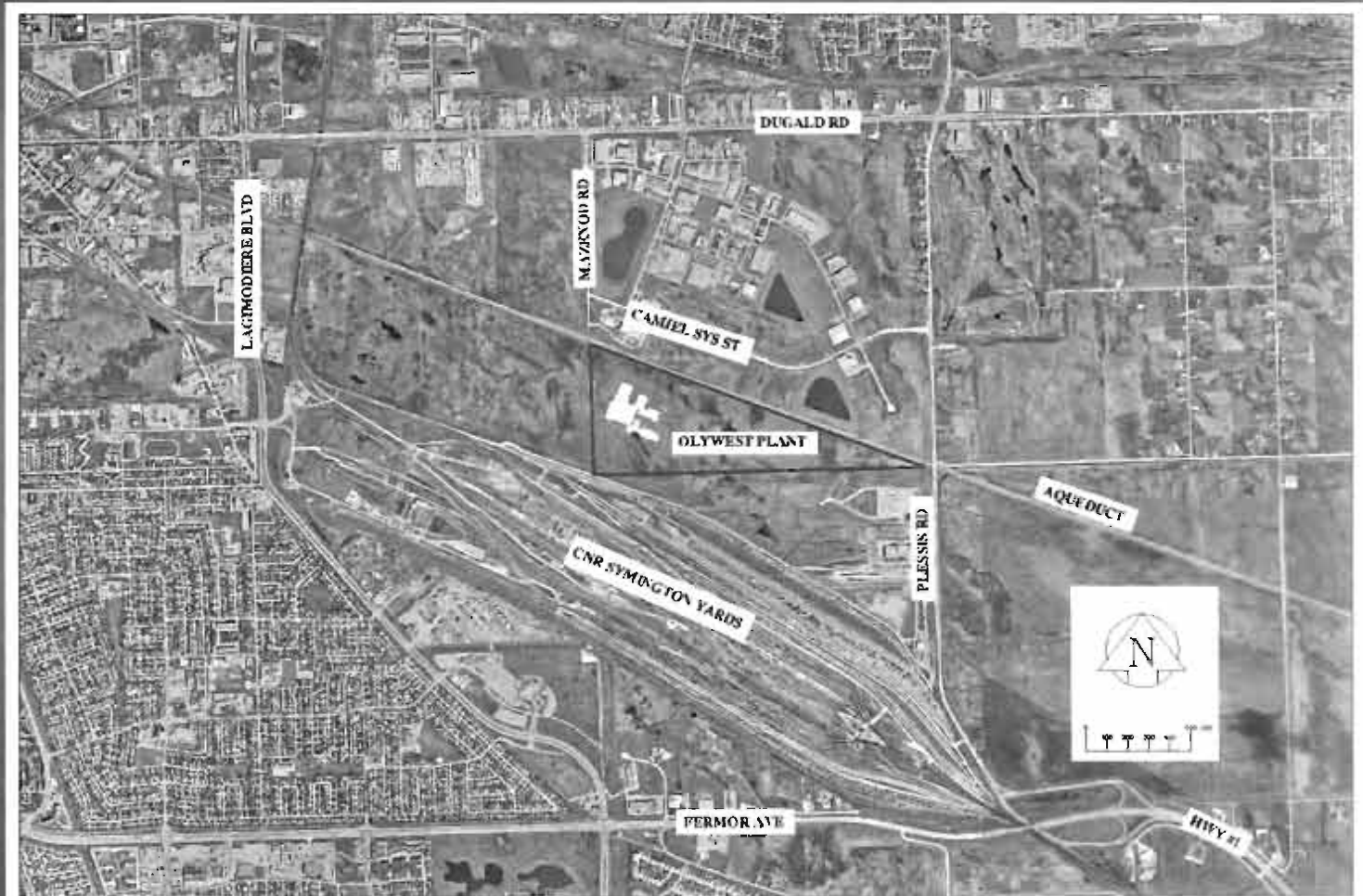
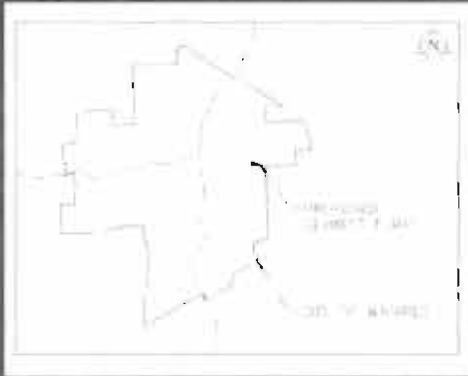
- Proposed OlyWest pork processing facility is to be evaluated under the Licensing Process as described in the Manitoba Environment Act
- Earth Tech will prepare an Environmental Impact Statement which will be placed on the Public Registry for comments
- OlyWest will provide intervener funding which is used by outside parties with legitimate issues to hire experts to help prepare presentations for the Clean Environment Commission (CEC)



