



# Manitoba Quick Facts

Manitoba Trade  
and Investment



Manitoba 



# MANITOBA ECONOMY AT A GLANCE



	2011	2012	2013	2014	2015
<b>Real GDP</b> (at market prices) (% growth)	2.8	2.7	2.7	2.1	2.0
<b>Real GDP per Capita (\$)</b> (at market prices) Manitoba	54,183	55,665	57,175	58,400	59,568
<b>Employed</b> (thousands)	611.7	621.6	625.8	626.5	636.2
<b>Unemployment Rate (%)</b> Manitoba Canada	5.5 7.5	5.3 7.3	5.4 7.1	5.4 6.9	5.6 6.9
<b>Consumer Price Index All Items</b> (2002=100)	118	120	123	125	127
<b>Total Private Investment</b> (\$ million)	4,353	4,388	4,331	4,766	4,542
<b>Manufacturing Shipments</b> (\$ million)	16,153	16,333	16,742	17,200	16,949
<b>Exports</b> (\$ million)	11,678	11,363	12,550	13,414	13,715
<b>Imports</b> (\$ million)	16,206	19,128	19,105	20,355	20,897

# MANITOBA TRADE

## MANITOBA MAJOR EXPORT MARKETS (2015)

Region	\$ Millions
United States	\$9,527.6
China	972.6
Japan	637.0
Mexico	340.1
Hong Kong	207.5
Germany	191.9
Indonesia	99.0
United Kingdom	91.8
Taiwan	91.5
Australia	86.6
Other Countries	1,469.6
<b>Total</b>	<b>13,715.4</b>

## MANITOBA MAJOR IMPORT MARKETS (2015)

Region	\$ Millions
United States	\$16,291.2
China	1,079.5
Mexico	985.0
Germany	374.6
France	207.2
Japan	206.1
Italy	149.4
Taiwan	143.0
United Kingdom	139.3
India	97.3
Other Countries	1,224.9
<b>Total</b>	<b>20,897.4</b>

### Major Products Exported from Manitoba

Agricultural products, processed foods, metals and minerals, vehicles and transport equipment, pharmaceuticals, machinery/parts, electrical energy, plastics, chemicals, paper products and manufactured goods

### Major Products Imported into Manitoba

Vehicles and transportation equipment, machinery/parts, mineral products, chemical products, electrical/electronic equipment, fabricated metal products, spirits (alcoholic beverages), printed products, plastics/rubber products and manufactured goods

# KEY INDUSTRIES

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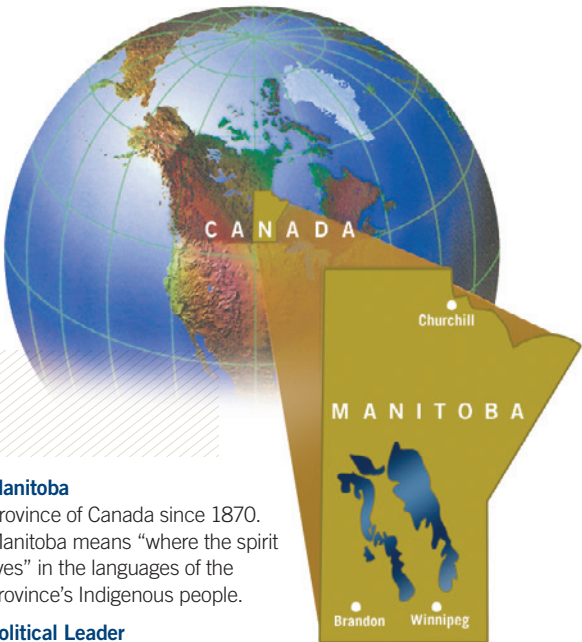
MANITOBA IS ONE OF CANADA'S MOST DIVERSIFIED ECONOMIES. KEY INDUSTRIES INCLUDE:

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- // **Advanced Manufacturing**
- // **Aerospace**
- // **Agribusiness**
- // **Creative Industries**
- // **Education**
- // **Energy and Environment**
- // **Financial Services**
- // **Information and  
Communication Technologies**
- // **Life Sciences**
- // **Mining and Minerals**
- // **Tourism**
- // **Transportation and  
Distribution**



*Sources: Bank of Canada, Innovation, Science and Economic Development Canada (Trade Data Online), Manitoba Bureau of Statistics and the City of Winnipeg*



## **Manitoba**

Province of Canada since 1870. Manitoba means “where the spirit lives” in the languages of the province’s Indigenous people.

## **Political Leader**

Premier Brian Pallister

## **Area**

649,947 square km/250,946 square miles (larger than Japan and twice the size of the United Kingdom)

## **Total Population**

1,293,400

## **Capital City**

Winnipeg (population 793,400)

## **Value of CDN \$ against major currencies (May 2016)**

US \$ = \$1.30 CAD

Euro = \$1.48 CAD

Mexican Peso = \$0.07 CAD

Chinese RMB = \$0.20 CAD

# CULTURAL DIVERSITY



## Population by first language spoken (2011 Census)

English	869,990	Polish	7,365
German	67,155	Oji-Cree	6,785
French	42,090	Russian	6,730
Tagalog (Filipino)	34,260	Portuguese	6,100
Cree	18,970	Italian	4,140
Ukrainian	17,290	Vietnamese	3,325
Chinese	13,315	Dutch	3,150
Punjabi	9,870	Arabic	3,015
Spanish	8,825	Korean	2,795
Ojibway	7,760	Other Languages	35,645

# ENVIRONMENT

**Agricultural Commodities** – Canola, wheat, hogs, cattle, dairy, oats, poultry, eggs, barley and flaxseed

**Manitoba's Strategic Advantages** – Hydroelectric rates among the lowest in North America, mid-continent transportation gateway, central time zone, skilled multi-cultural workforce, diverse and stable economy for growth

**Climate** – Four distinct seasons – cold dry winter, hot dry summer, temperate spring and fall

**Terrain** – Prairie grassland in the south and west, Canadian Shield lakes and forests in the east and north; a small area of Manitoba's extreme north is Arctic tundra

**Natural Resources** – Abundant fresh water, hydroelectricity, base metals (nickel, copper, zinc), fishing, forestry, gold, oil and other minerals

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