- The CEC hearings will result in a recommendation to the Minister of Conservation
- The Minister may accept or override the CEC recommendation
- Following the Minister's decision, there is a 30 day appeal period

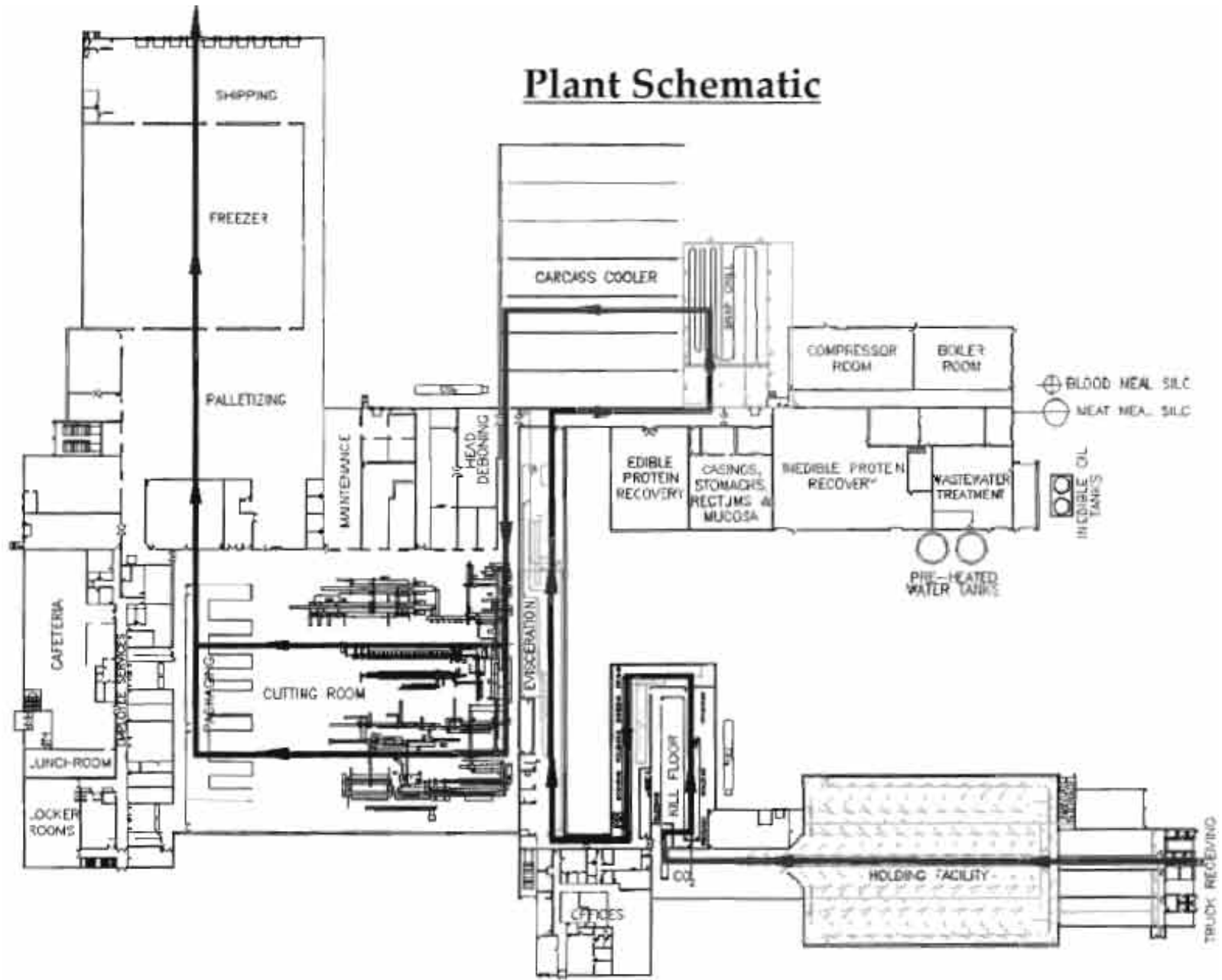


# Site Location



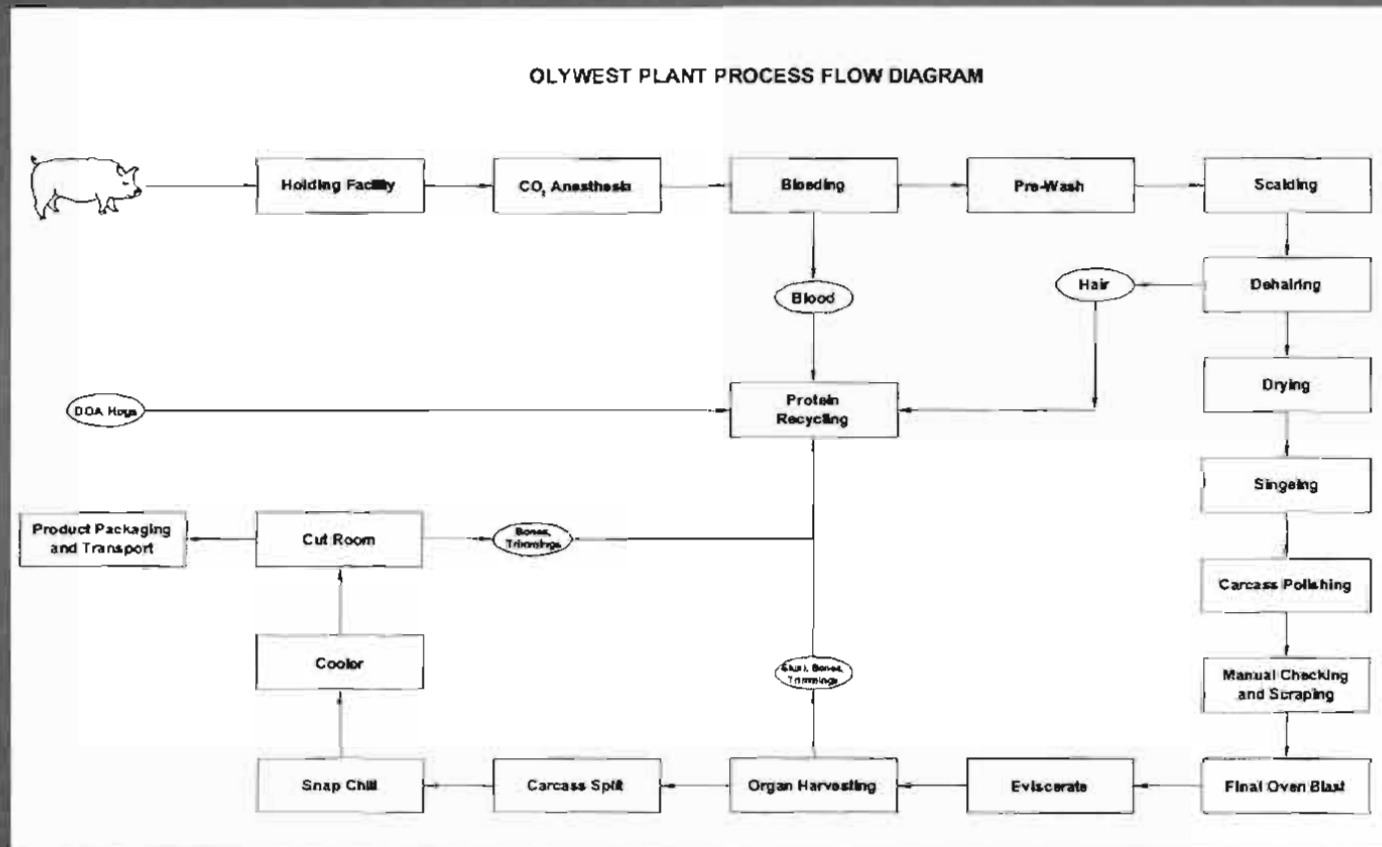
Source: Atlas Geomatics Inc., Aerial Photo May 11, 2005

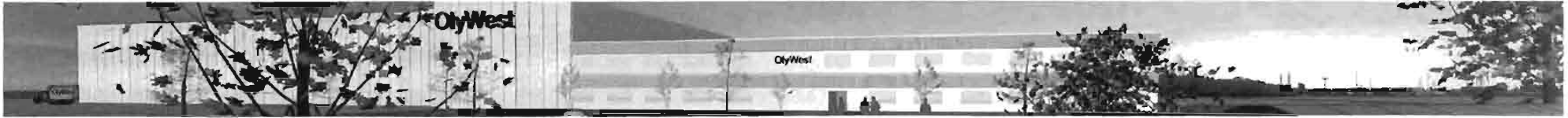
# Plant Schematic





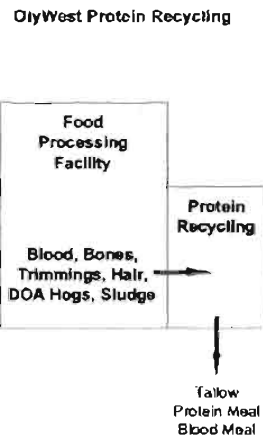
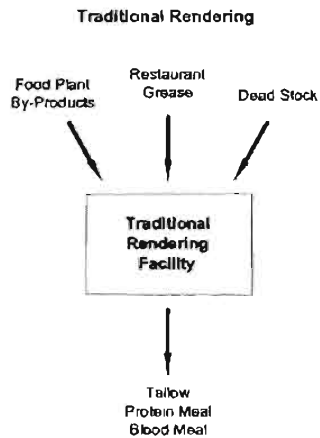
# Process Flow



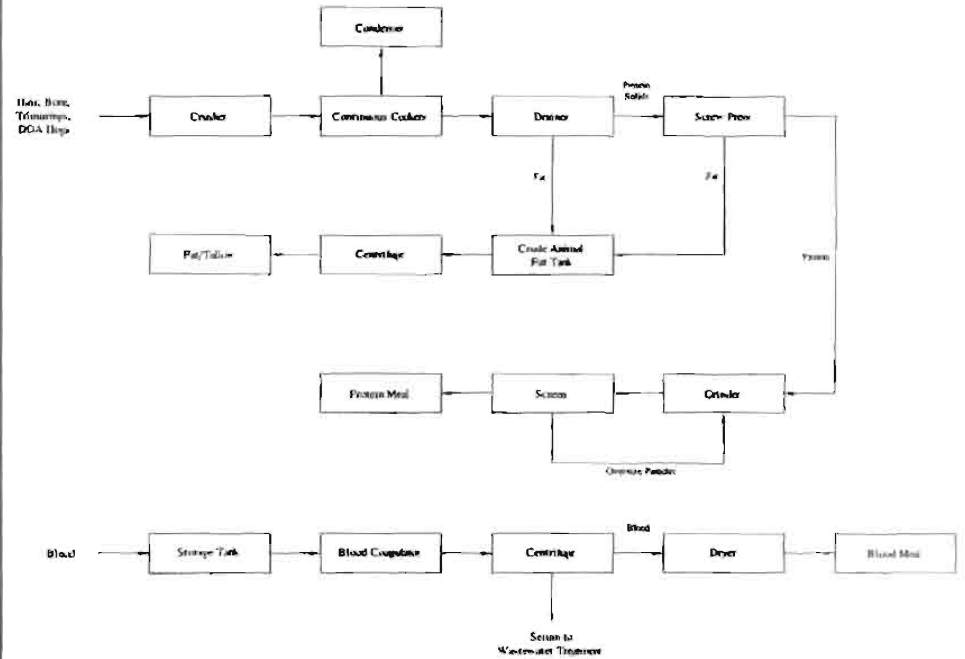


# Protein Recycling

## RENDERING V.S. PROTEIN RECYCLING



## PROTEIN RECYCLING PROCESS FLOW DIAGRAM





# Site Requirements

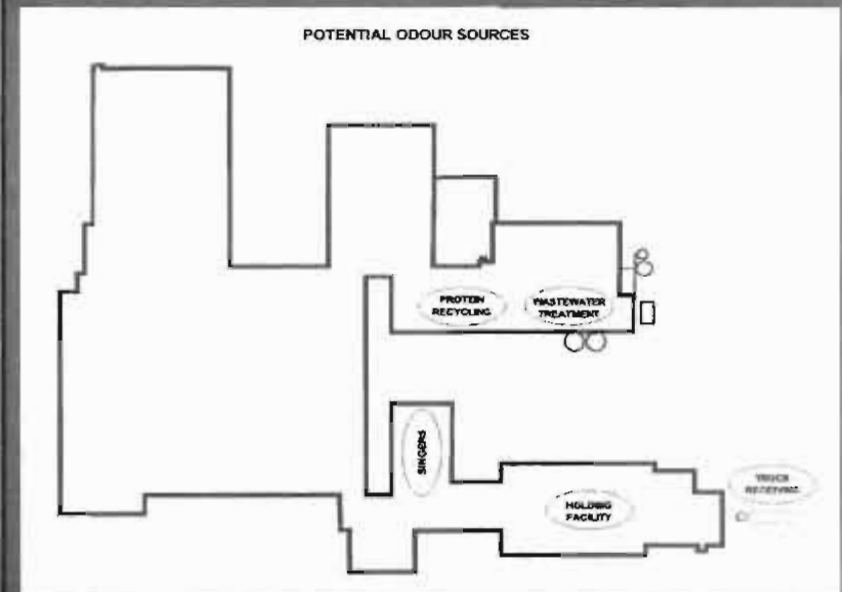
<b>Province</b>	<ul style="list-style-type: none"> <li>• Manitoba or Saskatchewan due to Hytek and Big Sky involvement</li> </ul>
<b>Workforce</b>	<ul style="list-style-type: none"> <li>• Population &gt;100,000 to accommodate staffing requirement</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>• Infrastructure capable of meeting plant requirements and Provincial and Municipal environmental regulations</li> </ul>
<b>Transportation</b>	<ul style="list-style-type: none"> <li>• Existing routes for trucks and rail</li> <li>• Routes (existing and planned) minimize interaction with residential areas</li> </ul>
<b>Waste handling</b>	<ul style="list-style-type: none"> <li>• Pretreated wastewater can be accommodated at the City of Winnipeg North End Water Pollution Control Centre</li> </ul>
<b>Location in Winnipeg</b>	<ul style="list-style-type: none"> <li>• Within City boundary for transportation of workforce</li> <li>• Preferred 1 km buffer zone from residential areas</li> <li>• Industrial park setting – zoning compatible with plant</li> <li>• East side of City can accommodate incoming traffic</li> </ul>





# Potential Odour Sources

Source	Mitigation Measure
Incoming trucks carrying live hogs	<ul style="list-style-type: none"> <li>• Hogs not fed for 12 hours prior to transport</li> <li>• Trucks cleaned at the truck wash before leaving the site</li> </ul>
Holding Facility	<ul style="list-style-type: none"> <li>• Holding pens are cleaned on a daily basis</li> <li>• Manure is stored indoors and disposed of on a regular basis</li> </ul>
Singers	<ul style="list-style-type: none"> <li>• Majority of hair is removed and sent to protein recycling prior to singeing</li> </ul>
Wastewater Pre-treatment	<ul style="list-style-type: none"> <li>• Chemical sludge is sent to protein recycling for processing</li> <li>• Room air is cleaned using a carbon filter</li> </ul>
Protein Recycling	<ul style="list-style-type: none"> <li>• Enclosed Building</li> <li>• Processing emissions are passed through a venturi and packed-bed scrubber system</li> <li>• Room air is also passed through a packed-bed scrubber before it is exhausted from the building</li> </ul>





# Odour Control Technology

## SCRUBBER TYPES

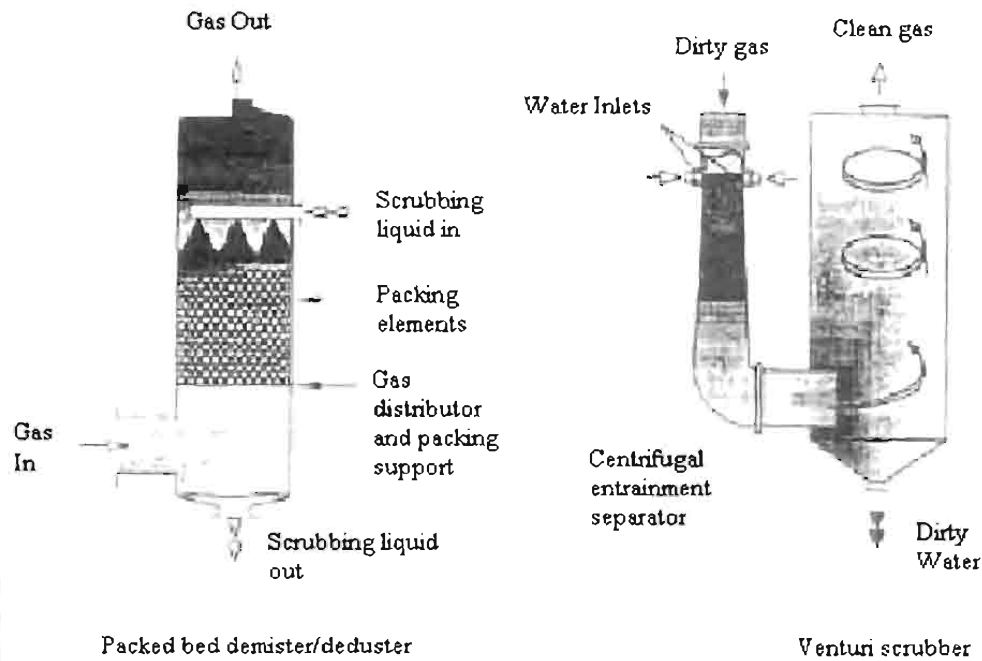


FIGURE 3a. Schematic diagram of two types of scrubbers used for chemical absorption of non-condensable gases leaving the condenser of rendering plants (Fernando, 1995).

From Carcass Disposal: A Comprehensive Review, National Agricultural Biosecurity Centre Consortium, 2004



# Water and Wastewater

## WATER CONSUMPTION

- City of Winnipeg current demand is 225 ML/day
- Aqueduct capacity is 386 ML/day
- OlyWest average demand is 2.8 ML/day
- OlyWest demand represents approximately 1.2% of the current City of Winnipeg total water demand and approximately 0.7% of the aqueduct capacity

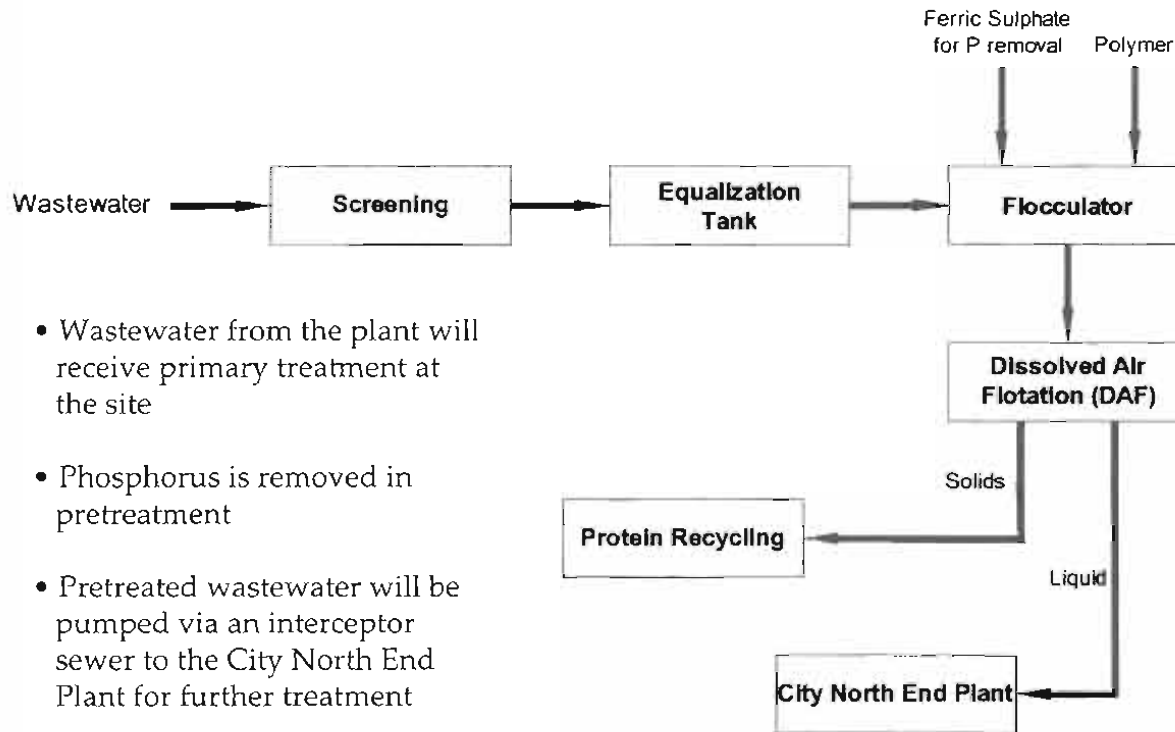
## WASTEWATER PRODUCTION

- The City of Winnipeg North End Water Pollution Control Centre (NEWPCC) processes approximately 160 ML/day of wastewater
- The design capacity of the plant is 332 ML/day
- OlyWest average wastewater production is 2.5 ML/day
- OlyWest wastewater stream represents approximately 1.6% of current NEWPCC treatment volume and approximately 0.8% of the design capacity



# OlyWest Wastewater Pretreatment

OLYWEST WASTEWATER PRETREATMENT PROCESS FLOW DIAGRAM



- Wastewater from the plant will receive primary treatment at the site
- Phosphorus is removed in pretreatment
- Pretreated wastewater will be pumped via an interceptor sewer to the City North End Plant for further treatment



# Wastewater

- Interceptor sewer is a separate system that is not connected to land drainage sewers. OlyWest pretreated wastewater will not result in Combined Sewer Overflows (CSOs).
- The City of Winnipeg North End Plant will be able to accommodate the pretreated wastewater from OlyWest. The North End Plant has an environmental act licence which will be met.

